

COOLIDGE SURE OF WORKING MAJORITY

VICTORY WILL WORK CHANGE IN CAL, CLAIM

Personality of Calvin Coolidge to Large Extent Unknown, Lawrence Says

HAS CONSERVATIVE VIEWS

Effect of Election May not Be Apparent Immediately but Must Come

BY DAVID LAWRENCE
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Washington, D. C. — Calvin Coolidge of the campaign silent, cautious, disciple of the political faith which utters no superfluous word or undertakes no unnecessary task and Calvin Coolidge of tomorrow with the barrier of a third term giving him the strength to be an independent executive may develop the contrast which for many months his closest friends have been privately predicting.

There is no question but that the personality of Calvin Coolidge is to a large extent unknown. As governor of Massachusetts he showed at times qualities of leadership which were not asserted in the past year here as president of the United States especially in dealing with congress. The explanation usually made was that in a political year much must be forgotten which ordinarily would not be countenanced.

Enough of the president's attitude toward public questions has been revealed to show that he moves along conservative lines and that once he takes his position he is not given to reversals or wavering. But in dealing with congress, the president has not been particularly fortunate. His own leaders have not been able to work out a liaison that was satisfactory. The fact that the balance of power was held by the LaFollette Republicans in the two houses of congress usually has been accepted as an excuse for what happened but those who follow the maneuvers of congress can not but concede that many of the failures obtained by the radicals in the last session of congress were due to the mistakes in tactics of the conservative leaders.

With the house in control of the conservative Republicans, there will be a better opportunity for the administration to get its legislation through than before. In the senate, however, the moderate progressives still cling away from the administration. The senate will prove the stumbling block for many pieces of legislation which should go through the house rather easily.

WILL ASK GUIDANCE

Mr. Coolidge has not tried to drive congress. The development of new leaders in both houses of congress may make that unnecessary but it is no reflection on the president's careful policy of the past to say that congress will ask him more and more for guidance especially in advance of the passage of legislation. For while, technically speaking the executive and legislative are two separate branches of the government, they get along most effectively when the leader of the party in the White House speaks his mind before his colleagues in the senate and house commit themselves to a course of action. There is little doubt that if Mr. Coolidge has sent a message threatening to veto the soldier bill that it might have had harder sledding than it had when the measure came up for re-passage. The executive also acted too late to prevent senators from lining up on the Japanese issue.

"We would stultify ourselves," said a New England senator the other day, "if we reversed our position after a veto message came to us. What we need is enlightenment ahead of time, before we have committed our selves."

Probably nobody realizes this particular phase of executive leadership more keenly now than the president himself. The effect of the election on Calvin Coolidge may be not immediately apparent but the development of a stronger executive may be expected.

Rich Richard Says:

A GIFT in the hand is better than two promises. And one look through the Classified Ads is worth a dozen wishes to save money.

Read them today!

Reds Demand Release Of U.S. Slayers

By Associated Press
Paris—Five communists, anarchists and other radicals plan to gather at the American embassy in the Rue De La Fayette Friday evening and demand the release of Nicola Sacco and Bartolomeo Vanzetti, who were convicted at Dedham, Mass., of first degree murder in the killing of a paymaster and guard in a payroll robbery in 1921.

A general meeting of communists and anarchists has been called for 8 o'clock Friday evening at the workers' house in the Rue De La Grange Aux Belles and the intention is to have the manifestants parade to the American embassy.

The Parisian prefect of police has called out the reserves to protect the American embassy but Sheldon Whitehouse, American charge d'affaires, has asked for no police protection.

The prefect of police has announced that the gathering will be scattered by 200 police agents who have been assigned to look after the American embassy.

WHIPPED BY GALE, FOREST FIRES IN KENTUCKY SPREAD

Seven Hundred Crude Oil Tanks Threatened by Raging Conflagration

By Associated Press
Louisville, Ky.—Whipped to menacing proportions by near-gale winds and coming at a time when prolonged dry weather had reduced brush and grass to a tinderlike condition, forest fires were raging in Kentucky Friday.

Volunteer fighters at Irvine, Still co., where two mountains were reported ablaze early Friday, had succeeded in completing a belt of plowed ground around 700 crude oil tanks and this apparently had removed the imminent danger of the flames reaching 10,000,000 gallons of oil in storage.

Seven houses in that section had been destroyed and guards were watching to prevent sparks from the fires starting blazes at Irvine and the adjacent town of Ravenscroft.

In western Kentucky, McClean was hard hit. A number of farm houses and buildings had been destroyed, the towns of Island and Sacramento had been threatened and older school boys had been excused from classes to aid in fighting the flames.

Near Louisville, in Jefferson co., grass and brush fires were believed under control after having swept an area three miles by six miles and causing heavy damage to orchards, fences and standing timber.

Reports from Tompkinsville told of extensive damage in the Cumberland valley in Monroes and Cumberland cos.

An estimate of the loss resulting from the fires was unobtainable.

ASK POLICE AID TO SEEK STUDENT

Chicago—Dunage co. authorities have been asked to search for Danny Place, son of Mr. and Mrs. Place of Blossburg, Pa., and star of the Wheaton college football team, who disappeared from the campus of the suburban school near here three weeks ago.

The college faculty assisting in the search, voted to keep the disappearance a secret in fear of wrong impressions of the institution that might result, J. A. Weaver, treasurer, said.

Friends of Place said he had been despondent since last summer when he learned that a young woman who attended Wheaton college academy last year and to whom he had been engaged for several years, had married another. His former fiancée has written friends in the college that she has not seen him since she told him of her marriage.

SOVIET OFFICIAL CLAIMS WARM FRIENDS IN G. O. P.

By Associated Press
Paris—Charles Rakovsky, Soviet charge d'affaires in London, declares his conviction in an interview published by L'Humanite that Japan and the United States will soon extend recognition to the Russian Soviet government.

CITY IS HOST TO 750 YOUNG PEOPLE TODAY

State Conferences of Older Boys and Girls Gets Underway This Afternoon

Appleton today is mothering 750 of Wisconsin's picked boys and girls, the delegates who are arriving by train and automobile for the annual state young people's conference which will be in session here for three days. Registration at the headquarters at First Congregational church was accomplished during the morning hour and meetings, with prominent young people's leaders in charge, began at 2 o'clock in the afternoon. The Congregational church will be used up to Saturday night and Lawrence Memorial chapel after that time.

Home of members of various churches have been opened to the delegates for lodging and breakfast and for Sunday dinner. The remaining meals are provided by women serving at noon and in the evening at Memorial Presbyterian and First Methodist churches.

These young people are the ones attending various Sunday schools and churches who have shown aptitude for leadership in religious activity. Some groups are accompanied here by their pastors, and others by leaders of young people's work in churches. They are to be inspired and instructed so they will return to their homes to become good servants of their churches and communities.

CALIFORNIA SPEAKS
Prof. M. A. Honline of Pasadena, Calif., spoke at the opening gathering Friday afternoon on A Borrower of the Ages. Discussion followed and talks were to be given on Everyday Life Relationships. These were by Mrs. Annanette Abernethy, Lamoreaux, author and lecturer, and the Rev. R. A. "Dad" Waite of Evanston, Ill., associate director, American Youth Foundation. Alice Shepard, Kenosha, Wis., was the first speaker.

(Turn to Page 11, Column 1)

G. O. P. GAINS TWELVE IN STATE ASSEMBLY

Late Returns on Elections Gives Republicans Further Advantage

Milwaukee—The names of 12 more Republican candidates for the state assembly were added to the list of those who won at the election on the face of additional returns received Friday. They are: Dodge-co—First district, M. Dhir, Brownsville; Second district, Fred A. Fiedrich, Reedsville. Eau Claire-co—Christian N. Saugen, Elva.

Kenosha-co—First district, Conrad Shearer, Kenosha; Second district, Don J. Vincent, Genoa City. Manitowish-co—First district, Robert Naumann, Manitowish; Second district, Fred A. Fiedrich, Reedsville. Marinette-co—Frank L. Kersten, Crivitz.

Racine-co—First district, Wallace Ingalls; Second district, Edward F. Hilker, both of Racine; Third district, John H. Kemper, Franksville. Shawano-co—August Beversdorf, Shawano.

TWO WORKMEN HURT AS SCAFFOLD BREAKS

Neenah—George Parvov and Peter Anderson, both of Onishko, employed by C. R. Meyer and Son Construction Co. in the building of an addition to the Colliecton Products Co. warehouse at Neenah, were injured when a scaffold broke, dropping Parvov about 15 feet on top of Anderson working below. The accident occurred at 9 o'clock Friday morning.

Parvov was hauling cement on the scaffold when it collapsed. He suffered a fractured leg, contusions about the head and was badly bruised. Anderson was cut about the head and hands. Both men were taken to Theda Clark hospital.

U. S. JOURNALIST HURT IN FRENCH RAIL CRASH

Paris—Walter Duranty, staff correspondent of the New York Times, and recently New York Times correspondent in Russia, was injured when the Paris-Bayre express was derailed in a tunnel near Rouen at 10 o'clock Thursday night.

Poor Little Rich Kids



By Associated Press
New York—Anybody would adore the two chubby Ainslie tots, Bobby, 4, and Audrey, 3. Anybody, that is except their parents.

Their mother, Marie Newton Ainslie, has not been heard from for two years, since she placed them in the Feildston School at Riverdale and George J. Ainslie, her husband, coldly disclaims them and refuses to pay their bills.

So they are staying on the charitable love of the school director, gray-haired Mrs. Harriet Haddon. Adoption into wealthy and kindly family is denied by the legal requirements for the consent of the parents.

This is the status today—the tragic anticlimax of the romance between Ainslie, flying ace and son of a wealthy art dealer and pretty Marie Newton, the dancer who used to lure him to fashionable Rector's. Their marriage was wrecked in 1921 when the husband walked into Rector's one night, found his wife at a table with Roy Wingate, rich and married, and knocked Wingate to the floor. He instituted an alienation suit then against Wingate but Wingate committed suicide.

Mrs. Haddon now is seeking payment from Ainslie for the care of the children.

Lodge Showing Signs Of Recovery, Report

Massachusetts Senator Regains Consciousness for Short Periods and Takes Nourishment

By Associated Press
Cambridge, Mass.—A bulletin issued shortly after noon by physicians attending Senator Henry Cabot Lodge said that for the first time since he suffered a stroke at noon on Wednesday he was having short periods of consciousness. He also took nourishment for the first time since he was stricken, the bulletin said.

The bulletin signed by Dr. John H. Cunningham, one of the two physicians caring for Senator Lodge, said "Senator Lodge's condition remains grave. He is having short periods of consciousness. He has taken a little nourishment for the first time since he suffered the stroke Wednesday."

NEW YORK COURT BACKS LAW AIMED AT KU KLUX

By Associated Press
Buffalo, N. Y.—Supreme Court Justice Pooley in a decision Friday upheld the constitutionality of the Walker law passed to curb the activities of the Ku Klux Klan in this state. The law required registration with the secretary of state of the membership rolls of incorporated secret fraternal organizations.

PARIS REPLACES ENVOY TO VATICAN BY OBSERVER

By Associated Press
Paris—Although the French government has definitely decided to discontinue its legation at the Vatican says Le Matin, it will retain a semi-official observer. The paper adds that perhaps the Holy See will appoint a similar representative in Paris.

RAIL UNION HEADS MEET IN CONCLAVE

Cleveland, O.—Chief executives and representatives of 20 railroad brotherhoods and affiliated organizations will meet here Saturday morning to discuss the Howell-Barkley bill and decide our future course of action. The bill seeks to abolish the railroad labor board. It is the first bill on the calendar when congress reconvenes.

Warren S. Stone, president of the Brotherhood of Locomotive Engineers who on Oct. 21, issued the call for the meeting Friday said he had received acceptance from practically all of the 20 organizations. Samuel Gompers, president of the American Federation of Labor, wrote Mr. Stone he would send a representative.

Soviet Flag Will Fly In Paris Soon

By Associated Press
Paris—The Russian embassy which for the last seven years has sheltered leaders of the opposition to the new regime in Russia now is in the possession of the Soviet government and the Red flag will be flown from its masthead in a few days when Leonid Krassin, newly appointed Soviet Russian ambassador to France, arrives here.

Meantime two French policemen are on guard over the building. They were chosen by Christian Rakovsky, Soviet Russian charge d'affaires at London, who is a Bulgarian by birth and a naturalized Rumanian.

The ceremony of transfer was cool and severely formal.

FALL WAS TOOL IN OIL LEASE, ROBISON SAYS

Former Rear Admiral Claims Transaction Was Part of Navy War Plans

By Associated Press
Los Angeles, Calif.—Cross examination of Rear Admiral J. K. Robison, former chief of the navy engineering bureau, was expected to be completed at Friday's session of the trial of the government's suit to cancel Elk Hills Naval oil reserve leases held by E. L. Doheny's Pan American Petroleum and Transport Co.

Under questioning by government counsel Thursday Admiral Robison insisted that the plan to trade oil in the ground at Elk Hills for fuel oil and storage facilities at Pearl Harbor had originated in the navy department, that all desire to keep negotiations secret was based on consideration of national security, and that so far as Albert B. Fall, then secretary of the interior was concerned, he was "only one of my tools" in the transactions involving the Pearl Harbor project.

Rear Admiral Julian Latimer, judge advocate of the navy arrived in Los Angeles Thursday with a collection of secret documents bearing on the Pearl Harbor deal which the defense contends was an integral part of the navy's plans. These documents are expected to be revealed to Federal Judge Paul J. McCormick but not read into the record.

LIQUOR BANDITS LOOT WAREHOUSE

Robbers Hold Watchmen Prisoners for Hours, Slug Passerby

By Associated Press
Chicago—Four robbers believed to have been in search of liquor held up and remained in possession of the Wabern and McLaughlin warehouse and kept two watchmen prisoners for hours, assaulted and probably fatally injured an innocent passerby and fled with a large quantity of merchandise. The amount and value of the loot taken has not been determined.

George Canabara was passing an entrance to the warehouse but one of the bandits dragged him with a revolver. He collapsed in front of a garage.

The warehouse, then used as a liquor storage house, was robbed a year ago when liquor valued at between \$50,000 and \$75,000 was carried away.

BRITAIN BLOCKS SALE OF OIL STOCKS, CLAIM

By Associated Press
London—Referring to current reports that with the change of government a merger of the Anglo-Persian, Burma and Shell oil groups had again become possible the Daily Mail says it is understood the admiralty is averse to any relinquishment of government control by shares of the Anglo-Persian's big production.

The Labor government last January refused to dispose of the government's holding of 5,000,000 shares of Anglo-Persian stock.

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By Associated Press
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Two Doubtful States Swing Toward G.O.P.

North Dakota and New Mexico Seem Safe for President in Late Returns

JOHNSON YIELDS VICTORY
Bursum of New Mexico Continues to Trail Bratton, Democrat

By Associated Press
Washington, D. C. — As final returns from doubtful states and districts trickled in Friday it appeared that President Coolidge had carried North Dakota and probably New Mexico and that the political lineup in the new congress would be as follows:

Senate—Republicans 54, Democrats 40. Farmer-Labor 1 vacancy 1. (Connecticut)

House—Republicans 246, Democrats 184, Farmer-Labor 3, Socialists 2.

At adjournment of congress in June there were in the senate 51 Republicans, 43 Democrats and two Farmer-Laborers, and in the house 225 Republicans, 207 Democrats, 1 Socialist, 1 Farmer-Labor and 1 Independent.

In several senatorial contests, notably the one in Iowa and in half a dozen congressional districts, the races were so close that recounts might alter the results.

Regardless of the outcome, however, the Republican organization in both the house and senate seemed assured of a working majority with the LaFollette insurgents unable to get anywhere by forming a coalition with the Democrats.

Included among the 54 senators listed as Republicans are LaFollette and three others, Ladd, Frazier and Brookhart who have been re-elected, the face of unofficial returns, all of whom have consistently supported the Wisconsin senator in congress—but unless they received aid from other Republicans who are at times inclined to vote independently they would be unable to trim the Republican vote below the bare majority of 49.

JOHNSON GIVES UP
Magnus Johnson, one of Minnesota's two Farmer-Labor senators, Thursday night conceded his defeat by Representative Thomas D. Schall, a Republican, who as a member of the house has shown an inclination at times to vote independently.

In New Mexico, Senator Bursum, listed as a Republican, and his Democratic opponent, Sam G. Bratton, although President Coolidge retained a lead over John W. Davis, his nearest competitor. With a good share of the state's precincts still out, reelection of Representative Morrow, Democrat, appeared probable, but not certain.

The last hope of LaFollette adherents of carrying a state in addition to Wisconsin went glimmering when the Independent candidate's manager in North Dakota conceded that President Coolidge had won the state.

With North Dakota in the Coolidge column the president's electoral vote, in the event he holds his lead in New Mexico, will be 382, that of Davis, confined to the "solid south" 136, and LaFollette's 15—his home state of Wisconsin.

In 1920 Harding received 404 electoral votes and Cox 137.

ELECTIONS IN BRITAIN, U. S. DISAPPOINT REDS

Moscow—References to the recent election in the United States and England, Mr. Lunin harshly, commissar of education said Thursday night that they constituted a good lesson to the working classes who need expert no real relief from either President Coolidge or Premier Baldwin.

His remarks were made in a speech before a plenary sitting of the Moscow soviet in which he reviewed what he regarded as the accomplishments of the Bolsheviks.

COMMISSION EXEMPTS ROADS FROM ORDINANCE

Washington, D. C.—The Western Maryland Railway Co. and the Chicago, St. Paul, Minneapolis and Omaha Railway Co. Friday were exempted by the interstate commerce commission from orders requiring installation of automatic train control systems in the lines of 92 roads.

FOOTBALL EXTRA

The Appleton Post-Crescent will give a play by play report of the Wisconsin-Notre Dame game Saturday afternoon. The play sheet, with reports of all the big games and a play by play report of the Wisconsin-Notre Dame battle, will be on the street at 6:30.

The Post-Crescent also will give a play by play report of the Wisconsin-Notre Dame game Saturday afternoon. The game starts at 2 o'clock. Football fans are invited to be present.

FARMER DROPS DEAD WHILE KILLING PIG

Chippewa Falls—Oswald Horns, 53-year-old Dr. Woodlawn farmer, dropped dead while killing a pig on his farm. The body of Dr. Horns was found by his wife beside the animal he had killed. Heart failure was the cause of death.

ROGER'S FAMILY DENIES DRINKING CAUSED ACCIDENT

Coroner's Findings Disputed by
Family of Youth Killed
in East

The family of Charles Talbot Rogers, son of the Rev. and Mrs. B. Talbot Rogers, Ford du Lac, who was fatally injured in an automobile accident near New Haven, Conn., last Saturday night, does not agree with the findings of Coroner J. H. New Haven, which were made public Thursday night. Mrs. Rush Winslow, 731 Lawrence, aunt of the dead young man, declared Friday morning that the reports, official and unofficial, that Rogers and the young woman with him, Miss Marjorie Schneider, had been drinking are entirely without foundation. She based her assertion on an investigation made by members of her family in New Haven. According to information obtained by the family, Miss Schneider and young Rogers went to an inn outside of New Haven for dinner after the Yale football game and were on their way home when the accident occurred. The young woman was driving through a heavy fog and young Rogers, the family was told, leaned out of the car to watch the edge of the road. A pole close to the road struck the youth on the head, knock-

ing him into the rear of the car. Miss Schneider stopped and signaled an other car, and with the help of its occupants placed Rogers by the roadside. He later was taken to a New Haven hospital where he died. Relatives of the family hurried to New Haven and after an investigation declared that the rumors of drinking were unfounded. They were told by the doctor who treated Rogers, according to Mrs. Winslow, that there was no sign of liquor about Rogers or Miss Schneider. The coroner, in his findings, however, declares that both Rogers and Miss Schneider had been drinking and that Miss Schneider admitted Rogers attempted to kiss her while she was driving. She had no recollection, however, of pushing young Rogers away. According to the coroner, she was in a swoon by the side of Rogers, but the latter's family was told that she feigned the swoon at the advice of friends so that she could tell the police she had fainted and didn't know what happened. This was done to avoid the possibility of being held for manslaughter. The coroner's report exonerates everyone from all blame for the accident.

Dad and Son Banquet
A father and son banquet will be held at 6:30 Friday evening Nov. 14 at Emmanuel Evangelical church. Professor E. F. George of Naperville, Ill. will speak to the guests.

For Colds, Grip or Influenza
and as a Preventive, take Laxative BROMO QUININE Tablets. A safe and Proven Remedy. The box bears the signature of E. W. Grove. 30c. adv.

FIRST AID TAUGHT ACQUATIC MENTORS

Physical Directors Learn New
Methods of Saving Lives
of Swimmers

Six physical directors and swimming instructors of Appleton were given instructions in first aid as applied to swimming at the Y. M. C. A. pool by A. S. Moreau, district representative of the American Red Cross, with headquarters in Chicago. Mr. Moreau is doing this work for the Red Cross all over the state. Breaks for holds such as the front and back strangle hold, wrist hold and leg holds were clearly demonstrated. Artificial respiration was shown and Mr. Moreau talked on the important incidents of this work which must be taken care of, such as freeing the mouth from articles that prevent breathing and loosening clothing. The advantages of the new Shaeffer method over the old-fashioned Sylvester method was demonstrated by Mr. Moreau. A fact which he emphasized was that there is no water in the lungs of a drowned person, in fact there is no water above the thorax. Drowning is caused by strangulation in the same manner as if a person were left in an air tight room. Those present were Miss Dorothy Zuretti and Jules Kevin of the high school faculty, Arthur Jensen and Donald Gebhardt of the Y. M. C. A. physical department and Ancil Rich and Len Hendrickson, Y. M. C. A. swimming instructors. Other physical directors and swimming instructors of the city were unable to be present.

COUNTY COURT ADMITS TWO WILLS FOR PROBATE

The wills of Mary Schmit and Anna Gashier were admitted to probate at the regular term of the Outagamie county court which began Wednesday at the courthouse, with Judge Fred V. Heinemann presiding. Petitions for administration were heard in the estate of Forest A. Dalton, Louis Foeltzer and Charles Holz. Hearings were held on preferred claims against the estate of Gottlieb Lecker, Althea Carney, Ella Hennes, Ethel Garzen, Clara Masche, John C. Robertson and Dorothy Parker. Hearings of claims were scheduled in the following estates: Fred Bickel, Jacob Jacobs, Mary J. Gens, Eugene E. Campbell, Edward Schelber, Herman Yentz and Heinrich Sann. Petition for final accounts were to be heard in the estates of Charles Herman, which was continued from Sept. 3, Peter J. Laux, Julius Kahn and Charles Otte, Sr.

Trade Farms
Ray Flanagan, Route 4, Appleton, and H. P. Strope, Route 1, Menasha, have exchanged farms. The owners moved on their new farms Thursday. Mr. Flanagan giving up his 120-acre farm for Mr. Strope's 20-acre poultry farm.

Kunitz Marched With Sousa In Paris In 1900

Among the people that will listen to Sousa's band in Lawrence Memorial chapel tonight will be one who remembers thrilling to the music of this world famed aggregation under a more auspicious occasion. Twenty-four years ago Oscar Kunitz marched with other Americans behind the Sousa band through the streets of Paris to the ceremonies for the unveiling of the Lafayette monument. Mr. Kunitz could not recall the exact date without referring to his diary, but believes it was on July 13, 1900. It was at the time of the world's fair in Paris. He was probably the only Appleton man at the ceremonies. His trip to Paris was a part of a world tour he had undertaken and short in Russia on account of the Boxer uprising in China.

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COSTS \$13.20 TO HURRY EVEN ON ELECTION DAY

William Woels of Kaukauna, was in a hurry on election day. He was stopped on Rankin-st by Carl R. Luko, city motorcycle officer, who wondered what the car was running for. What ever office it was, the campaign expenses filed in municipal court amounted to \$13.20. The car ran well—15 miles ahead of its ticket, for it registered 30 miles an hour.

On Funeral Errand
Miss Eleanor Schneider, who taught in Appleton public schools for several years, was in the city Thursday visiting friends. She came east from Wyoming accompanying the body of Miss Regina King, former Appleton teacher who died there last week after a brief illness. The funeral took place at Miss King's home at Neshkoro Wednesday. Miss Schneider has gone to her home at Mattoon to spend a day or two and will return to her teaching in Wyoming next week.



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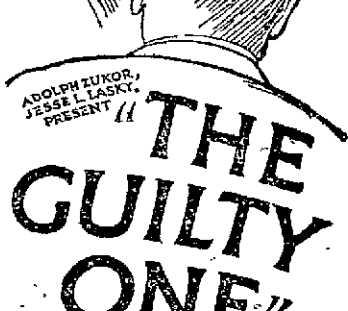
Hosiery Special \$1.79

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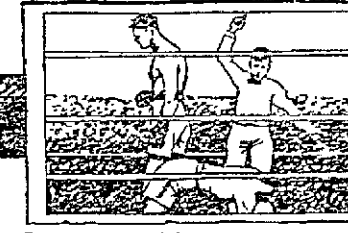
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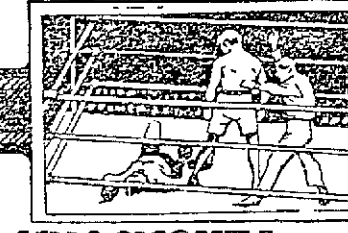
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NIGHTS—50c, \$1.00, \$1.50, \$2.00 plus tax. Matinee—50c, 75c, \$1.00, \$1.50 plus tax. Mail orders filled when accompanied by self-addressed stamped envelope and remittance in full for Tuesday Matinee and Night performances. Seats for Monday night at Belling's Drug Store on Friday.

YES!

We are now doing business in our new Store: Corner of College Ave. and Oneida St.

We are still rearranging our stock —Our Formal Opening will be announced later.

\$5 down and \$5 per month will buy a Brunswick, Victrola, or Cheney.



— EVERYTHING MUSICAL —

TRY A POST-CRESCENT WANT AD.

HUGE CAST TAKES PART IN PAGEANT ON ARMISTICE DAY

"To Arms for Liberty" Sponsored by Oney Johnson Post of Legion

The pageant "To Arms for Liberty," to be given in Lawrence chapel Tuesday evening, Nov. 11, promises to be a splendid concert portraying the entrance into the World war of all of the Allies beginning with Belgium and ending with the coming of America. The choral work, under the direction of Dr. E. L. Baker, will be represented by teachers in the public school music course at the conservatory, and girls from the Lincoln, Columbus, Franklin and Fourth district schools.

The National Guards military band under the direction of Percy Fuimwider will play military airs representing the various Allies. The Marching and Glee club will sing together with other military numbers which will make the program interesting.

The American legion is sponsoring the pageant and will supply a machine gun squad, a company of marines, and a company of service men. The machine gun squad will get into action the moment they go on the stage.

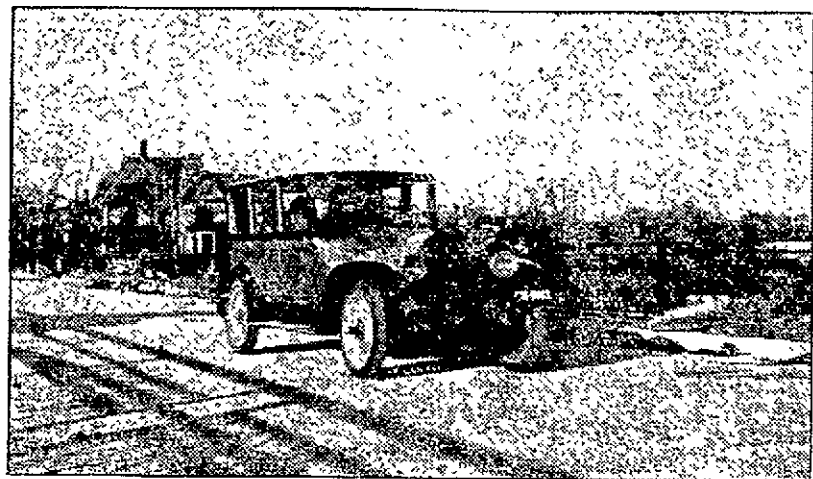
The speaking parts of the pageant are to be taken by students of the supervisors' course at the conservatory. The following children will sing in the chorus:

Bernice Steffen, Irene Anholzer, Dessie Babcock, Virginia Hanson, Alma Dumke, Ione Flentz, Viola Behrent, Hyacinth Fredrick, Ellen Koehnke, Pearl Coon, Oline Horn, Lorraine Filz, LaVorne Miller, Arline Schwendler, Violet Tanser, Margarette Horton, Gertrude Schroeder, Mildred Krueger, Beulah Pasch, Marjorie Dacklo, Janette Carson, Thelma Nohr, Mildred Ozinga, Annette Kuehn, Virginia Rammer, Phoebe Tritton, Estelle Piette, Janette Worby, Evelyn Jacobs, Viola Krueger.

Dorothy Krueger, Lorraine Grimmer, Hilda Niefert, Leona Radtke, Edna Krueger, Georgina Baum, Verona Klippstein, Julia Vandenbergh, Wilma Horn, Grace Sanders, Esther Merkle, Helen Snyder.

Ruth Pierre, Ida Douner, Jean Owen, Dorothy Schubert, Fanny Simon, Rosella Krueger, Adeline Grishaber, Esther Dietrich, Bernice Hol-

A. W. Priest Is First To Drive On Cherry-St Bridge



HISTORY was made for Appleton when the Post-Crescent photographer snapped the above picture, for it represents the first automobile to drive across the new Cherry-st bridge. The journey was made Saturday afternoon, just a few minutes after the paving crew had laid the last of the surfacing so travel would be possible.

A. W. Priest owns the automobile which achieved this distinction. He has watched the construction progress ever since it began, from his home shown in the picture, and knowing when the paving would be done made arrangements with the bridge engineers to be the first to go across. He invited J. D. Steel to accompany him, because Mr. Steele was one of the city's strongest advocates of this bridge at the time the agitation was going on for its construction.

The rear seat of the car is occupied by Mrs. A. W. Priest, Mrs. Lela Randall and Lilhe B. Rossman. Autoists are not to infer from this picture that the bridge is ready for traffic, however. The trip was made possible by means of temporary approaches at each end of the bridge and it will not be used for travel until the permanent roadways leading up to it are ready. This could not be done until the towers supporting the conveyor cable were removed. Workmen removed the cable Wednesday.

A number of car owners who heard of Mr. Priest's feat drove over the bridge Sunday, entering on the north end as he did, driving off the south end, turning around and coming back. The outlet to Foster-st on the newly created Adams-st had not been completed.

ton, Lily Refke, Edith Davidson, Mildred Fredrick, Bessie Werner, Dorothy Rogers, Evelyn Pasch, Esther Horn, Dealla Davidson, Charlotte Holsten, Helen Belzer, Trydolan Rabe, Janette Highes, Carolyn Sorensen, Helen Vorbeck, Edna Gauslen, Eunice Wayner, Mirlan Benyas, Alice Cavent, Agnes Earle, Dorothy O. Rogers, Lucille Deltour.

Augusta Bethke, Marie Heitzmiller, Virginia Hatch, Beatrice Ernst, Evelyn Alvord, Margaret Felzer, Ruth Hoffman, Bernice Coon, Jeanette Plumb, Evelyn Le Roux, Alice Dittmer, Doris Warning.

Iris Tock, Dorothy Cookson, Anna Sieg, Margaret Henkel, Mildred Karweck, Harriet Drexler, Eleanor Gel-

helm, Ruth Cole, Ellen Koehnke, Juanita Williams.

LADIES REST ROOM IS OPENED AT Y. M. C. A.

The ladies rest room at the Y. M. C. A. is being overhauled and made more attractive. This room is for ladies coming in from the country, travelers, tourists and users of the cafeteria. The Y. M. C. A. has an information bureau and rest room for men. These privileges are free to all men and women whether members of the Y. M. C. A., and many take advantage of the service.

Early autumn is the most popular motoring season of the year—and the most dangerous, say officials of the American Automobile Association.

The organization therefore has issued a warning to drivers to be more careful at this time. There are additional reasons for greater care, Thomas P. Henry, president of the A. A. A., points out.

"This is the time of year when wet leaves present a constant hazard to motorists. Leaf skidding is particularly dangerous in the early morning before the sun has dried out the dew under the leaves."

Other hazards are the short days and more driving in darkness, greater use of side curtains due to cold and resultant "blind spots" formed by them.

Poultry Fair Joe Gainor's, Mackville, Sunday, Nov. 9th. Live or Dressed Poultry.

Mu Phi Epsilon Rummage Sale Saturday 8 A. M. Next to Filling Station on Durkee-St.

NUMBERS WON'T BE CHANGED THIS YEAR

Defer Date for Changing Street Numbers Until After Holidays

The engineering department has received hundreds of calls the last few days for assignments of the new house numbers that are to go into effect with the rearrangement of the number system. But under a new ruling of the city the numbers will not be issued at this time, as had previously been announced.

Instead of assigning the new numbers between Nov. 1 and Dec. 1, the department will not issue numbers until Jan. 1. They may not, however, be attached to the houses until Feb. 1. The change was made in deference to the wishes of the postmaster who said that the force of auxiliary carriers that will serve in the pre-Christmas rush would be confused by the double system of numbers in use.

Postmaster Zuehlke requests that when patrons receive the assignment of new numbers they immediately notify their correspondents of the change in address, stating very explicitly that the new address is not to be used until after Feb. 1.

FALL IS DANGEROUS TIME FOR MOTORING

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MOONSHINE STILL CAUSES FIRE ON FARM NEAR CITY

A fire which broke out in an outbuilding on a farm near Appleton Thursday noon roused the suspicions of several neighbors who helped to extinguish it. The fumes emitted a strong odor of moonshine whiskey and when the building was wrecked it was found to contain the remnants of several wash boiler stills and a long copper coil. The apparatus had been heated by a kerosene stove and when the liquor boiled over, fire resulted.

327 PLUMBING JOBS IN APPLETON IN OCTOBER

A total of \$286 in permit fees was collected by John Bauer, city plumbing inspector, during the month of October, for 327 plumbing, water and gas jobs. Permits were issued for the following fixtures: Floor drains 52, wash basins 45, urinals 2, water closets 63, conductors 16, sinks 42, bath tubs 34, laundry tubs 3, shower baths 2, slop sinks 1. There were 66 permits for opening of trenches, of which 33 were for sewers, 26 for water service and 4 for water extensions.

Install Oil Burner

Installation of an oil-burner heating apparatus on one boiler now is being done at the Y. M. C. A. It will be used to heat water only and will be given a thorough test. If it proves successful the other two boilers, which still are using coal, will be equipped with oil-burners.

PRAYER WEEK WILL BE OBSERVED HERE

The Week of Prayer promoted by the Y. M. C. A.'s and churches throughout North America comes at the same time as Father and Son week this year, Nov. 9 to Nov. 15 inclusive. Churches and Y. M. C. A.'s cooperate yearly to make the week impressive.

A short prayer service will be held daily at 9 o'clock in the morning at the Appleton Y. M. C. A. for members of the employed staff. Each evening at 9:30 a song service will be held for dormitory men and all men in the building at that time. In connection with this evening service a short discussion on the topic of the day will be held by a member of the employed staff. A special service will be held at the directors' meeting Thursday night. All clubs and classes meeting at the Y. M. C. A. during the week will hear discussions on the topic of the day on which they happen to meet.

The main thought of the week all over North America will be The Need and Hope of the World.

Each day of the week a different phase of this thought will be discussed. The topic for Sunday, Nov. 9 will be The Root Evil and the Supreme God. Monday, Nov. 10, Home Life; Tuesday, Nov. 11, Christian Education; Wednesday, Nov. 12, Christianized Social Order; Thursday, Nov. 13, Following Christ; Friday, Nov. 14, The Great Vision and Saturday, Nov. 15, The Christian Adventure.

THOUGHT DAYS WERE NUMBERED, SAYS FARMER

Beardsley "Yelled With Pain" From Rheumatism.

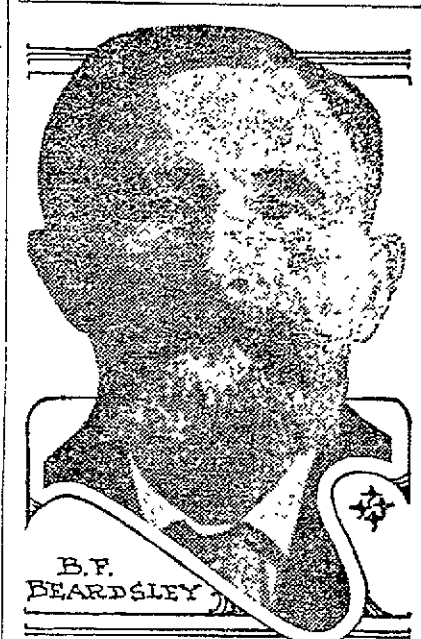
"Tanlac has left me with nothing to be desired so far as health is concerned, for I am now feeling fine. But before taking this medicine stomach trouble and complications resulting from it had brought me down to where I thought my days were numbered and I was practically without hope."

"Besides the pain and shortness of breath caused by indigestion, I had rheumatism in my hips so bad it made me yell with pain and at night I had to lie on my back in order to get a little rest."

"I want the world to know that Tanlac is what put me on my feet. When I began taking it I only weighed 117 lbs, but I now weigh 143 and feel better than I have in 40 years. In fact, I am enjoying the best of health and, if I couldn't get it for less I would pay 25 dollars a bottle for Tanlac."

The above remarkable statement was made, recently, by Benjamin F. Beardsley, well known retired farmer, Sarona, Wis.

Tanlac is for sale by all good druggists. Accept no substitute. Over 40 million bottles sold.



Tanlac Vegetable Pills for constipation, made and recommended by the manufacturers of Tanlac adv.

The Trail of Tears

AS sweet and clean as the breath off her native hills was the "Little Boss,"—and as innocent—until Eugene Martin came into her life.

Poor, trusting, motherless little girl! Pitifully ignorant of life, she was the last to suspect her prince of treachery.

But when big "Flint" Corey discovered her secret—

As she looks back on that long year of humiliation, suffering and bitter shame she shudders to think how narrowly she escaped from a

lifetime of degradation and woe.

Never was the folly, the crime of ignorance driven home with more telling blows than in this powerful, heart-gripping narrative. Every growing girl—every father and mother with a daughter—should read it. It is entitled "The Rattlesnake's Bite," and appears in True Story Magazine for December. Yet it is but one of the many intensely interesting, helpful, inspiring features in this great issue.

Don't miss it!

Other Absorbing Stories from Life

Just a Few of the Thrilling Stories in the December True Story

"His Daughter's Honor"—He wanted to help a friend with a secret love affair and it came near costing him his life. This thrilling, heart-gripping story will hold your breathless interest from the first line to the last.

"Was It Worth While?"—She is a great concert artist, who has paid dearly for her triumph. As she realizes through what depths of shame she struggled to attain success,—she asks herself: "Was It Worth While?" Never was the emptiness of success built on folly and wrong more clearly proven than in this true narrative.

"Love Finds A Way"—A young girl's strange adventure with a rich young man—her flight to the north woods a swift succession of startling events with an amazing outcome—will thrill and inspire you.

"Crossroads of Life"—She battled her way up from the tenements. Then came the test—the choice between sinking back—

Other Fascinating Stories In This Issue Are:

"This Girl Stumbled—But True Story Saved Her From Falling"

We publish this letter, typical of thousands of letters received by the editors of True Story. For every dramatic rescue by True Story there are a thousand average cases where the necessary deterring influences brought to bear before the fatal errors are made.

TRUE STORY
1925 Broadway, New York City
Gentlemen:

A few days ago after a fuss with my husband over money matters, I picked up "True Story."

If the writer had known me he could not have written my story more truly. The climax of "Cutting Loose" kept me from going the wrong way. I saw that I was in the wrong, so then and there I started anew.

I like all stories in True Story Magazine, for they all have a wonderful moral. No other magazine compares with True Story. Yours truly,
Mrs. ...

"An Old Maid's Story"

"Through The Night"

"If Youth But Knew"

"The Faith of Woman"

"They Were Only Human"

Pages From Life

Nothing carries conviction to others like pages torn from the book of life. Because they are true transcripts of life, the messages in True Story Magazine reach and influence more people for good than any other publication. Out of experience bought with bitter tears—these stirring life dramas are poured into the pages of True Story Magazine to teach, to warn—to guide and protect the innocent.



Flint took one step and had Eugene Martin by the throat. "You miser-able, sneaking son of a—," he ground out, "if you try to lay your hands on my girl, every bone in your body..." —From "The Rattlesnake's Bite."

Thousands point to Bernarr Macfadden, founder of True Story, with joy and thanksgiving that he has dared to battle for Truth—cost what it may.

Use This Coupon If You Cannot Get True Story At Your Newsstand

—SEND NO MONEY NOW—

TRUE STORY MAGAZINE
64th Street and Broadway, New York City
I want to take advantage of your Special Offer. I enclose \$1.00, for which please enter my name on your mailing list to receive 5 issues of True Story Magazine, beginning with the December number.
(If you prefer to examine the magazine before subscribing simply mail us 25 cents and we will send you one copy of the December issue at once.)

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City _____ State _____

25¢

No more fascinating stories are being written than those which appear each month in True Romances—the sister publication to True Story Magazine. Your newsstand has it. Out the 23rd of the month—25c

True Romances

A Macfadden Publication

True Story Magazine

A Macfadden Publication
December Issue Now on Sale

A delightful monthly journey to the land of love and romance awaits you in Dream World—the magazine of beautiful stories. A single copy will make you a regular reader. Out the 15th of the month—25c.

Dream World

A Macfadden Publication

Petroleum Coke

The Clean Kind You Like — Arriving Daily

Mettinger Lumber Company

Appleton, Wisconsin

J. C. HETTINGER, PRESIDENT
E. C. SCHMIDT, V. PRES.
W. G. COMMENTZ, SEC. TREAS.



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BUILDING MATERIAL
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Heat!

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Perfection Oil Heaters

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\$7.00 to \$11.25

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Hardware at Retail Since 1864

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Everyone is studying Economy these days.

The Photograph is the most economical and appreciated Christmas Gift.

A November sitting assures you of 12 Christmas worries off your mind.

ROSS STUDIO
DONNER STUDIO
SYKES STUDIO
FROELICH STUDIO
HARWOOD STUDIO

TRY A POST-CRESCENT WANT AD.

APPLETON POST-CRESCENT

VOL. 41. No. 130.
PUBLISHED DAILY EXCEPT SUNDAY, BY THE POST-PUBLISHING COMPANY, APPLETON, WIS.
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A. B. TURNBULL, Secretary-Treasurer
H. L. DAVIS, Business Manager
ENTERED AT THE POSTOFFICE AT APPLETON, WIS., AS SECOND CLASS MATTER
SUBSCRIPTION RATES
THE APPLETON POST-CRESCENT is delivered by carrier to city and suburban subscribers for fifteen cents a week, or \$7.50 a year in advance. By mail, one month \$1.00, three months \$2.50, six months \$4.50, one year \$8.00 in advance.
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THE POST-CRESCENT'S PROGRAM FOR A GREATER APPLETON

City Manager Form of Government.
Union System of Schools.
Greater Representation for Appleton on County Board.
A systematic plan of Park and Playground extensions and improvements.

THE WAY TO PROGRESS

Senator La Follette's post mortem is typical if not interesting. It is in substance one of his campaign speeches repeated. -The election of Coolidge was, he says, purchased by slush funds, together with intimidation and abuse of power. It is the same old stuff, which some 26-000,000 American citizens have consigned to the rubbish heap. "We have not been defeated," says the redoubtable senator. Well, he is entitled to call it that if he wishes to. Nobody will object or care very much and then: "We have just begun to fight." Were he fighting for a cause on the plane of that which prompted these immortal words he would have some ground to stand on, but strangely enough he has appropriated a phrase that was used in one of those wars which he condemns as commercial and financial. Mr. La Follette says: "The American people have chosen to retain in power the reactionary Republican administration with its record of corruption and subservience to the dictates of organized monopoly." All who believe that Mr. Coolidge is a continuance of corruption and servility to monopoly will please stand on their heads. We know of some 18,000,000 level-headed American voters who will remain on their feet.

Mr. La Follette is embittered by disappointment and advancing age. He has gone beyond all bounds in his efforts to correct surface defects and injustices in American life. He has gone so far that neither labor nor the farmers will follow him any longer. Industrial centers all over the country turned in large majorities for Coolidge. Labor did not stick to La Follette in the cities any more than the farmers stuck to him in the country. No man who caters to one or two classes, no one who appeals to race consciousness as he has in the case of the Germans, no man who lacks national vision and concern for the interests of all, can ever get very far in political life in this country. He certainly never can be president nor can he control the policies and purposes of the nation.

There are millions upon millions of successful men in America whose fathers were in poorer and humbler circumstances than the average skilled worker of today. Labor has made unparalleled advance. A government and a social and economic structure which has produced these results is not going to be lightly cast aside. That is the answer to La Follette. It is the answer to his charges that institutionally and constitutionally the United States is wrong. It is the answer to his allegations that the government is owned by the money power and that monopoly is supreme.

The growth of liberalism in any nation and under any government is the true measure of its success and permanence. The world must progress. Traditions and standards of one age cannot apply to the developments and standards of another. The constant growth of liberalism in England, for instance, is worth more than countless revolutions in a Mexico or Russia. It produces a finer civilization than force and repetitions of force can ever produce. Liberalism has uniformly controlled the development of American institutions. The whole history of the legislative, judicial and executive branches of government is abundant proof of this.

We are for liberalism as distinguished from reaction. We were for Roosevelt liberalism, for Wilson liberalism. We are opposed to the bourbonism of the Repub-

lican party that has raised itself in opposition to liberalism. We do not think Mr. Coolidge is a bourbon. He is conservative, but he is progressive. He believes, and we believe with him, that great progress can be made nationally by going back to some of the principles we have temporarily discarded through a period of unrest and unreality.

Mr. La Follette has hurt the cause of liberalism because he has given it the picture of radicalism. Instead of being content to work by and through the instruments and channels our political system abundantly affords, he wants to overturn the structure and put it on shifting foundations. He has gone too far in his denunciation of what is. He has not given one-half the credit that is due the American people for their intelligence and patriotism in directing the affairs of government and in the choice of their public officials. He has given neither the government nor its public servants the credit they deserve for their worth and service.

When he speaks about the superiority of the Progressive party, meaning the group of politicians with which he is surrounded, it is a joke. Take a survey of it in Wisconsin, recall the scandals at Madison during the last sitting of the legislature, look over the type of some of the candidates nominated and endorsed locally, and you have the virtues of this political aggregation in a nutshell. The most reactionary politicians La Follette can name will compare favorably with his. In Illinois Small was endorsed. Everybody knows what his record is. Everybody knows for what he was indicted and tried, and the circumstances surrounding that trial. This is a sample of the superiority of these so-called reformers. So is the endorsement of Berger and a Socialist like Morris Hillquit, and La Follette's acceptance of their endorsement. Finally, Mr. La Follette has magnified abuses and injustices out of all proportion to either their reality or their seriousness. That is not liberalism. It is more apt to produce reaction than progress.

In striking at wrongs and defects, Mr. La Follette has struck at the fundamentals of government and the basic things in American life. These are too well established for the assault of any man, and the people of this country might as well close up shop and engage in indiscriminate destruction as to abandon not only the foundations of their government, but the wonderful edifice which has been reared on them.

TODAY'S POEM

By HAL COCHRAN

SNOW FLAKES.

IN these nights that are still there's a touch of a chill and it tells us that Jack Frost is nigh. The crops fade away as the fall-time's at play. We have witnessed the summer time die. When the sun sinks away at the end of the day there's a dreariness settling down. The last touch of red, with its wonderful spread shows how green leaves have turned into brown.
As fall weather hovers we take on more covers and dress in a snugger way. Our winter-bound trip brings the frosty-made nip and we're feeling it plainly today.
When frosty wafts mingle our blood is a tingle; we're filled with a spirit of snap. Our dullness is lost as we witness Jack Frost hold the weather run right in his lap.
There's a hint in the sky that the snow flakes will fly, as the clouds gather daytime and night. King Winter is humming; the time is fast coming when nature will dress up in white.
(Copyright, 1924, NEA Service, Inc.)

Scientists have found birds with ivory bills in Florida. There is nothing much. We know some birds with ivory heads.

The polo trot is said to be the new dance, but we don't know if they run neck and neck or nose and nose.

The south is banishing its cotton boll weevil. Here's a tip for them. They can go to Russia and eat whiskers.

New Orleans has a law against one-armed auto drivers, but we find it isn't dangerous unless she struggles.

The trouble with getting somebody to help you spell a word is they look as if you were so ignorant.

A sugar surplus is reported; this time by the market editor instead of by the June husbands.

Farmers from various sections report profits from crop pools, unless there were sharks in them.

An optimist is a man lending a bank cashier a suitcase.

Once fish were brought home on strings, but it is jugs now.

Jasper, (Ala.) man claims he heard a snake say "hello," but the revenue man haven't done a thing.

It is easier to get the children to bed, now that they have their lessons to study.

Rome, Ga., reports a man drank some new cider, and when he got home the keyhole was gone.

A new pocket radio device has been patented, but this is not needed to make money talk.

Two many flies get through the summer without being swatted.

A married man's things are never left in the middle of the floor, where he can find them.

The visiting card is of Chinese origin, and so, evidently, is the habit of signing letters.

Health Talks

BY WILLIAM BRADY, M. D.
Noted Physician and Author
Dr. Brady will answer all signed letters pertaining to health. Writer's names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and a stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

KILLING ALONG WITH CURING

Do you ever do any killing along with the curing? A woman who calls herself "Old Flapper" inquires. On first blush the impulse is to put in an indignant plea of not guilty, but it appears she meant no insinuation. She isn't seeking regular murder, she explains, but just extermination of superfluous hair. She says she has a "perfectly stunning Hungarian mustache," has never tried a razor nor any of the wonderful new depilatories, but she has tried the treatment of a few of the hairs, and it has just about ruined her otherwise amiable disposition.

Electrolysis—which means destroying each hair root separately with the electric needle—is the best treatment for superfluous hair, and it is the only treatment which most competent physicians who are skin specialists will use for the destruction of hairs about the face. X-ray treatment is sometimes successfully employed for the destruction of hairs on other parts of the body, though it is not without some danger and therefore some of the most experienced medical dermatologists condemn its use for superfluous hair in any situation.

Another woman asks about using "wax" for superfluous hair. I don't know just what she means, but perhaps it is something which sticks to the hairs and pulls them out in one rank. It would be as good as a razor if the victim doesn't find the treatment painful. Another woman highly praises the use of pumice stone, which she declares will keep the face free of the disfiguring hairs and not stimulate the hairs to heavier growth.

The woman whose mental tranquility is disturbed by coarse hairs on her face is entitled to the most careful treatment which the science of dermatology should give. Beauty parlors and quick dermatologists give a wide berth and as for the innumerable nostrums which purport to "destroy" superfluous hair, it should stand to reason that if any such preparation or application really could do so, the electric needle would go out of use altogether, for no physician, I am sure, likes to give such treatment.

It is as tedious to the doctor as it is disagreeable to the patient. Repreable physicians employ the electric needle except in the case of superfluous hair only because they feel it their duty to give that service to the patient so afflicted. I know how I felt about this treatment when I gave it in my own practice—and I needed the business, too.

I have warned girls and young women against the mistake of attempting to remove or destroy the natural down that covers every woman's face. This down is practically hairless, but perhaps the application of irritants tends to stimulate a heavier growth, and that is one reason why ill advised young women should be a little more wary of complexion "beautifiers."

Electrolysis in skilled hands is one of the best means of removing moles and obliterating the dilated venules which often occur upon nose or cheeks. Its use is a surgical procedure and demands the knowledge and skill of the physician.

QUESTIONS AND ANSWERS.

Eat and Sleep.

Which is better, to eat and then lie down for a nap or not to take the nap for an hour or so after eating? (Miss A. R.)

Answer.—It is natural and normal to sleep immediately after a hearty meal.

Ambidexterity.

You have written the use of the left hand for writing and other skilled work, as it relates to speech. How would you place the control centers of left and right arm and the center of speech, of an ambidextrous person? (S. M.)

Answer.—I believe the latent speech center would be developed so that the individual who has trained both hands equally would have equally active speech centers on both sides of the brain. I know of no actual observation that proves such hypothesis, however, except that the ambidextrous person is commonly endowed with facile speech and a mobile facial expression, not to mention various talents.

(Copyright, National Newspaper Service.)

LOOKING BACKWARD

TWENTY-FIVE YEARS AGO.

Friday, Nov. 10, 1899.

Mrs. James Douglas, 104 Hortonville died Thursday after a protracted illness.

Four hundred persons attended the schafkop and clinch tournament at St. Joseph hall last night.

G. C. Sherman arrived home from Europe last night after an absence of nearly four months. Business, he said, is unstepped on account of the Boer war and feeling against England was pronounced in Russia and Germany.

W. H. Grey of Chicago, sold a farm of 66 acres to Levi Rupert of Buchanan for \$1,700.

Appleton had its first taste of winter today with a mixture of rain, sleet and snow.

The output of cheese in Outagamie co was increasing on account of advances in prices.

Wood was selling at a premium in Outagamie-co. Hardwood was bringing \$6 a cord and basswood, which could not be given away a few years ago, was in demand as pulpwood at \$4.

Scarcity of seal and sable was the cause of a big advance in the price of furs. The \$60 sable of last year was now worth \$150.

Mrs. William Comerford, Jr., entertained about 35 friends at clinch and bridge last night.

One of the first deer placed on sale here this year was captured by George Cordes at Menomonie. Venison was being sold at 8 to 15 cents a pound.

The railroad companies were making elaborate arrangements to carry crowds from here to the football games on Thanksgiving day.

TEN YEARS AGO.

Friday, Nov. 6, 1914.

Francis McGovern was only six votes behind Paul O. Hustling in the race for the United States senatorship, according to the latest returns.

Colorado, Iowa and Massachusetts were among the new states to report a prevalence of the "foot and mouth disease."

Charles Karnopp of Appleton was elected president of the Lawrence College Alumni association Thursday.

Fire destroyed the farm house of Edward Dräger in Greenville the evening previous.

Princess Telanina, Winnebago Indian singer, appeared in concert at Peabody hall.

Mrs. Jack Ulman entertained twelve guests at luncheon Thursday.

Miss Carrie E. Morgan, city school superintendent, was elected president of the Wisconsin Women Teachers Social club at Milwaukee Thursday night.

Mrs. John Bottensack was hostess at a bridge party and luncheon Saturday.

Louis E. Nelson of Kaukauna was appointed by John Tracy, chairman of the county board, to succeed Stephen Blip as member of the county training school board.

Lawrence football men 15 strong left this morning with Coach Mark Catlin for Fort Atkinson where they were to remain until Saturday when they were to play Beloit college.

A meeting of gasoline boat owners was called for the purpose of organizing a power boat club.

SEEN, HEARD

and
IMAGINED
---thats all
there is
to life

VOLSTEAD BLUES
Shoe shine gives us polish,
Sunshine gives us tan,
Moonshine makes us foolish,
No matter who it am.

Dear Mr. Rollo: A clerk in one of our stores informed me that a hat looked classical on me. As I am not built like Helen of Troy, and as no hat could make my tilted nose like that of Aphrodite, I couldn't get her point. Maybe you can help me out.
—Alma Mary.

What she wanted to say was "classy." But whether she meant first, second, or third class, you will have to find out for yourself.

A lot of you folks may not know it, but Julius Pfeiffer obtained the Rhoades scholarship himself. It was at the county roads school last spring.

When the Chinese Tong war generals called the battle off the other day in New York because of showers and wet grounds, they fought another doubleheader the next day.

The longest sentence in the English language as heard in the courthouse here this year was, "Six months in the workhouse."

Some men will disagree with that statement. A few of them have heard Judge Helmenmann declare, "I pronounce you now man and wife."

Ain't it queer that the busiest man in the world always find time to tell you how busy he is. Think of the time that's wasted in repeating that!

LITTLE DIGNITY CHASERS

"Daughter, what is that book you are reading?"

We see by the paper that Henry Schaefer, who lives on the Darby-rd, has installed a radio in his barn. They say music hath charms. Ah, were that it would! Many an ole cow would then give twice the milk she gives now.

Remember what the music of the Cat and the Fiddle did to the cow. Radio may be all right in the stables, but don't you think that beef is high enough now?

Now that the excitement is all over, and seeing that it will take perhaps four years to get us all worked up again, let's get down to business and talk Turkey day.

We wonder what kind of tune the Pied Pipers will whistle after Lawrence gets through with them next Saturday.

West Green Bay has taken up Greeley's war cry, "Go West, Young Man, Go West!" Will some kind friend station himself at the rear gates of the athletic field Saturday and tell the downcast emigrants the way back east?

ELECTION ALIBIS

"I didn't shake enough hands."
"I didn't kiss enough babies."
"I forgot to show a picture of the lor cabin I was born in."

"The voters were intimidated."
"The straw vote propaganda did it."

The real solution of the prohibition problem would be for the people to quit drinking.

Much Of Arab's

Time Is Spent In His Religion

(From The Arab at Home By Paul W. Harrison.)

Nothing surprises a visitor more than the amount of time and effort that the Arabs spend on their religion. Looking out of his porthole on a Persian gulf steamer, the tourist sees them praying long before he is willing to get up. He learns that these men pray five times a day and that the proper performance of the ceremony takes from 15 to 20 minutes each time. The richest cannot escape from these prayers and the poorest is not excused from them. Shops in the bazaar close during prayer time. The most important business of life is to pray.

There are other religious duties also. One month out of the 12 is a fast month. Once in his lifetime, every Arab who is able to do so must take the long, tedious, expensive journey to Mecca, the religious center of his world. He must repeat his short creed on every occasion. If he is a man of wealth, he must give a definite proportion of his income to religious benevolences.

The name of God is on every man's lips continually. The commonest affirmative reply in Arabia is "Inshallah (If God will)," which means in the Arab's mouth exactly what it means in our own. A more unqualified affirmation than this is the name of God repeated rapidly twice, "Allah, Allah." News either bad or good is met with "El hamdu allah (Praise the Lord)," which means the same in Arabia as it does in an American revival meeting.

The use of the name of God is equally common in literature. Every book must begin "In the name of God the Merciful and Compassionate." This is true of the one-page political pamphlet and of the scientific treatise of a hundred volumes. It is true beside which the worst products of Paris and New York are clean and wholesome tales. I once listened to a discussion on this point.

"Your books," an objector said to a mission colporteur, "cannot be good ones. They do not open with 'In the name of God the Merciful and Compassionate.'"

Valued Higher Than Diamonds

It is commonly thought that the diamond is the most valuable of all precious stones, but both the emerald and the ruby, if flawless, exceed it in value. Indeed, a flawless emerald today is worth twice as much as a diamond of the same weight.

The emerald is a berry of the intensest and purest green, but is liable to cracks and fissures, which necessarily reduce its value. This, however, makes the perfect stone almost priceless.

Among the heirlooms of the dukes of Norfolk, are two emeralds set as hairpins, once the property of Mary, queen of Scots, while the square-cut emeralds worn as a brooch by the duchess of Buccleuch is practically priceless. The best emeralds are now found in Colombia and Venezuela, though stones are still discovered in the ancient mines in Egypt. Many rings extant belonging to the days of Cleopatra are set with her portrait deeply cut in perfect emeralds.

A camera which can expose a photographic plate for one 200,000th part of a second has been invented.

Count Tolstol, the great Russian author, always went hatless and barefooted, no matter what the weather.

Twenty miles of thread were used in the making of a coat shown at the recent Fur Exhibition in London.

Now that election is over---what about your Overcoat?

Judging from conversations before election at least 1000 Outagamie County men are going to buy new coats "after election."

Now that everything's settled—and Mrs. Coolidge and Mrs. Dawes have decided upon what they are going to wear to the Inauguration Ball—we start the ball a rolling on "YOUR OVERCOAT."

For a stylish, warm protection from the elements—and a sure fire protection from extravagance—here are over 100 chances to choose the richest looking coat you ever wore—and in saying this we are taking it for granted that you have always been a good dresser.

\$35 to \$75

Big—Blanketlike and Beautiful

New Woolen Hose

New Winter Cops

New Collar attached Shirts

MATT SCHMIDT & SON

TWO FLOORS OF GOOD THINGS TO WEAR

Adventures In The Library

By ARNOLD MULDER

THE NORRIS FAMILY

Hundreds of thousands of people have read and are reading the books of Kathleen Norris and a smaller number but still quite a few have read or are reading the books of her husband Charles G. Norris. Kathleen Norris is sometimes a writer of sugary stuff, that the bobbed-haired flapper delights in while reclining in her hammock and sometimes she writes a book, as in the case of "Cerulean People of Importance" that challenges the attention of serious students of American fiction. Her husband Charles G. Norris writes only one kind of novel, the kind that belongs in a general sense to the stark, serious school of Dreiser. His "bread" were frankly written not for the flapper type, male or female, but for the person who reads fiction not only for entertainment but because he wants to learn something about life.

It is a remarkable thing that the Norris family produced three novelists in the same generation, for a greater than either Mrs. Kathleen Norris or Charles G. Norris was Frank Norris who was cut off by death in his early thirties and who even at that early age had given promise of becoming the outstanding American novelist of the first quarter of this century. Still more remarkable that Kathleen became a novelist because she is a Norris only by marriage and so it can't be explained on the score of heredity.

FRANK NOT MUCH READ

Frank Norris is probably not read as much today as he deserves to be. His books do not seem quite as as tonishing in 1924 as they actually were some 20 years ago when they first appeared. That was the day of the romantics. Such books as "When Knighthood Was in Flower" were crowding the lists and were selling hundreds of thousands for every thousand sold of the books of the so-called "realists." Today the shoe is somewhat more on the other foot and so the books of Frank Norris would not

seem such rare birds as they appeared to be when first published. Frank Norris had formed an ambitious program for himself and had lived there is little doubt that he would have carried it out because he was a prodigious worker. It is not often that a youth but just turned 30 projects two big trilogies and actually succeeds in nearly completing one of them. But that was Frank Norris's achievement.

TWO TRILOGIES

One of the trilogies was on the subject of wheat. The first novel in this series was about the growing of wheat and the dramatic battle between the farmers of California and the Southern Pacific railroad. This novel is called, "The Octopus," and it is many considered his very finest piece of work. The next book in the series, "The Pit," became a best seller although it is a slighter work. It tells the story of the wheat pit in Chicago on the stock exchange. The third volume in the series, never written, was to have been called "The Wheel" and it was to deal with the subject of bread and famine.

Not content with projecting so ambitious a scheme for a trilogy of novels, Frank Norris had also made plans for a trilogy of stories that would cover the battle of Garryshagen. He had been called "The Wheel" and it was to deal with the subject of bread and famine.

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Club Ready To Start Its Money Drive

Directors of Womens Club Discuss Campaign Plans at Monthly Meeting

Finance week and how it will be handled were given major attention at the meeting of the board of directors of Appleton Womens club at the clubhouse on Thursday afternoon. The board met for the first time in the double-room on the second floor which has been furnished for the club by Appleton Girls' club.

The discussion showed that the women are anxious to make a complete canvass of the field in order that the goal of \$17,500 be reached. This amount includes the \$2500 debt on the property which was purchased and nearly paid for by the women without making it necessary for the community outside the membership of the club to give.

Reports of various departments and committees were given. Mrs. Mark Catlin, head of the art department, expressed a regret that the exhibit of prints loaned by the Chicago Art Institute had to be returned on Friday when so few people had availed themselves of the opportunity to see them. Mrs. Catlin said the greatest value of the collection of prints was to give people in a place like Appleton an idea of what to look for when they visit the institute in Chicago. All members of the board have agreed to help with the membership of this department because they feel that it fills a great place in the city where so little interest is evidenced in art.

Mrs. D. O. Kinsman reorted for the civics department, telling what had been done in the "Get Out the Vote" campaign. She told of the plans of the department for the future but these will not be voted upon until the outcome of finance week is known.

The entire staff of the club made a short report of work in which each one is putting great effort at this time. Miss Martha Chandler told of the reorganization of the treasury for sports council and of the coming December festival at Elk club on Dec. 4. Miss Doris Jewell gave a short resume of the plan for the children's theater which is giving plays for children that were especially written for children. Miss Eleanor Halls reported on Girl Scout activities including the court of awards and the intertroop contest. Mrs. C. W. Cross talked on the December festival asking that the women in the club give the girls their complete cooperation.

Miss Lucy Helen Pearson, general director of the club spoke for the newly reorganized health department of which Miss Mary Orbison is chairman. The health department will conduct more clinics one of which will be a free chest clinic.

LODGE NEWS

Twelve tables were in play at the social meeting of the Royal Neighbors at 7:45 Thursday evening in Odd Fellow hall. Prizes were won by Mrs. Otto Zuehlke and Mrs. Joseph Boelson at schafkopf; Mrs. Jake Moder at five hundred; Mrs. Stewart at dice.

Mrs. C. J. Glaser, 886 Atlantic-st., entertained the Women's Christian Temperance union at 2:30 Thursday afternoon at her home. Mrs. Glaser who is superintendent of the legislation and law enforcement department, led the discussion for the afternoon and supplied literature on the subject. A parlor meeting will be held on Nov. 21.

The regular meeting of the Royal Neighbors of America will be held at 7:45 Thursday evening in Odd Fellow hall. The meeting will be followed by an open card party. Mrs. Dora Hager, general chairman, will be in charge of refreshments.

The Auxiliary of Spanish War Veterans will meet at 7:30 Friday evening in Armory G. Special business matters are to be brought up for discussion.

Knights of Columbus made plans for a party to be given on Thursday evening, Nov. 19, at the business meeting Thursday evening in Catholic home. A card party and social will be features of the evening's entertainment. The next meeting, which occurs during Education week, will take place on Nov. 20. A talk on education will be part of the program.

Knights of Pythias met at 8 o'clock Thursday evening in Castle hall. Routine business was transacted.

A special meeting of the John F. Ross chapter of Demolay was held Thursday evening in Masonic temple. The 21-year old ceremony was held and several matters of business were discussed.

Circle No. 3 of Pythian Sisters met at 7:30 Thursday evening at the home of Mrs. George Schmidt, 657 Green Bay-st. Eight tables were in play during the evening, and prizes at schafkopf were won by Mrs. I. D. Flansburg, Mrs. Charles Young and Mrs. E. W. Shannon.

HUSKING BEE
An old-fashioned husking bee was held Thursday evening in the barn of Felix Schreiber, Mackville-rd., with about 30 men, women, boys and girls taking part. Lunch and coffee was served the cornhuskers.

New Fur Trimmings arrived today. Cooney, Beaverette, Mole, Sealine, Chinchilla—one fourth to six inches wide. 50c to \$6.00 yd.

Dancing Party, Apple Creek Athletic Club, Sunday, Nov. 9th. Good Music.

Church Movie Will Portray Child's Story

Kate Douglas Wiggin's touching child story, "Timothy's Quest," will be shown in motion pictures at the devotional service of the First Congregational church at 7:30 Sunday evening. The 10-minute sermon by Dr. H. E. Peabody elaborating on the theme of the picture will be Love Warm's Cold Hearts.

Attendance at this new type of church services has grown each Sunday and it is expected the auditorium will be filled this time. About 100 seats were unfilled last Sunday.

The story by Mrs. Wiggin is of a lovable boy who starts out to find a home for a baby, Joseph DePew and Baby Helen Rowland do the acting. The song "Home Sweet Home" will be sung from illustrated slides during the service.

While it is expected that many children will attend, the rule of previous Sundays will be followed, admitting them only when accompanied by a parent. Silver offerings are taken to pay the expense of obtaining the films. The Young Married Peoples group is in charge of arrangements and Dr. Peabody conducts the services.

PARTIES

Mrs. A. Faas and Mrs. J. Stier, Neenah, gave an aluminum shower Thursday evening at Mrs. Faas' home at 1304 Spencer-st. The guest of honor was Miss Gretta Merkel, who is to be married the latter part of November. Dice was played and prizes were won by Mrs. Arthur Rock, Miss Ella Winkels and Miss Agnes Cloos. Thirty-two guests were present.

Mrs. George Kruse, 1440 Lawrence-st., entertained 16 ladies at a shower Thursday afternoon for Mrs. Peter Usahl. The guests included Mrs. John Kocelacowski, Mrs. Fred Dupre, Mrs. William Van Heuklon, Miss Cecil Van Heuklon, Mrs. John Joycelyn, Mrs. Theodore Whitman, Mrs. John Murray, Mrs. George Kruse, Mrs. E. Meyers, Mrs. Walter Scherck, Miss Marial Scherck, Miss Olga Brucks, Miss Mildred Brucks and Miss Amanda Shultz. Games were played and prizes were won by Mrs. Fred Dupre and Miss Cecil Van Heuklon.

Mrs. and Mrs. Theodore Calmes, 1238 Spencer-st., entertained six couples at a wild duck dinner Thursday evening at their cottage on Lake Winnebago. Mr. and Mrs. Charles Stroetz and Earl Kuehl of Milwaukee, were the out of town guests.

Mr. and Mrs. Howard Ballholm gave a 6 o'clock dinner Saturday evening at their home at 1408 Spencer-st., in honor of Mr. and Mrs. Joseph Stewart, River Rouge, Mich. The guests

WEDDINGS

The wedding of Miss Thelma DeLano, formerly of Shiocton, and Harold E. Ule, son of Mr. and Mrs. W. E. Ule, Stevens Point, occurred at St. Stephens parsonage, Stevens Point on Wednesday morning, with the Rev. James C. Hogan officiating at the ceremony. Mr. and Mrs. Ule left after the ceremony for an automobile trip to California, where they will spend the winter months. Mr. Ule has been engaged in concrete construction work with his father and brother, filling the position of construction manager. The couple will live in Stevens Point.

LICENSED AT MENOMINEE
A marriage license was issued at Menominee Mich. on Nov. 5, to Otto A. Jahnke, Neenah, and Ida May Noth, Neenah.

Mr. and Mrs. Joseph Stewart, Mr. and Mrs. Harvey Gehring and daughters Edna and Marie, Mr. and Mrs. Louis Redheft and son Jarold, Mr. and Mrs. Willard Mignon and daughter Lois, May Ira Ballheim and Mr. and Mrs. John Wagner, Jr., and son, Ralph.

Poultry Fair at Forsters, Darboy Road, Sunday, Nov. 9. Span Ferkel Lunch.

New Officers Of Auxiliary Are Installed

Mrs. Ruth Sutton Doland, state president of the American Legion Auxiliary, installed the new officers of the Appleton organization Thursday afternoon in Armory G. A luncheon at the As You Like It tearoom, with thirty members of the auxiliary present, preceded the installation.

Mrs. E. E. Dunn was installed as president. The other officers are Mrs. Phil Miller, first vice president; Mrs. Charles Mory, second vice president; Mrs. F. D. Kirk, treasurer; Mrs. Perry Brown, secretary; Mrs. Le Roy Myse, sergeant at arms; Mrs. George Bath, assistant sergeant at arms; Mrs. John O'Hanlon, chaplain. The executive board includes Mrs. G. L. Holzer, Mrs. L. Lohman, Mrs. Martin Peeters, Mrs. George Hogreiver, Mrs. C. L. Marston and Mrs. A. Fahlstrom.

A short program was presented after the business meeting. The program included an unusual performance by Mrs. E. Farwell, Kaukauna, in which she accompanied phonograph music on the piano; four selections by Mrs. Lacey Horton, accom-

CLUB MEETINGS

Mrs. Oscar Miller, 884 Fox-st., entertained the Club of Five Thursday afternoon at her home. Prizes at schafkopf were won by Mrs. Otto Fredericks and Mrs. W. Benjamin. Mrs. Frank Jones, 301 Park-st., will entertain the club next Thursday.

St. Elizabeth club will have a banquet to close the campaign for membership drive on Thursday, Nov. 20 instead of on Saturday, Nov. 22. The dinner will be in the Crystal room of the Conway hotel.

Alpha Delta Pi alumnae held a social and business meeting at 8 o'clock Thursday evening at the home of Mrs. N. E. Brokaw, 507 E. Wisconsin ave., Neenah. Regular sorority business was discussed.

panied by Russel Hayton; a talk by the state president, and a reading "Flight of Milan," also by Mrs. Doland.

An executive board meeting is called for 2 o'clock Friday afternoon at the home of Mrs. Perry Brown, 555 Washington-st.

CHURCH SOCIETIES

The Ladies society of First English Lutheran church held a business meeting at 2:15 Thursday afternoon in the church parlors. Final arrangements were made for the Christmas bazaar which will be held on Thursday, Dec. 4. A cafeteria supper will be served in connection with the bazaar. Committees to take charge of arrangements are appointed at the meeting.

Circle No. 2 of Methodist Episcopal church, Mrs. W. Kurz, captain, will have a bake sale at 9 o'clock Saturday morning. The sale will be in Volat's drug store.

The Holy Name society will approach communion at the 8 o'clock mass Sunday morning in St. Joseph church. Members will meet at the parish hall at 7:45.

The Womens Union of St. John church will hold a rummage sale Friday morning Nov. 14 in the basement of the church, it was decided at the business meeting of the organization Thursday afternoon. The sale will open promptly at 9 o'clock.

Chapter 1 Wins Contest To Get Funds For Organ

Chapter 1 of the Womens Missionary society of Trinity English Lutheran church was winner in the contest to determine which division could earn the most money toward the pipe organ which the women are installing in the new church, it was announced at a meeting Thursday afternoon at the home of Mrs. Walter Krueger, 550 Winnebago-st. Chapter 1 earned \$323.50 and Chapter 2 earned \$323.70. These funds have been raised since March.

Plans for the bazaar, which will occur on Nov. 25 in the new church basement, were discussed, and committees were appointed to take charge of the work. Mrs. August Rademacher was chosen chairman of the whole bazaar, Mrs. Charles Ratzman, chairman of the kitchen; Mrs. Albert Roehl, chairman of the decorations in the dining room; Mrs. Gus-

tave Teach, chairman of the serving. An old fashioned dinner will be served and supper will also be provided by the society.

Meetings will be held in the church parlors instead of in the basement because of the increased membership of the organization. Mrs. Otto Tilley and Mrs. George Wiess will be hostesses for the next meeting which is to take place the first Thursday in December.

(Additional Society on page 11)

PREMATURE OLD AGE OF WOMEN

It is no secret that so many women suffer from ailments peculiar to their sex. Dark circles under the eyes, a pale, drawn, haggard expression to the countenance and the weakness which accompanies such ailments is evidenced by the lagging step, headaches, backache and nervous conditions. Every woman who is afflicted in this way should rely upon Lydia E. Pinkham's Vegetable Compound which for half a century has been overcoming some of the most stubborn ailments of women.

QUALITY
DRY
GOODS

GEENEN'S

DISTINCTIVE
SERVICE,
SATISFACTION

Charmingly Stylish and Original are These COATS of BEAUTY

The new coat sections announce a complete collection of original Fall models, for dress and sports wear. Every new model, material, fur, color and idea. Unusual and distinctively different, with particular emphasis on the VALUES.

\$10.75 to \$150.00



\$89.75 and \$97.50

A collection of unusual models. Each an exquisite creation using Kashara, Coer de Laine, Mokine, Veltoria, etc., stumptuously furred, immaculately tailored and splendid values.

\$65.00 and \$75.00

The prevailing Rich Furs, Golden Beaver, Leopard Cat, Squirrel and Palmi Fur adorn this group of smart Coats, in the authentic materials sponsored by Paris.

\$55.00 and \$59.75

Every Higher Cost Imported Model is reproduced in this collection of Coats of Veltoria, Mokine, Kashara, etc., adorned with every smart Fur of Fashion.

\$39.75 and \$45.00

A Splendid Group of inexpensive warm coats, lined and interlined. Original models of every smart material and richly Furred in a variety of new ways.

\$29.75 and \$35.00

You may choose from many new Dress or Sports Coats at \$29.75 and \$35.00 and choose wisely. Downy-wool, Grizzly, Vallustra, Andora, Plaids, etc., plain or Fur Trimmed. An unusual group.

\$19.75 and \$25.00

Something new to Appleton, Values like these. Dress or Sports Coats at \$19.75 and \$25.00 that ordinarily could not be produced at this price. Hundreds of styles. Splendid materials. Plain or Fur Trimmed.



New French Flannel Dresses



One Must Go Far To Find The Equal Of These Dresses

You've seen Dresses before, but you've never seen dresses the equal of these at \$15.75. One must go far indeed to find anything better. They have style written all over them—even to the smallest detail of trimming, they excel. Made of superior French Flannel, collared and cuffed contrastingly. A large color range adds to their desirability. So many occasions exist for their use.

SPECIALLY PRICED
SATURDAY ONLY

\$15.75

SEE WINDOW DISPLAY

Special Showings of COATS Saturday

Dawson Style Shop

"THE SHOP OF INDIVIDUAL TASTE"
775 College Avenue

KAUKAUNA NEWS

Melvin Trams Telephone 329-J
Kaukauna Representative

THREE H. S. GRID MEN ARE INJURED IN ONE PRACTICE

Walter Ditter Is in Hospital After Playing with Broken Cheek Bone

Kaukauna—Three high school grid warriors were forced out of the squad on account of injuries this week. Two of the boys, Captain Sylvester Dix and Quarterback "Doty" Bayorgone, are regulars on the Orange and Black eleven and may be unable to play next Tuesday in the last game of the season.

The third injured man is Walter Ditter, half back on the second string. All three boys were hurt within a few minutes during a hot scrimmage on the practice field Tuesday evening. The team had been practicing with a vim and pep and went into the scrimmage like a real old time football team.

Plenty of grit and fighting spirit, such as would have been a credit to a gridder of the old days, was displayed by Ditter, who injured his face early during the fracas. He continued to play, however, until Coach Smith discovered his injury and examined the boy. The player's upper jaw looked suspicious and the coach ordered Ditter to the doctor at once. An examination revealed his cheek bone was broken and was pushed out of place. He is in the hospital now.

Bayorgone wrenched his neck shortly after and has been out of practice since although he expected to return again to be in shape for the West De Pere game. Captain Dix turned his ankle and was hurt so badly it is thought he will be unable to put on a suit for the final battle.

Although the regulars will be missed from the lineup the team will not be weakened materially, since the coach has several other candidates available for the absent players' positions.

HIGH SCHOOL ENDS GRID SEASON WITH W. DEPERE TUESDAY

Coach Smith Has Squad in Fine Shape for Final Fracas on Armistice Day

Kaukauna—Last Friday's defeat of the local football squad at the hands of Appleton has not stopped the interest of the school in the game nor has it had a bad effect upon Coach Smith's squad. On the contrary, the annual clash has served to instill more pep and fight into the young warriors and they are turning out in fine shape every night for practice.

It was feared the boys would neglect their training and practice after the big game of the year. Coach Smith is well pleased with the attitude of the boys and has been working them harder than ever in preparation for the last game of the season next Tuesday when the Orange and Black meets West DePere. Everyone is confident of ending up one of the most glorious football years in many seasons by conquering the DePere team by a decisive score.

However, Coach "Tiger" Bill and his hussies are not going to rely on confidence to win their game but will be out every day. The squad will do its stuff on the field Thursday and Friday mornings. The boys were out in force Tuesday evening and when they scrimmaged they put up a real old fashioned brand of football. The boys were perhaps a bit too indiscreet and a bit too impetuous, which may somewhat cripple the squad.

Several of the players have made requests for another game after the DePere fracas but it is probable Tuesday's exhibition will be the last.

LYCEUM PROGRAM STARTS AT 8 O'CLOCK TONIGHT

Kaukauna—The second number on the Community Lyceum course is scheduled to begin at 8 o'clock Friday evening in the high school auditorium. A musical concert interspersed with character impersonations and readings will be put on by the Chicago Novelty Artists. Considerable interest has been aroused over this number which is considered one of the best of the series and a large crowd is expected to attend. The program includes piano, violin, xylophone solos and duets, soprano solos and readings.

HEARD NOTED DOCTORS AT MILWAUKEE MEETING

New London—Mrs. L. P. Deacy and Miss Loretta Rice have returned from the Wisconsin Anti-Tuberculosis association convention in Milwaukee Oct. 30 and 31. In addition to attending the convention, they also attended some of the meetings of the Tri-state medical convention, hearing lectures by Dr. Charles Mayo, Rochester, and John Henry Grey, Montreal. Dr. Lorenz of the state board of health reported that the anti-tuberculosis regulations and traveling clinics of Wisconsin were superior to those of any other state in the union.

For Stiff Joints

Pharmacists say that when all other so-called remedies fail Joint-Ease will succeed.

It's for joint ailments only—that is why you are advised to use it for sore, painful, inflamed, rheumatic joints.

Joint-Ease limbers up the joints—is clean and penetrating and quick results are assured—Sixty cents a tube at Volz's Drug Store and Schlitz Bros. Co., and druggists everywhere. Always remember, when Joint-Ease gets in joint agony gets out—quick.

SATURDAY

Fifty-two tables were in play at a card party given by club No. 6 of St. Mary parish Wednesday evening in the church hall. Honors at five hundred were awarded to Lorenz Meyer and Miss Agnes Hitting. Prizes at schafkopf were won by Mrs. Andrew Schaefer and Peter Brill. Consolation awards were received by Mrs. J. Werneberg and W. C. Ditter.

ENDEAVORERS WILL GIVE CONCERT IN TWO WEEKS

Kaukauna—A meeting of group No. 2 of the Senior Christian Endeavor Society of Reformed church was held Thursday evening at the home of the Misses Esther and Lillian Mau. Plans were made for a music concert to be given by the group on Friday evening, Nov. 21, in the church. Tickets will be printed and each member of the group will be made responsible for their sale. As it is the nature of the church debt by Jan. 1, 1925, an effort will be made to fill the church, which holds 300 people.

The program will consist of instrumental numbers and solos by the church orchestra, vocal selections by local talent and piano accompaniment. The feature of the program will be vocal solos by a professional singer.

CATHOLIC CHURCH SOON TO ORGANIZE NEW SCOUT TROOP

Plans Are Announced at Meeting of Troop 2—Arrange Huge Fall Rally

Special to Post-Crescent.
New London—Plans for organization of a new boy scout troop in New London were announced at the regular meeting of troop No. 2 at 7:30 Thursday evening in the city hall. The plans were learned through the resignation of the Rev. Otto Kolbe, assistant scoutmaster, who will remain in the Catholic church, of which he is pastor. Plans also were made for the annual rally.

Gerald Dent, a scout with a long record of service and the only one old enough to qualify, has been recommended as Father Kolbe's successor and his appointment is expected of New London boys.

The Rev. H. P. Freeling, scoutmaster, was in charge of the meeting of troop No. 2 and was assisted by George Rosentreter, senior patrol leader.

Clayton Bender passed a first class test, and applications for merit badges were made by George Rosentreter in music. Patrol Leader Nader in succession, and Patrol Leader Earl Zerkner in cycling.

During the early part of December, troop 2 is to stage its second annual public scout rally. Among the features already decided upon are first patrol competitions in knot-tying, inter-id, signalling bandaging and pyrotechnic building. The patrols will be out in full uniform, carrying patrol flags, and in regular military formations. There will also be music, refreshments and if it is possible to complete the rearrangements, troops 2 and 3 will meet in an intertroop rally, with every scout contest in existence being staged. A prize may be offered to the winning troop, such as a loving cup that will last for many more annual contests. The prize winners would have its troop number and date inscribed upon the cup. Senior Patrol Leader Rosentreter has written to Dan Beard, a national council official, for information regarding a scout play, and if this is satisfactory, there will probably be a scout play given during the rally also.

This year's rally will probably be held in the Knights of Columbus hall in order to make room for a large crowd. It is being given in order that the public may become better acquainted with scouting and its activities. A committee with Scoutmaster Freeling, Senior Patrol Leader Rosentreter, chairman, Scribner Zerkner, and Gerald Dent has been appointed to complete arrangements for the big rally.

The meeting closed with scout games.

KAUKAUNA PERSONALS

Kaukauna—Mr. and Mrs. F. M. Schmidt were called to Madison Thursday afternoon by the serious illness of Mr. Schmidt's sister.

Mrs. A. H. Schroeder returned Thursday to Milwaukee after spending several days in this city, a guest of Miss Blanche Gerend.

Miss Edith McCarty left Thursday morning for Madison after spending two months at her home in this city.

NEW LONDON NEWS

R. V. Frahl New London Representative

H. S. PUPILS ARE POOR SPELLERS

Faculty Members Give Talk to School on "English as She Are Wrote"

New London—During the assembly period in the high school Thursday morning, Robert Stone, a member of the faculty gave an interesting talk on English as She Are Wrote. His talk had to do with the misspelling of words in the high school by high school students. The title was copied from that of Mark Twain, "English as She Are Spoke."

In 1914, Mr. Stone said, a certain Mr. Jones, of New York made a detailed study of misspelled words in the country. Among other things, he read 75,000 themes belonging to 1,500 high school pupils, and in which 4,532 words were used. He took note of the words misspelled the most often, and among them found such simple ones as to, too, two, allright and numerous others of the most simple in the English language. Most of these were due to the fact that they contained letters used twice in succession. Another investigator read, among other things, 5,001 letters, written by 2,000 high school students, and found practically the same mistakes.

The five chief causes of misspelled words are cited as carelessness, inability to see mistakes, mispronunciation, muddling of apostrophes and possessives, and erratic mistakes.

Mr. Stone has made an investigation of the spelling in the local high school and claims it to be abominable. He has prepared a talk to be used for the students, be careful to pronounce correctly, observe correct spelling, keep a notebook of all misspelled words and endeavor to correct them next time.

New London Personals

New London—Miss Josephine Kische, who attends Oakkosh normal school is visiting a few days with her parents, Mr. and Mrs. Charles Kische.

Mrs. L. H. Mack has sold one of her houses in the fifth ward to Mr. H. Poppy. He has already taken possession.

Miss Esther Goehler of Appleton, is visiting at the C. J. Frahl home. She expects to return to Appleton Sunday.

Supt. R. J. McMahon, of the local public schools, left Thursday for Milwaukee, where he attended a teachers' convention on Nov. 6 and 7.

Miss Ida Gleason, who teaches in the south side public graded school, attended the teachers' convention in Milwaukee Thursday and Friday.

Mr. and Mrs. R. J. Small, Mrs. Ella Bishop and Mrs. L. H. Mack autoed to Appleton Wednesday evening to attend a card party given by the Catholic Lady Foresters.

Mr. and Mrs. Ray Thomas spent the early part of the week at Appleton.

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NEENAH-MENASHA NEWS

CHAS. J. WINSEY, News Representative
Menasha News Depot, Menasha Korotev Bros., Neenah
CIRCULATION REPRESENTATIVES

MENASHA ORDERS POWER CUT OFF AT START OF YEAR

Traction Company Current No
Longer Required, Council
Orders

Menasha—City Clerk John F. De-
Caro was authorized at the meeting
of the common council Thursday eve-
ning to instruct the chief of police,
James Lyman, to notify Wisconsin
Traction, Light, Heat & Power com-
pany that after Jan. 1, 1925, the
current would no longer be needed
and to discontinue the service.

Mayor N. G. Remmel instructed E.
A. Yahn, sewer contractor, through
his foreman who was present at the
meeting, that not another cent would
be paid him and to discontinue im-
mediately the digging of any further
sewers until such time as he gets the
streets cleared so people can have
access to their property.

The recreational commission was
authorized to remove the fence on
the Menasha recreational grounds im-
mediately. A petition from property
owners residing in the Third ward ask-
ing for a trunk sewer was referred to
the street committee.

The city clerk was instructed to ad-
vertise for bids for construction of a
bridge at Brighton beach accord-
ing to plans and specifications on
file in his office. The bids are to
be returned Monday, Nov. 11. The
city clerk also was instructed to ad-
vertise for bids for a retaining wall
at the foot of Lake-st in the Second
ward, the bids to be returnable Tues-
day, Nov. 18. The usual amount of
bills were allowed.

SAYS NEIGHBOR ASSAULTED HIM

Menasha—John Lambert, charged
with assault to do great bodily harm
was arraigned Wednesday in Judge
John Chapman's court and upon
pleading not guilty his trial was set
for Friday, Nov. 14. His bond was
fixed at \$500. Jay Merrill was the
complaining witness. The arrest was
the outcome of a neighborhood quar-
rel.

ECONOMIC CLUB HEARS REPORT OF CONVENTION.

Menasha—At the meeting of Men-
asha-Neenah Economic club at Men-
asha public library Friday afternoon
Mrs. E. W. Griswold gave a biography,
"The Real John Burroughs," and Mrs.
John Chapman read the biennial re-
port of the National Federation of
Women's club which met at Los An-
geles, Calif. during the summer. Mrs.
S. S. Little was the Menasha delegate.
The hostesses were Mrs. P. J. Rubin-
son and Miss Edna Robinson.

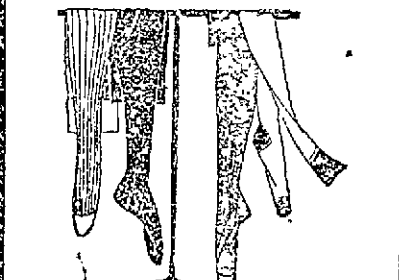
Twin City Personals

Menasha—L. J. Ellinger has re-
turned from a two weeks and a half
vacation which he spent hunting and
is again on duty at the postoffice.
Robert Desjardins, letter carrier,
was called home to Oconto Thursday
by the death of his father.

BIRD SALE

Today and tomorrow Canaries
\$3.95, Parrots \$11.75, Love
Birds \$6.75. A special display
has been arranged for us by the
country's largest bird and ani-
mal importer, Gloudemans-
Gage Co.

SATURDAY



Hosiery Special \$1.79

Ladies' Pure Thread Silk,
two pair \$1.79
Ladies' Chiffon \$1.79
Hose, per pair \$1.79
Ladies' New Fancy Sport
Hose,
per pair \$1.79
Come to Headquarters
for Rubbers

G. R.
Finney
850 College Ave.

FAREWELL PARTY PLANNED FOR SCOUT

Neenah—The regular meeting of
boy scout troop No. 3, Neenah and
Menasha, will be held Thursday eve-
ning instead of Friday, and will be a
farewell party for Alfred Moore, sen-
ior patrol leader, who is about to
leave for the west. The meeting will
open at 7:30.

On the following morning the scouts
will leave for the scout cabin to camp
for two days. Tests will be conducted,
and the camp prepared for winter.

Alfred Moore, for whom the fare-
well is to be given, was the first mem-
ber of troop 3, Menasha. Beginning
as tenderfoot, he passed through the
ranks of second and first class scout.
For some time past he has been senior
patrol leader of the same troop and
has earned merit badges in personal
health, camping, public health, civics,
counseling, cooking, swimming,
handicraft, carpentry, poultry,
firemanship, first aid to animals,
safety first, wood craftsmanship.

FINE BUS DRIVER FOR RECKLESSNESS

Menasha—Charles Bork, a driver
for A. C. Homan motorbus line op-
erating between Neenah and Appleton,
paid a fine of \$25 and costs in Judge
John Chapman's court Wednesday.
He was charged with reckless driv-
ing on Main-st Friday, Oct. 24.
Edward Stelzer, driver of the black
and white motorbus line, also charged
with reckless driving, will have his
trial at 3 o'clock Tuesday afternoon,
Nov. 11.

KEICHER WILL INSPECT NEENAH SCOUT TROOP 1

Neenah—Inspection of boy scout
troop No. 1 of St. Paul English
Lutheran church will take place at
the regular meeting at 7:30 Wednes-
day evening in the church basement.
The Rev. A. J. Sommers, scoutmas-
ter, has requested E. O. Keicher of
Appleton, executive of Valley council,
Boy Scouts of America, to make the
inspection and deliver a talk to the
boys.

MANITOWOC AND NEENAH TO PLAY 12-TO 12 TIE

Neenah—Kimberly high school
football team played a tie game, 12 to
12, with Manitowoc high school team
at Manitowoc Thursday afternoon.

SCHOOLS CLOSE

Menasha—The public schools were
closed Thursday and Friday in order
to permit the teachers to attend the
annual meeting of Wisconsin Teach-
ers association at Milwaukee. There
is nearly 100 per cent attendance.

SURPRISE PARTY

Menasha—Miss Frances Muntner,
daughter of Michael Muntner, was
surprised Thursday evening by a
group of friends at her home, 218 Sec-
ond-st, in honor of her birthday an-
niversary. Games were played, Miss
Muntner was presented with a ring
and toilet set.

Taken to Hospital

Neenah—Mrs. Helen Sisalsitzky of
Stevens Point was taken to Theda
Clark hospital Thursday for treat-
ment. She was brought here on the
afternoon Soo line passenger train.

PLAYGROUND HEAD BACK TO MENASHA

Rogers Returns to Stimulate
More Interest in Public
Recreation

Menasha—James E. Rogers of the
Playground and Recreation associa-
tion with headquarters in New York,
has returned to Menasha to further
interest its people in the establish-
ment of a municipal playground in
charge of a paid director. He will
spend several days here during which
he will call on those interested in the
project. The association he represents
is purely philanthropic and its aim
is to promote social welfare play-
ground work among children. Mr.
Rogers is stationed in Chicago, where
he is at the head of a school that
trains directors for playground work.

3 DUCK HUNTERS PAY FINES OF \$50

Neenah—Rollie Bersch, transient,
and Charles Rogers and George Dem-
ing of New London were before Judge
O. B. Baldwin Thursday charged with
shooting wild ducks between sunset
Nov. 5 and sunrise Nov. 6 in the
town of Wolf River, Winnebago-co.
Each paid a fine of \$50 and costs.
The arrests were made by Deputy
Game Wardens John G. Worden and
A. T. Dunham.

Neenah Social Activities

Neenah—Mr. and Mrs. Gust Sou-
sures entertained 30 Fond du Lac
friends Wednesday evening at their
home on Wisconsin ave in honor of
their third wedding anniversary. Din-
ner was served and was followed by
games.

PRESENT LIGHT OPERA AS PART OF ARTISTS COURSE

Neenah—The second number of the
famous artists course at Neenah
theatre will be the presentation of the
comic light opera, "L'Ombra" one of
the strongest attractions of the
course, on Wednesday, Nov. 12. Ste-
lia Norelli-Lamont heads the cast and
is ably assisted by other artists.

Blood is Poisoned By a Torpid Liver

Deadly toxins cause diseases of
heart, kidneys and create
premature old age

All the blood in our bodies passes
through the liver every 15 minutes.
The liver is the blood's purifier.

Our blood is constantly poisoned by
poisonous toxins formed in food waste,
and when the liver becomes weak, or tor-
pid, our systems are at once tainted
by impure blood. These are the poi-
sons that, if not destroyed by the liver,
cause diseases of the heart, kid-
neys, blood vessels and create pre-
mature old age.

Nature gives quick warning of a
torpid liver. You have sudden sick
headaches, dizzy spells, your stom-
ach is acid from sour bile, your skin
turns sallow, blotchy.
Doctors know the liver cannot be
regulated by drugs but a safe Na-
ture substance has been discovered
which will act directly on the liver.
The discovery is purified ox gall.

Get from your druggist a package
of Dioxol. Each tablet contains ten
drops of purified ox gall. In 24 hours
the poison toxins will be removed.
Your liver will be regulated. Blood
purification will begin. Sallow skin
will clear. You will feel so much bet-
ter you will know you have found the
cause of your ill health.

These genuine ox gall tablets are
prepared only under the name "Diox-
ol." If any tablet is offered you under
another name, refuse it. Accept only
Dioxol in the original, genuine pack-
age. adv.



To be the Prized Possession of the Few

IN any art there is produced, once
in a long while, a piece of super-
lative excellence.

Among those who know and love
fine watches it is believed that the
Gruen Fiftyeth Anniversary Watch
is such a work.

To commemorate the Gruen
Guild's fifty years of watch making
history and to stand for all time as a
supreme expression of his ideals, Mr.
Gruen marshalled all the resources
of the Gruen Guild to create for this
year, the finest watch movement
that money and skill can produce.

The movement, a triumph of pre-
cision, has plates entirely of solid
gold, richly engraved in the old Guild
manner and jeweled with 23 rubies
and diamonds.

The Gruen Pentagon case, in solid
white or green gold, is a work of art

in itself and was selected as the offi-
cial case for the Anniversary Watch
Movement because it is scientifically
correct. "It won't tip over in the
pocket."

If desired, the movement may be
had in cases of other designs or
shapes; or, at an additional cost, in
platinum or with diamond decoration.

The watch is boxed for presenta-
tion in an exquisite, complete jewelry
case.

Only six hundred of these watches
have been made and no more will
ever be produced. We have been
fortunate in securing one to show to
a few well-known men of this city
who especially wish to see it. This
remarkable watch will be on exhibi-
tion in our store this week. You
are cordially invited to come in and
examine it.

ON DISPLAY AT

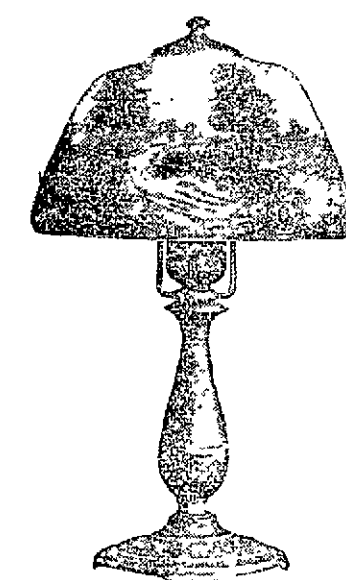
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Appleton's Foremost Jeweler
Cor. College Ave. and Appleton St.

ONLY ONE WEEK LEFT

To Receive
This Beautiful
BOUDOIR LAMP
FREE

With Each Purchase
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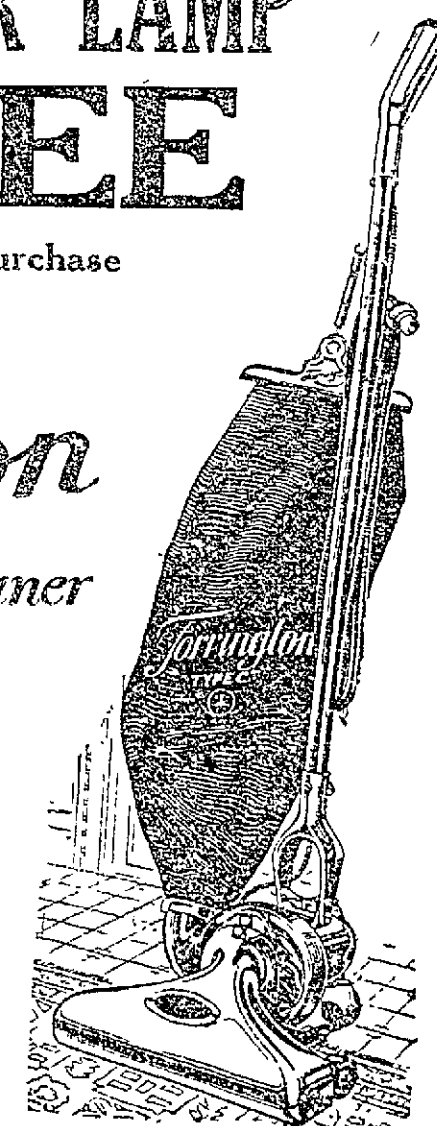
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Easy Time
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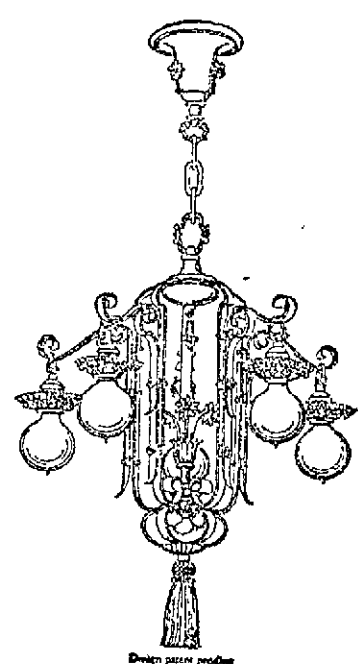
LET US DEMONSTRATE
the Cleaner in Your Home

Just Phone Us and One of
Our Representatives Will Call
on You.

Appleton—Phone 1005
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HOME LIGHTING



An old oil cloth on a wal-
nut table is like a nicely
furnished room with poor
lighting.

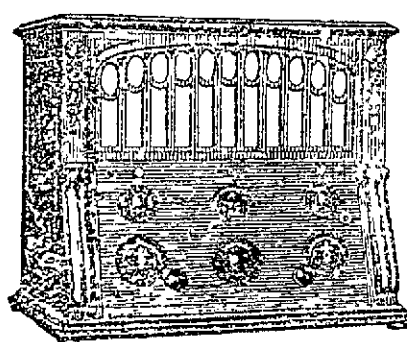
Our Experience
in Proper Home
Lighting
is at Your Command.

For Expert Advice
and
Quality Lighting
Fixtures, See

Langstadt Electric Co.

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College Ave. at Durkee



RADIOLA X

Rich in appearance. And extraor-
dinary in performance! Its built-in
loudspeaker is newly perfected for
pure and melodious tone repro-
duction. It is super-sensitive—gets
tremendous distance. It is supremely
selective—gets far stations with no
interference from the near ones—
and is non-radiating.

Let us demonstrate it in your home

Meyer-Seeger Music Co.

816 College Avenue

**Wisconsin Traction, Light, Heat
& Power Company**

**JUNIOR H. S. IS
PLACE TO SELECT
LIFE JOB. --ROHAN**
Second District Principal Gives
Address at Teachers' Convention

Junior high schools of the country have the ability to save the aptitudes, abilities and interests of boys and girls from the slough of ineffectual educational opportunities into which the schools are plunged, Ben J. Rohan, principal of Second District schools said in an address before the Wisconsin Teachers' association in Milwaukee on Friday. Mr. Rohan spoke before the Junior High school section of the association. Mr. Rohan pointed to the tremendous lethargy exhibited by boys and girls beginning high school. They are bored with their curriculums, careless about tasks assigned them, and above all are anxious to escape the fetters of school work and life. But they fail because they are unwilling to do the work, not because they are unable to do it.

Education is designed primarily to teach boys and girls how to live, Mr. Rohan said. Curricula, up to the present time, have been too much concerned with the information and facts to be imparted and not enough with the persons to which they must be taught. No two people are cast in the same mold, he said, and consequently no two students can be educated along the same lines. Schools have been underestimating the intelligence of a child, and have tried to guide his mind in the logical sequence of the thought that an adult has declared perfect. A far broader curriculum would be to adapt the curriculum to the apparent talents and inclinations of the student, instead of to a logical sequence, Mr. Rohan declared.

And a Junior high school is the best place to mould a mind along natural lines. Its purpose should be, Mr. Rohan said, to involve each child in the social and economic life of his community, making him feel that he is an entity in the outside world. It is only recently that high schools have had the courage to adopt themselves to the needs of the community, and not to college requirements. And no high school ought to "follow the leader," whether that leader be grammar school of college, or even senior high school. Great local, state, or national movements ought to be woven into the programs of study, in a way that will vitalize living for each young person.

Specifically illustrating what he meant by keeping the curriculum flexible, the speaker described an election project which has been carried out in the schools. The children were taught enough about election to choose their own candidates, and know why they made such a choice. They learned the mechanics of voting and actually cast their ballot. They carried their information home, and tried to raise the percentage of parents voting. And best of all, enough interest in good government was instilled in them so that probably they will do their part in governing when they become men and women.

Other examples of flexibility of program are the interest clubs which Mr. Rohan began several years ago. Each child signs up his first, second and third choice in a number of interesting fields in which he would like to spend some time. Many pupils are interested in mechanics, forestry, teaching and toy making. Teachers are used as "ballasts," not as leaders, and it is each teacher's problem to discover the aptitudes and abilities of her pupils, because so many children are possessed with an ego which may prevent them from seeking the kind of work they can do best. They often believe that some fairy godmother will endow them with the long wished for talent.

The ideal Junior High school, Mr. Rohan concluded, is a finding and a sorting school where pupils may through actual experience, make a more rational selection of their senior school work or their occupation in the world of industry, than would be otherwise possible.

ON THE SCREEN

"WINE" FILM IS GOOD ALL STAR
Catching the rhythm of an author's conception of the pace of the modern age, Universal has produced a picture that is startling in its exposure of America's newest institution. It is "Wine," released as a Universal Jewel production with an all star cast, which had its first local showing at the Elitte Theatre yesterday. The film play is based on the Cosmopolitan magazine story by William MacHarg, a story which caused quite a ripple in the public at the time of its publication. It deals with big league traffic in bootlegging, the effect of bootlegging on the dissipation of modern society and the insidious undermining of the standard of living of one of America's "best established" families.

The story itself is crammed with dramatic situations and the picture was apparently produced on an expensive scale. The sets are realistic reproductions of present day cafes and homes of the wealthy. The picture gets underway without the loss of footage and swiftly introduces its leading characters. The occasion being the "coming out" party of the debutante daughter of the Warners. The note of discord may also mean the "going out" party of the family, due to a stock market shift.

Follows his alliance with a gigantic bootlegging industry. The climax comes with a bang bordering on the brink of tragedy. It is a strong story, painting a vivid picture of one of life's latest chapters. It carries a fine love interest and is thoroughly human. The film was well directed by Louis Gasnier and vividly acted by such favorites as Clara Bow, Forrest Stanley, Huntly Gordon, Myrtle Stedman, Robert Agnew and Walter Long.

EVA NOVAK AND WILLIAM FAIRBANKS IN STIRRING DRAMA
The Perfection Picture, "A Fight For Honor," at the New Blinn Theatre today and Saturday is featuring Eva Novak with William Fairbanks. These two have built up an ever-increasing audience for themselves among those people who like a story not complicated by a surfeit of social situations. A clean picture this. It is the story of railroad people and their lives. A young girl, the agent at a small suburban railroad station has to fight off the attack of two anarchists who have been discharged for insubordination. After they have been driven off they make another attempt to revenge themselves and they blow up the railroad bridge over which a train is soon to pass.

There are other complications

FREE TO ASTHMA SUFFERERS

Free Trial of a Method That Anyone Can Use Without Discomfort or Loss of Time

We have a method for the control of Asthma, and we want you to try it at our expense. No matter whether your case is of long standing or recent development, whether it is present as occasional or chronic Asthma, you should send for a free trial of our method. No matter in what climate you live, no matter what your age or occupation, if you are troubled with asthma, our method should relieve you promptly.

We especially want to send to those apparently hopeless cases, where all forms of inhalers, douches, opium preparations, fumes, "patent smokes," etc., have failed. We want to show everyone at our expense, that our method is designed to end all difficult breathing, all wheezing, and all those terrible paroxysms.

This free offer is too important to neglect a single day. Write now and begin the method at once. Send no money. Simply mail coupon below. Do it today—you do not even pay postage.

FREE TRIAL COUPON
FRONTIER ASTHMA CO. Room 344C, Niagara and Hudson Sts., Buffalo, N. Y.
Send free trial of your method to:

Headquarters
— For —
Gillette Razors and Blades
Pkg. of 10 Blades — 79c

United Cigar Store
JOHN WEST
Agency
Whedon Bldg. Oneida-st.

SONS AND DADS GET TOGETHER FOR WEEK

Appleton churches will cooperate with the local Y. M. C. A. in observance of Father and Son week which is held throughout the country from Nov. 8 to Nov. 15. Suppers and entertainments will be given by each church and will emphasize value of a close relationship between fathers and sons. Definite dates for these suppers have not yet been set during the week. Definite dates for these suppers have not yet been set. Tuesday evening fathers and sons of all churches will be guests of the Y. M. C. A. at a Father and Son recreational party. Fathers will compete against sons in games and entertainments. If A. Dittmore, boys work secretary, is taking care of the Y. M. C. A.'s part in the work of the week.

which enter the situation by means of an attack on the girl's sister made by an unprincipled rogue who has been attacked by the sister's most obvious innocence. These two complications occur at once and the girl has to choose between saving the life of her lover who is on the train and the honor of her sister. The final working out of this situation and the accompanying action make a most enjoyable story.

Healthy, Happy Children Is Mother's Greatest Joy

New Way to Take Cod Liver Oil — Greatest Tonic and Builder of Firm Flesh and Sturdy Bones in the World.

McCoy's Cod Liver Oil Tablets

Of course, all mothers—and grandmothers too for that matter—know the greatest builder of firm, healthy flesh in thin, puny, run down children is cod liver oil, and especially where there are any signs of Rickets.

But here's something every mother doesn't know—Cod Liver Oil helps to make strong, healthy bones—and even helps to make better teeth.

Yes, it's true: Doctors know it.

Dentists know it—chemists know it.

And now here's another surprise! No more will the kiddies have to take the vile, nasty tasting, evil smelling oil that nine times in ten disturbs their sensitive stomachs and almost turns them inside out.

Never again! thank goodness, will they even have to smell the vile stuff, for now science has given us—and people who keep up with the times are taking—McCoy's Cod Liver Oil Tablets—sugar coated and as easy to take as candy.

So now you can go ahead and make the sickly youngsters strong and well—make the puny one sturdy and full of pep—make the skinny one put on good solid flesh—and if any one of them has Rickets you can conquer that too.

Mother: Try McCoy's Cod Liver Oil Tablets for 30 days if any of your children aren't up to par. You'll be surprised at the quick help they will give them, and if you aren't satisfied with results, Schinzel Bros., Downer's Drug Store or the druggist you purchased them from will return your money. One New Jersey boy gained 11½ pounds in 7 weeks. Be sure and get the original and genuine McCoy's Cod Liver Oil Tablets.

DEAN'S TAXI SERVICE
— Or —
RENT A CAR
Drive It Yourself! **434**

TROUSERS
Any Size Any Pattern
To match odd coats and vests. BRING IN A SAMPLE
Wm. J. Ferron
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Lawrence Memorial Chapel
FRIDAY, NOV. 7 — Matinee and Night ANNIVERSARY JUBILEE TOUR
32nd Season—70th Birthday of the World's Most Popular Conductor and Composer
The March King — JOHN PHILLIP SOUSA
SOUSA AND HIS BAND
Lt. Commander JOHN PHILIP SOUSA, Conductor
The Greatest Programs Ever Offered—Complete Change in Style and Structure
SOUSA'S NOVELTIES of 1924
SOUSA'S JAZZ FANTASY
"Music of the Minute"
SOUSA'S NEW MARCHES, "Ancient and Honorable Artillery" and "Power and Glory." SOUSA'S CLASSICAL INTERPRETATION of Richard Strauss's Musical Masterpiece, "Don Juan." SOUSA'S NEW HUMORESQUE, "What Do You Do Sunday, Mary?" introducing melodies from a dozen New York musical successes, SOUSA'S NEW DANCE HIT, "Peaches and Cream."
Hear the jazz band. The Double Quartette of Saxophones. The Xylophone duet. Every Style and Novelty in the Music World. Sousa's Greatest Tour.
SOLOISTS WITH SOUSA'S BAND
Miss Nora Fauchard Soprano Mr. John W. Bell Piloclo
Miss Winifred Hambrick Hard Mr. Paul O. Gerhardt Oboe
Mr. John Dorian Cornet Mr. C. Thompson Bassoon
Mr. Geo. J. Carey Xylophone Mr. Joseph DeLuca Euphonium
Mr. Howard Goulden Xylophone Mr. J. P. Schuster Trombone
Prices 50c to \$2.00. Tickets on sale at Belling's Drug Store

MANUFACTURERS AID FARMER GET ON FEET

State Association Help Farmer in Every Cow Testing Association

Madison—Believing that the only way to help agriculture out of its present slump is to help the farmer to help himself, the Wisconsin Manufacturers association is organizing a movement in that direction. It plans to work hand in hand with one of the very best agricultural organizations—the cow testing associations.

In brief, the constructive offer made by the newly created agricultural bureau of the Wisconsin Manufacturers association is to finance the dues of one cow testing association member in each of the large dairy counties for a two year period, providing the member will agree to test his entire herd and remove unprofitable animals as they appear. Thus it is hoped to induce the farmer to apply immediately in a practical way the splendid lessons the testing association gives him.

The operation of the plan will be under the direct supervision of Jerry P. Riordan who is well known as a dairyman and breeder of Holstein cattle. In outlining the plan, which will be put into operation immediately, he

said: "Under our plan each member we add will turn over his production record to the county agricultural agent for publication. By this means we hope to aid not only in pointing out unprofitable animals, but to encourage dairymen to 'bounce the boarder cows.'"

It is logical that such a movement the first of its kind in the United States, should originate in a great dairy state where the farmer is largely dependent upon industrial centers for his milk market, where the manufacturer is equally dependent upon the farmer for much of his raw material, and where this mutual relationship would be better understood.

CATS LIKE MUSIC

Berlin—Professor Heinrich Blottow believes that the cats of the world can be educated to an appreciation of classical music. He has three pet cats that he keeps constantly in front of his phonograph while he plays a variety of music. The animals will listen attentively to the classics, but they run away when he puts on jazz records, he says.

Roller Skating, 12 Cor., Wed. and Sun. Chile served Sun.

REALTY TRANSFERS

Albert H. Krugmeier to Outagamie Milk and Produce company, two lots in Fifth ward, consideration \$500.
Andrew DeCoster to Henry De Bruin, two lots in Kimberly.
Frank Mintkewitz, Jr., to Winifred Hess, lots in Kaukauna, consideration \$500.
Fred Litzkow, Sr., to August Litzkow, land in Cleora.
Little Chute Land company to Martin Vandevynsgaard, lot in Little Chute.
Eric T. Fellen to Arnold Schmidt, part of lot in Sixth ward, Appleton.
Ellis F. Carroll to William N Moore, part of lot in Second ward.
Edward W. Burdick to H. C. Dorin, land in Black Creek.

After A Bath, With Cuticura Soap Dust With Cuticura Talcum
Delicately Medicated Of Pleasing Fragrance

Perfect Digestion Means a Clear Complexion

CALUMET

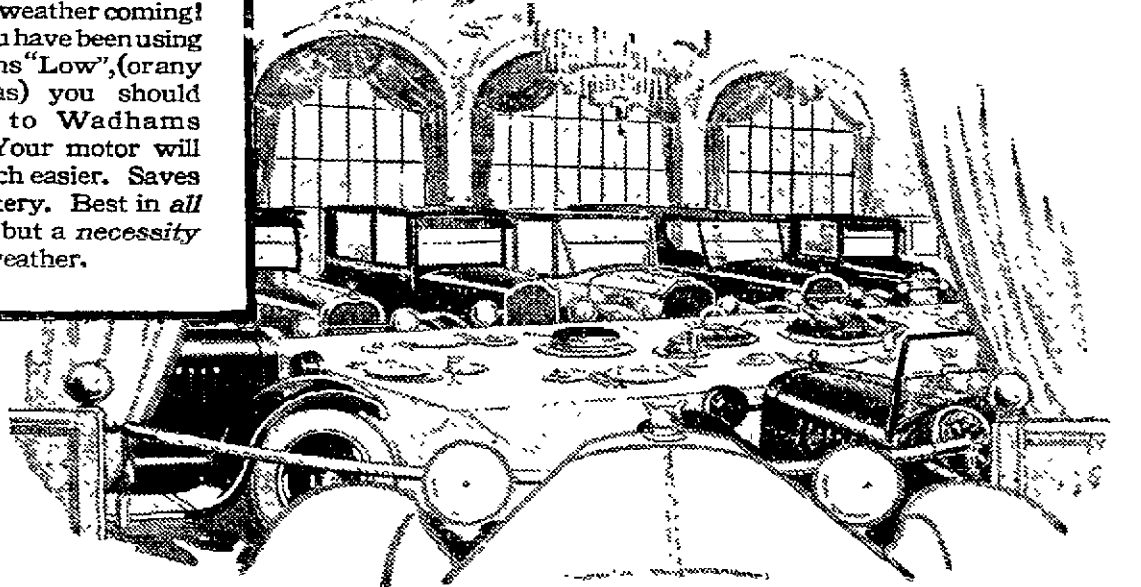
THE WORLD'S GREATEST BAKING POWDER

Always Produces Foods That Are Easily Digested

SALES 2½ TIMES THOSE OF ANY OTHER BRAND

Now is the Time to Use Wadhams "High"

COLD weather coming! If you have been using Wadhams "Low", (or any other gas) you should switch to Wadhams "High". Your motor will start much easier. Saves your battery. Best in all seasons, but a necessity in cold weather.



Does Your Car Wait for "Second Table?"

EVER in a motor factory's testing room? Did you notice the type of implements used to determine efficiency and best operating conditions? Wonderfully poised dynameters, microphones and stethoscopes, infinitely delicate and precise detectors. They are finer than surgeon's tools for the human body!

That's because engineers know that for all its ruggedness, the gasoline motor is one of the most highly organized and easily influenced of all mechanical structures. The finest instruments are none too fine for its study.

That's sensitiveness. And if an added degree of heat or an extra decimal of humidity will send the indicators fluttering, what do you think is the response to such major influences as the kind of fuel you use? Is second choice provision safe enough for your investment?

Wadhams True Gasoline

is the recognized "first table" choice for fuel. It contains no soggy left-overs of kerosene and free carbon to play havoc with motor health. Its clean, instant explosiveness provides the full, correct power impulses that engineers figured for your car. Its steady use is the very consummation of motoring economy and satisfaction.

Wadhams Oil Co., "Emphatically Independent" Milwaukee

Wadhams True Gasoline and Tempered Motor Oil

Sold by the following dealers

APPLE CREEK R. Stammer R. Tesch	BLACK CREEK J. J. Barthel & Son W. A. Barman Hotel Hillman & Kaphingst Fred Vick	DARBOY Darboy Motor Car Company	DALE Jones Auto Co.	ALLENVILLE Lyall Jones,	FREEDOM Guertis Bros. H. Schommer	GREENVILLE L. A. Collar H. Probst	KIMBERLY J. J. Demuth Kimberly Hardware & Furn. Co. Sibers and Krammer M. G. Verbeeten Groc.	LITTLE CHUTE Hannegraph & Van Eyck Lonz Electric & Auto Co. Van Den Heuvel Bros.	MACKVILLE Jos. Galnor
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Let every "W" remind you

There is no safe substitute for True Gasoline

NR TONIGHT Tomorrow Alright
NR A vegetable compound that adds tone and vigor to the digestive and nervous systems. Improves the appetite, relieves Sick Headache, indigestion, flatulency, corrects Constipation.
Used for over 30 years
Chips off the Old Block
NR JUNIORS—Little NRs
One-third the regular dose. Made of same ingredients, then candy coated. For children and adults.
SOLD BY YOUR DRUGGIST
SUB IN 17 1920 (CA)

Everything used here is of the best quality. Leather, rubber, thread of the best grades.
FRANK STOEGBAUER
SHOE REPAIR SHOP
402 Col. Ave. Tel. 3314

STRETCH ZONING LAW FOR BENEFIT OF TWO FACTORIES

Permits Granted for Construc-
tion of Two Institutions in
Home Sections

Exception was made by city officials with respect to two building projects recently, both of which were impos- sible under the city zoning ordinance. The ordinance was stretched a point in the project of a garage for the Fraser Lumber company on Clark-st and for the creamery Pro- duce of the Outagamie Milk and Pro- duce company at Lafayette and Ma- son-sts.

Both sites were included in the city residence zones in which com- mercial and light manufacturing in- stitutions are not permitted. A build- ing permit was issued to Fraser Lumber company by George E. Peot- ter upon the direction of the board of appeals to whom appeals regarding the enforcement of the zoning ordi- nance by the building inspector are carried. Objection to the appeal board's decision was made by Gregory Schindler who maintained the value of his residence property in the vi- cinity of this project would be less- ened.

A. Peterson and W. C. Wilhams were able to locate a creamery else- where after residents had protested that the proposed amendment making a commercial and light manufacturing district of territory on Second-ave. The owners changed the location to Mason and Lafayette-sts upon a pro- posal that the ordinance would be amended in their favor. This site also is a residential district, but it was proposed to make the corner a local business district and amend the ordinance to permit the operation of creameries in local business districts. A building permit authorizing the owners to proceed to build was issued after ten aldermen signed an agree- ment that they would vote for an amendment of the ordinance. The amendment was introduced Wednes- day evening and a public hearing in the matter will be held on the eve- ning of Nov. 19.

BISHOP ON MARRIAGE
London—Marriages contracted by persons over the age of 30 are usually shipwrecked, according to Dr. Ar- thur Warman, bishop of Chelmsford, who celebrated his silver wedding an- niversary recently. "However, I think it is a mistake for most girls to get married before they are 21," he said.

STUDENTS FIND STILL
Petersburg, Ind.—Searching for spec- imens of ferns in the woods north of the city, girls of the local high school botany class stumbled on a still in- stead. They saw a trap-door hidden beneath a large brush-pile, opened it, and found a large still in an under- ground room.

**Judge Makes Erroneous Pre-
diction Regarding Lawyer**
"About one clean shirt is all I thought he would ever wear. He had fallen away to a mere shadow, was as yellow as saffron and often doubled up with pain. Doctors continually gave him morphine and were about to operate for gall stones. Mayr's Wonderful Remedy quickly restored him to perfect health again." It is a simple, harmless preparation that re- moves the catarrhal mucus from the intestinal tract and allays the inflam- mation which causes practically all stomach, liver and intestinal ailments including appendicitis. One dose will convince or money refunded. At all druggists. adv.

ASK FOR BROOMS
Made by
**The Appleton Broom
Mfg. Co.**
None Better Made At Any Price.
**The Appleton Broom
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633 Meade-St. Appleton, Wis.
Phone 637W

If--
You hate to make a call on the dentist, it is always good policy to take good care of your teeth and gums. We are always sup- plied with the best in Tooth Brushes and Tooth Paste.
See Our Window
Voigts
"You Know the Place"

If You Hear Violent Sneezing On Saturday, Make For The Curbing

"Hay Fever" will be abroad in Ap- pleton Saturday but people won't have to worry for although it moves fast and might hit somebody if they don't take care, it will not be catch- ing.

Hay Fever in this case is not a personal ailment but is one of the troubles of the boy scouts. Unlike the wheezing and sneezing that possesses the usual victim, however, there is no measure to those taking it. For Hay Fever is the boy scout truck, the do- cropit Ford that has had such an in- teresting history. It has been over- hauled and tuned up so it will run to a destination and back and P. O. Keicher, valley scout executive, has promised the boys of troop No. 3 of All Saints church that they can try the machine Saturday on a trip to a campsite east of Lake Winnebago near High Cliff.

WHY "HAY FEVER?"
There is a significant reason why the scouts christened the puddle Jumper Hay Fever. Neenah-Menasha boy scout troop No. 5 has one just like it named "Astoria" and when the two are side by side they look like elated lizards. Hay Fever there- fore was considered an appropriate companion name for the Appleton bus. Some of the scouts hit on the happy idea of running a race be- tween the two but they think only the undertaker could profit from vi- olent exercise of Hay Fever and Astoria.

Hay Fever quit rattling around town in July, 1923 after troop No. 8 had taken it to state park in Door-co and back on a camping trip. A local garage put in a new cylinder block and gave it an overhauling. This was not enough however, so the truck was put in the motor hospital at the high school, where students of manual arts took the machinery apart to put in new clutch plates and ground the valves. Several tryouts were made and the engine runs beau- tifully but the clatter still is there.

HOLLERS FOR HELP
Mr. Keicher wants the truck equipped with new solid rubber tires on the rear and pneumatics on the front and by tightening shackle bolts thinks he can save people's nerves a bit. He also wants a new radiator shell and a new hood. These and a roadster seat and top will make the machine well equipped. This done he will arrange to give Hay Fever a paint tonic so the driver will consider it something else than a piece of junk and will drive it like gold-plated Pac- ard.

Of course all these improvements

RUB PAIN OUT OF RHEUMATIC JOINTS

For 65 years, millions have rubbed soothing, penetrating St. Jacobs Oil right on the tender spot, and by the time they say Jack Robinson — o u t comes the rheumatic pain and distress. St. Jacobs Oil is a harm- less rheumatism and pain liniment which never disappoints and doesn't burn the skin. It takes pain, sore- ness and stiffness from aching joints, muscles and bones, stops sciatica, lumba- go, backache and neuralgia. 35 cent bottle guaranteed by all druggists. adv.

Have a Home Hot Blast Furnace Installed by
TSCHANK & CHRISTENSEN
The Furnace Men in the Furnace Business
Phone 53 & 2801 1103 College-Ave.

School Shoes Saturday Morning Special
These Kinney Specials will be sold tomorrow morning between eight and eleven o'clock only for

\$1.85

SEE OUR WINDOWS

Every pair of these shoes are guaranteed. Black or brown, rubber heel and heavy sole, sizes 8 1/2 to 2.

You can not go wrong on this girls' shoe as we stand back of every pair, size 8 1/2 to 2.

This wear-well Boys' shoe in black and brown with rubber heel and heavy sole, sizes 9 to 5 1/2.

Army last shoe for boys, just like Dad wore in the army and just as strong, sizes 9 to 13 1/2.

COME TO HEADQUARTERS FOR RUBBERS

Over 200 **Kinney Co.** FIVE BIG STORES 850 College Ave. FACTORIES

60 DAYS ON STONE PILE BECAUSE HE WON'T "SQUEAL"

Moonshine Salesman Stands
Pat on Refusal to Tell
"Where He Got It"

The persons from whom Edward Gengler of Center obtained his moon- shine, which he sold at a dance at Twelve Corners last week, might have been able to pay his fine, but they cannot serve his workhouse sen- tence for him.

Forfeiting the possibility of a light sentence in exchange for divulging the names of the moonshiners, he re- fused to give the information. That's why he is working on the rock pile at the workhouse today. He was offered the alternative of a \$500 fine, but had not the wherewithal to pay the fine. The sentence pronounced by Judge Spencer Wednesday is for 60 days.

Other defendants in the same cir- cumstance have in times past told the judge that they got the moon- shine "from a stranger," or said that their drunkenness robbed them of the memory of the incident, but

**CHAMBERLAIN'S
COUGH
REMEDY**

FOR THE RAPID CURE OF
Coughs, Colds
SPASMODIC
CROUP,
WHOOPING COUGH,
HOARSENESS,
BRONCHIAL
COUGHS
CONTAINS NO NARCOTICS.

Manufactured by
Chamberlain Medicine Co.,
Smallville, Iowa, U. S. A.

STOP the COUGH
HEALS the CAUSE

Used for over fifty years and in- variably preferred for children and grown persons where Mother is the "Home Doctor." Acts quickly, costs little, no narcotics.
More bottles used each year than of any other cough remedy.
Sold and recommended everywhere

Used for over fifty years and in- variably preferred for children and grown persons where Mother is the "Home Doctor." Acts quickly, costs little, no narcotics.
More bottles used each year than of any other cough remedy.
Sold and recommended everywhere

**Tailored
Hatters Plush
Sailors**

And
**Bow Trimmed
Hats
\$1.95**

Also other Trimmed Hats
Tomorrow All at
One Price \$1.95
New Metallic
Hats
\$3
Beautiful Metallic
Hats
\$5
Others \$7.50 to \$10

Stronger Warner Co.
850 College Ave.

Gengler admitted he knew the per- son, but stood pat on his refusal to divulge the names.

Elmer Dummann of Center fired earlier. He was the first of the two to be arrested and he implicated the other. He was given the alternative of a \$100 fine or 30 days in the coun- ty jail. He didn't have the money either.

Piles
Can't Be Cured from the Outside
External treatments seldom cure Piles.
Nor do surgical operations.
The cause is inside—bad circula- tion.
The blood is stagnant, the veins flabby.
The bowel walls are weak, the parts almost dead.
To quickly and safely rid yourself of piles you must free the circulation—send a fresh current through stag- nant pools. Internal treatment is the one safe method. Ointments and cut- ting won't do it.
J. S. Leonhardt, M. D., a specialist, set at work some years ago to find a real internal remedy for piles. He succeeded. He named his prescription HEM-ROID, and tried it in 1000 cases before he was satisfied. Now HEM-ROID is sold by druggists everywhere under guarantee. It is a harmless tablet, easy to take, and can always be found at Schmitz Bros., who will gladly refund the purchase price to any dissatisfied customer. adv.

97 WIS. ST. PATENT OFFICE WASHINGTON D.C. MILWAUKEE
YOUNG AND YOUNG

**Fine
Diamonds**

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JEWELER and
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GOOD YEAR
Means Good Wear

	Pathfinder Cords	Wingfoot Cords	All Weather Cords
30x3 1/2	Clincher .. \$ 8.35	\$10.60	\$13.15
30x3 1/2	S. S. 10.60	12.60	14.45
32x3 1/2	S. S. 12.35	15.25	18.95
31x4	S. S. 13.25	16.65	19.05
32x4	S. S. 14.60	18.35	21.00
33x4	S. S. 15.35	19.95	21.65
34x4	S. S. 15.95	22.15	22.35
29x4 1/2	S. S. 22.15	25.25	25.25
32x4 1/2	S. S. 24.55	27.25	27.25
33x4 1/2	S. S. 25.15	27.95	27.95
34x4 1/2	S. S. 25.75	28.60	28.60
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wishes to take this opportunity to INVITE THE PEOPLE OF APPLETON AND VICINITY to call and inspect the new line of jewelry, watches, clocks, silverware and diamonds on display in his new, modern up-to-date JEWELRY STORE in the WHEDON BUILDING, 618 ONEIDA STREET, TOMORROW—

**SATURDAY
NOVEMBER 8th**

Quality Jewellery
A good line of Watches, Diamonds, Silver- ware, Clocks, and many other items of jewelry. Also jewelry novelties that make beautiful and useful gifts that last. This is an opportunity for the gift buyer. All are standard lines. All our merchandise is neatly displayed and will sell at reasonable prices.

Repair Work
We will have a repair department equipped to turn out guaranteed work on short notice. Your repair work will receive special attention, only the genuine material will be used. Your repairing will be done in Appleton at reasonable prices so that you can patronize home trade.

Come in tomorrow, November 8th and give us the opportunity to get acquainted.

Ten years of satisfactory service to the public has made me confident that I can give you, absolute satis- faction in anything relative to the jewelry line or repair work.

A. L. LEMAN
618 Oneida Street Whedon Bldg.

When the great master Franz Liszt first played upon the Chickering, he exclaimed "I never thought a piano could possess such qualities. It is superlatively perfect. I shall take most jealous care of it."



Josef Lhévinne playing the Chickering

From Liszt to Lhévinne

Since long before the great master Liszt loved and used the Chickering, down to our own day, when such an artist as Lhévinne holds it in the same esteem, the career of this piano has been one long triumph.

Jenny Lind used the Chickering for her accompaniments. And Gottschalk, Thalberg, Gounod, Busoni, Carreño, Elly Ney, Dohnányi and many others during the century of its life have

chosen the Chickering as a fitting inspiration for their genius. And all through these hundred and one years master craftsmen have been fashioning new beauties into this glorious instrument.

Perfect as a medium for the great pianists of the concert stage, the Chickering loses none of its superlative qualities when made in the sizes so sought for the home.

Chickering
ESTABLISHED 1823

Generous allowance will be made for your present piano in partial exchange, and very easy terms can be agreed upon for the remainder. Chickering prices range from \$875 to \$2500.

PIANOS OF ALL PRICES—EACH PRE-EMINENT IN ITS CLASS

BRUNSWICK CHENEY and VICTROLA

\$5 Down and \$5 per Month buys a Brunswick, Cheney or Victrola. RADIO RCA Super Hetrodine,--DeForest and Super Zenith.

BRUNSWICK RADIOLA

To Choose Your Piano Come to our Fall Exhibit--right after the Formal Opening of Our NEW STORE

You will be served as no other store is equipped to serve.

Our Grand Piano Room is the Finest and Largest in the State--giving you the advantage of a large selection to choose from:

*Chickering Lauter Foster
Packard Schaff Bros.
Lyon & Healy and others.*

We are already doing business in our New Store and our Formal Opening will be Announced later.

\$1000 in Souvenirs will be given away--Watch for date.

IRVING ZUELKE

CORNER COLLEGE AVENUE AND ONEIDA STREET

CONTINUED FROM PAGE 1

CITY IS HOST TO 750 YOUNG FOLKS AT STATE MEETING

Older Boys and Older Girls Open Conference Here This Afternoon

vice president of the girls conference and Charles Keller, Beloit, vice president of the boys conference, presided at the sessions for boys and girls at which these two persons spoke.

Sunday school conference was to be discussed at conference at 5 o'clock. Leaders of groups were Miss Edith M. Town, Oshkosh, associated with Wisconsin Christian Education Council, Mrs. I. M. Wenber, Milwaukee, primary Sunday school specialist, the Rev. M. G. Van Buren, Oneida, Ill., young people's worker, and the Rev. C. C. Browne, director of religious education, Wisconsin Baptist convention.

WELCOME ADDRESS

Friday evening's sessions are to open at 7:30. There will be welcome addresses by F. J. Harwood and J. A. Holmes. Mrs. Lamoureux then speaks on "One of My Heroes," and the Rev. Mr. Waite will give an inspirational talk.

Adjournment will be taken until 9 o'clock Saturday morning, and Emily Owen, Neehan, boys conference president, will preside when sessions are resumed. Prof. Honline, religious education specialist, will speak on "What the Bible Teaches," and Hudson G. Rosebush, Appleton, on "Finding My Job." Further discussions on life relationships will be taken up at 11:05 with Dr. D. O. Kinsman of Appleton and S. F. Shattuck of Neehan, as the speakers. Mr. Owen will preside at the boys' meeting, and Miss Winnifred Cheney, Beloit college, president of the state girls conference, at the girls' session.

Resuming at 1:30 Saturday afternoon, Dr. Honline will speak on "Science and the Bible." Discussions will be introduced by counties by J. L. Rogers of Oshkosh, conference director. Talks on "Everyday Living" will be given at 4:15 by Mrs. Lamoureux to young women and the Rev. Mr. Waite to young men.

Saturday evening's session will be a fun night at Lawrence Memorial chapel. Singing and stunts galore are planned and a report will be given from the Indianapolis conference. The principal speaker will be Dr. P. R. Hayward, Chicago, young people's division superintendent, National Christian Education council.

PUBLIC MASSMEETING

Sunday school will be held at 9:30 Sunday morning at the chapel with Dr. Hayward as teacher. Church service will be held at 10:30 with conference sermon by the Rev. Mr. Waite. A public massmeeting is to be held at 2:30 Sunday afternoon at First Methodist church at which Dr. Honline will repeat his address on Science and the Bible. Delegates will invite their hosts to this meeting and the general public will be asked to attend. Appleton people also will be invited to the closing gathering at the chapel at 7:30 Sunday night.

Election of officers takes place at the meeting at 2 o'clock Sunday afternoon at the chapel and the Rev. Mr. Waite speaks on the topic, "I Am That I May Become." Formal adjournment of the conference then will take place but there will be an evening session for those who remain here. S. F. Shattuck, Neehan, will preside. The Rev. Mr. Waite will give one of the addresses on Youth and the Church, and Dr. Honline will give another on "The Church and Her Children."

Singing at all the meetings will be led by the Rev. M. G. Van Buren, Oneida, Ill. Alden Behnke is chairman of arrangements.

CARD PARTIES

The Christian Mothers of Sacred Heart church will give another card party at 3 o'clock Sunday afternoon in Sacred Heart schoolhouse. Schafkopf, plumpack, skat, and dice will be played. Mrs. L. Sheldon and Mrs. F. Haberman are in charge of the arrangements.

TAXI RUNS INTO WAGON PARKED ON COLLEGE-AVE

A taxicab of the C. F. Smith Livery and Transfer company was considerably damaged Friday morning when it struck a wagon that had been left on College-ave near Story-st. Neither the driver, Rudolph Kemp, nor the passenger, William McCarty, 405 Outagamie-st., were injured, however. The accident occurred at about 12:50 in the morning. It later transpired that the wagon, belonging to Henry Schabo & Son fuel yard, Mr. Schabo declared that the wagon had been shoved out on the street without his knowledge. Three side windows of the taxicab were broken and the body and two doors were badly damaged.

Poultry Fair at Forsters, Dar-boy Road, Sunday, Nov. 9. Span Ferkel Lunch.

Just received—New Collar Sets of Leather and Flannel in the Latest Shades—Very Attractive. 59c to \$1.50 a set. GEENEN'S

BIRD SALE

Today and tomorrow Canaries \$6.95, Parrots \$11.75, Love Birds \$6.75. A special display has been arranged for us by the country's largest bird and animal importer, Gloudemans-Gage Co.

Talks To Youth



"DAD WAITE"

Three C.O.F. Courts Hold Joint Meeting

The Catholic Order of Foresters of Little Chute, Kimberly and Freedom are making elaborate preparations for their joint class initiation which is to take place at 1 o'clock Sunday afternoon at Kimberly. This class has been gathered together through the efforts of the laymen of the three parishes. L. E. Racine, state organizer, has been doing missionary work in behalf of the order, aided by the pastors and the membership.

Initiatory degree work will be given on Sunday, and a banquet will be served at 6 o'clock by the Kimberly hotel management in the clubhouse.

Members may invite their friends to the entertainment. There will be short talks and the state court degree team, headed by the exalted chief ranger, Henry T. Atermeier, will exemplify the exalted membership degree.

Large Crowd Attends Party In Moose Hall

Thirty-three tables were in play at the joint card party of the Loyal Order of Moose and women of Mooseheart legion, Thursday evening in Moose temple, Prizewinners at cards were Mrs. Phil Grode, Mrs. Paul Newman, J. Luehken and David Brett-schneider, schafkopf; Mrs. Breier and Mrs. George Carley, five hundred; Mrs. Frank Popinski and Mrs. Ida Lohman, bridge; Mrs. J. Stillman and Mrs. J. Kromer, dice; Joseph Schultz and William Umland, skat.

Mrs. Clyde Carver was chairman of the legion committee, and Henry Krause took charge of the men's share of the party.

SUNDAY SCHOOL WILL OBSERVE PEACE DAY

Peace Sunday will be observed at the regular session of the First Congregational church school at 9:30 Sunday morning. Lee C. Rasey will speak to the pupils on this subject. The church has adopted a policy of providing the school with lessons regularly on the need of world peace.

Close Headquarters

The headquarters of the Appleton Coolidge-Daves club has been closed, but the club has not yet disbanded. The last political rallies of the club were held the week before election.

Relief in One Minute

CORNS

Now!—get relief in one minute from corns, callouses and bunions with Dr. Scholl's Zino-pads. They remove the cause—friction and pressure. Thin, easy to apply, antiseptic, healing. Three sizes. Nothing so quick and sure. At your druggist or shoe dealer.

Dr. Scholl's Zino-pads

"Put one on—the pain is gone"

Don't Fail to Attend the Great INTERNATIONAL LIVE STOCK EXPOSITION AND HORSE SHOW UNION STOCK YARDS Chicago Nov. 29 to Dec. 6, 1924

Nowhere else can such a stupendous aggregation of live stock be seen. Many features of entertainment for the family.

See Chicago in Its Pre-Holiday Attire All previous entries have been exceeded this season. Brilliant evening entertainment.

Low Excursion Fares Be sure you travel via C. & N. W. Ry. Full particulars regarding fares, train schedules, etc., on application to Ticket Agents

POLICE UNABLE TO FIND SLIGHT CLEW TO GARVEY SLAYER

Painstaking Search Fails to Reveal Slightest Evidence on Which to Work

No recent criminal case in Appleton probably has been given a more searching analysis by the police than the assault and rape case of Miss Mary Garvey who met death by shock Sunday night.

The premises have been combed for even the minutest detail that might lead to the discovery of her unidentified assailant, but the police haven't found footprints or fingerprints, particles of a man's clothing, or the slightest shred of an incriminating clew.

Police have satisfied themselves on one point, however, the aged woman was not assaulted with intent to kill, for there were no marks of choking or any other evidence of brutal assault. Whoever it was that violated her, left no traces of a frantic struggle, for the articles of furniture of the living room in which Miss Garvey had sat reading were undisturbed.

The bruises found just over the bridge of the dead woman's nose are attributed to the sharp edge of the holster that had rolled over and struck her on the brow, drawing a small amount of blood.

In order to uncover every clew possible, police have detained about two dozen different suspects, and questioned them on their movements of last Sunday night. While they were being temporarily held in custody, police officers were sent out to verify their statements, and in each case the suspect was cleared of all connection with the affair.

Miss Garvey, although 64 years old, was of stout stature, and of a sound constitution. On Nov. 2, just a year to the day that she herself died, Miss Garvey's cousin, Miss Mollie Garvey of Green Bay, fell down the stairs of her State-st home and was picked up by her cousin and carried up the stairs.

Funeral services for Miss Garvey were conducted Thursday morning.

Postpone Election

Election of officers of the Kala-ka club was postponed until Thursday, Nov. 20 at a regular meeting of the club at 7:30 Thursday evening at the Y. M. C. A. A supper will be held for members. Basketball prospects were discussed and a tentative schedule was worked out.

EXTRA SPECIAL!

Beautiful Velvet Hats, Values to \$13.50. On Sale Saturday at \$9.00. "Little Paris Apparel Shop" Conway Hotel

Gib Horst Orchestra

Phone 321 Appleton

Will Play:

Friday, November 7th Stephensville
Saturday, November 8th Cedarburg
Sunday, November 9th Sheboygan
Monday, November 10th Darboy
Tuesday, November 11th Hayton
Wednesday, November 12th Stephensville
Thursday, November 13th Maplewood
Friday, November 14th 12 Corners



If you feel like this today, better invest in an OVERCOAT from TRETTIEN Now \$30.00 upward

TRETTIEN

CLOTHIER

Pythians Women Will Have Card Party On Monday

The Pythian Sisters will hold an open card party, the first of the season, at 2:30 Monday afternoon in the Playhouse. Bridge, schafkopf and five hundred will be played, and appropriate prizes will be awarded the winners.

Mrs. Paul Hackbert is chairman of the committee on arrangements and her coworkers are Mrs. I. D. Flansburg, Mrs. G. L. Carleton, Mrs. R. W. Guenther, Mrs. Edward Kueher, Mrs. George Ashman, Mrs. George Dame, Mrs. John Jarchow and Mrs. W. H. Dean.

DRAW POSTERS TO SHOW VALUE OF GOOD BOOKS

Children who have not yet entered their posters in the contest conducted by the children's department of Appleton public library in connection with children's book week, Nov. 9-15, must hand them in before the end of this week. The posters must bring out the value of good books. Prizes will be awarded.

Outside of the contest, little will be done to observe the week in the children's department of the library.

A short time ago an art course was conducted in the department and should any child care to write on it, he must report to the children's librarian. A prize will be awarded for the best theme, provided enough children respond.

NEW LAMP BURNS 94% AIR Beats Electric or Gas

A new oil lamp that gives an amazingly brilliant, soft, white, light even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up; is simple, clean and safe. Burns 94% air and 6% common kerosene (coal oil).

The inventor, B. M. Johnson, 609 W. Lake-St. Chicago, Ill., is offering to send a lamp on 10 days' FREE trial, or even to give on FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency and without experience or money make \$250 to \$500 per month. adv.

FORMER H. S. GRID STARS TALK TO PRESENT PLAYERS

Former football heroes of Appleton high school will be speakers at a breakfast meeting for members of the team at 9 o'clock Saturday morning in the French room of the Conway hotel, preceding the Appleton-West Green Bay football game at Appleton Saturday afternoon. Harold "Peter" Briesse, John Zussman, Donald Stark and Walter Heldeman, all members of football squads of former years will speak.

Just received—New Collar Sets of Leather and Flannel in the Latest Shades—Very Attractive. 59c to \$1.50 a set. GEENEN'S

WANT LOCAL FOLK AT CONFERENCE

Appleton young people have been invited through their various churches to attend the sessions of the state young people's conference now in session here.

Most of the effort is centered on obtaining large delegations from all over the state, but the Wisconsin Christian Education council always endeavors to interest as many local people as possible.

Each person who wishes to attend is asked to register as a delegate at the headquarters at the First Congregational church, where he will receive a badge which will admit him to all meetings.

APPLETON GIRLS ARE PLEDGED TO SORORITY

Miss Helen Kolozko and Miss Waldo Ruch of Appleton, and Miss Chloa Thurman and Miss Helen Norris, all students of Lawrence college, were pledged to Theta Sigma Phi, honorary professional fraternity for women in journalism, at the home of Miss Mariel Kelly, 551 Franklin-st., Thursday evening. The ceremony was preceded by a supper for the active and alumnae chapters. Miss Evelyn Broderick and Miss Hilda Eiler, alumnae members, will be hostesses at the next meeting.

See Picture Exhibit

Children of the First Ward school were taken Friday morning to view the exhibit of copies of famous paintings that is hung in Appleton Wo-

man's club. The pictures form a traveling exhibit that comes from the Chicago Art Institute. They were removed from the building Friday noon.

Always Take

CASCARA & QUININE

BROMIDE

Relieves COLDS in 24 hrs GRIP in 3 days

AT ALL DRUGGISTS 30 CENTS

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

J.C. Penney Co.

A NATION-WIDE INSTITUTION - Incorporated

571 DEPARTMENT STORES Appleton, Wis.

New Luth. Aid Bldg.

New Silk Dresses

At a Remarkable Saving!

An Outstanding Value of This Season!

Make Your Selection Early!

Sizes 16 to 50

\$9.90

Sizes 16 to 50

We do not hesitate to say that this is one of the most remarkable values we have ever been able to offer you! Only the fact that we buy in such quantities enabled us to make a deal with a manufacturer to have these dresses made for us between seasons, at a remarkable saving. Even the materials were bought at a price! Ordinarily we could never secure such fine garments to sell at this price.

All New Styles And the Best of Materials

add to this a dress event long to be remembered. These are not old styles left on hand, but the very newest and smartest! The materials are crepe satins, flat crepes, and Chenille brocades, developed along Fashion's newest lines. And the colors are the newest shades of brown, rust, blue, cranberry, and cocoa, as well as navy and black. You must see these for yourself—you'll not be disappointed!

Just the Dresses You Want for Immediate Wear!

Big Value! Silk Dresses \$5.90	Low Price Silk Dresses \$7.90	Smart Silk Dresses \$14.75	Charming Silk Dresses \$19.75
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Practical and smart looking and economical enough to suit the most exacting shopper. Materials of Camille, and Rord de Bayon, an artificial Silk Knitted Fabric.

These dresses are of a good quality silk Crepe, Tricot, Satin, Canton, and Chenille brocades, in all the season's new colors and styles. Unusual value at this low price.

Fine quality satin, Canton Crepe, Faille and Chenille brocades, in all the season's new colors and styles. Unusual value at this low price.

Highly lustrous silks such as Satin, Faille, Canton, and Crepe Satins, Faille and Chenille Brocade. Some of our smartest styles are shown in this group.

CONFIDENTIAL

FICTION

A PAGE OF INTEREST TO WOMEN

RECIPES

Orientals Do Not Kiss In Making Love

BY ALBERT APPLE

Chinese and Japanese do not kiss. But American movies will start this deplorable custom in the orient, predicts Lillian Eichler in her new book, "The Customs of Mankind."

That's plausible, and probable, even though it does strain the imagination to picture the emotionless poker-faced Chinks practicing the art of osculation.

Lombroso long since claimed that kissing is an occidental custom exclusive to America and Europe. However, we never could shake off a notion that even in China the lovers must instinctively kiss in private.

Scientists say not.

In this arid and desolate age, when the punch bowl is legally taboo and mistresses are supposed to be celestially drunk, tea, strawberry pop or ice cream sodas, it is a comfort to go back to the golden age.

In ancient northern Europe married couples drank mead, a high powered wine made from fermented honey for 30 days after the marriage ceremony. This came to be known as the "honey month." That is the origin of the word "honeymoon," writes Lillian Eichler.

The honeymoon got its name from the custom of his having to wait at table on his bride—taking the place of the regular servant, a groom. This symbolized devotion and submission to his loved one.

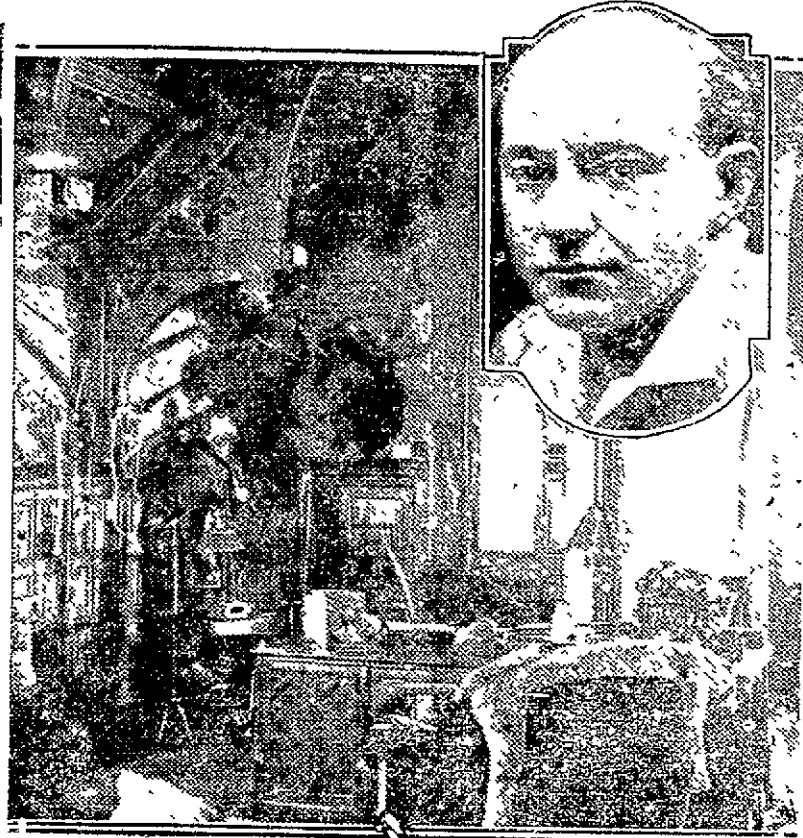
That tamed institution a big wedding cake had a very practical origin. A French cook observed the custom of serving individual little cakes to the hundreds at a wedding would be more convenient if the cakes were concentrated into one mass.

The marriage ceremony in ancient days was often fantastic. There are primitive districts of the world that still preserve the system by which a man and woman were considered married as soon as they ate out of the same dish.

Rice is thrown after the departing marriage couple because of its being the oldest symbol of productivity.

Six hundred years ago in France, Lillian Eichler records, "It was considered a lucky thing to win the bride's sash and everyone rushed for it at the conclusion of the ceremony. Brides wisely left no part hanging where it could be easily reached, but nevertheless they were often hurt in the scuffle. So some wise bride conceived the idea of throwing her bridal bouquet."

Artistic Office May Furnish Inspiration



CECIL B. DE MILLE AND HIS BUSINESS OFFICE AT PARAMOUNT IN HOLLYWOOD.

Hollywood.—With what openly assumed devotion but secret envy our Babbitt men chuckle at the luxurious and "impossible" working offices which Cecil B. De Mille provides for the heroes in his grandiose business picture.

Such a business sanctum for instance as is shown in the accompanying illustration. A movie extravaganza. Nothing like it actually along our big or little Main Streets.

A practical, level-headed man couldn't work in a place like that.

This happens, however, to be De Mille's own work room, not a movie set.

Instead of desks with austere angles, filing cases framed pictures of factories and the conventional furnishing within four prosaic walls the director general of Paramount Pictures surrounds himself with strange objects in a dimly lighted Gothic cloister.

From a carved desk, the eyes of those who come seeking conference or picture placement are lured to fragments of armor, mounted animal heads, a large collection of historic firearms.

At the Gothic door leading to his office of Jennie Macpherson, his special scenario writer, is an ancient Chinese field piece, flanked by a tank

gun from the late war. Adjacent are stuffed leopards and a Malin swordfish. De Mille's first big personal trophies of the deep. On a rectangular table bearing a hand-illustrated map of the middle ages is a collection of ancient and modern pistols. A dispatch case of the King of Siam. A quaint oriental bell.

Tiger and bear skins cover the floor. Many famous film personages have stumbled over the white bear head directly in front of De Mille's desk.

In one corner is a collection of rare religious objects from several nations. An aged carved wooden figure of Joan the Baptist from the ruins of a Spanish altar. A carved ivory Chinese goddess. An iron Japanese Buddha from medieval time. Another of jade.

At the far end of the office is a divan fronting a huge fireplace whose logs burn in cool weather. Above the hearth is an immense moose head. A carved trophy.

Here and there are mementoes of the director's biggest pictures—battle flags from "The Woman," Egyptian spears from "The Ten Commandments," Aztec bows from "The Woman God Forgot."

This unorthodox business office with its strange appointments is a

McTangle

LETTER FROM LESLIE PRESCOTT TO LESLIE PRESCOTT, CARE OF THE SECRET DRAWER, CONTINUED

"We are never satisfied," continued Ruth. "We have moments of ecstatic satisfaction, but they do not last. Yet I think that every one, man or woman, must have a companion spirit who is more or less an affinity of one's soul, in whom one is sure of sympathy and understanding. Both men and women get this in a greater or lesser degree from their wives or their husbands. Happy or unhappy marriage makes a man and woman whole."

"I was not happy with Harry ever, after the first six months. He was peevish, exacting, and some times almost brutal. I know now that these outbreaks of criticism and temper were made oftentimes to justify himself in his actions in regard to me, although at the time they made me very miserable. Nevertheless there was a subtle bond between us. I knew that he had to listen to me to take me into some kind of account in his daily life. The same as I did him. I did not ever have that feeling which I have so often now that there is no one in all the world whose first duty it is to look after me."

"Ruth, I did not have the slightest idea that you felt this way."

"I didn't want you to, dear, but I believe it comes to all women who have been married and who are separated from their husbands either through death or misunderstanding."

"Are you sure that you love Walter Burke?"

"No. I'm not sure for I am not sure that I know what love is. I would feel most sorry if I knew that Walter was out of my ken. Besides, you may say, 'he was the one friend who stood by me when I needed friends most. I could go on living without him, however, just as I went on living without

perfectly logical expression of Cecil De Mille's belief that proper environment is an invaluable adjunct in stimulating creative endeavor. His own business creating prototype depends a great deal upon imagination. He surrounds himself with those objects and reminders which have proved stimulating to his mental processes."

Also, Cecil De Mille is a shrewd showman. His working cloister is calculated to enhance the impression of personality and power he has graven upon his associates and the public. His office is a lesson in personal salesmanship to the Babbitt men who come from bleak desks to scuff and envy the luxurious quarters of De Mille's picture heroes.

Harry; and you know Miss Brown says: 'Unless you can die when the dream is done.'"

"Oh fear to call it loving."

"I've never had any of the wild emotional thrills for Walter which most people declare are the only symptoms of love. I never tangled to my finger tips when he touched my arm. Indeed I did not feel this when he took me in his arms and kissed me lingeringly when he left. Yet my heart grows warm and I have a feeling of satisfaction when I read his impassioned love words to me."

"It will depend Leslie, on what he says and what he thinks, for I am sure I shall intuitively divine his thoughts when he comes to me."

"What will we do with the shop when you give it up?" I asked helplessly.

"That is a bridge we will not cross till we get to it," answered Ruth with a smile. Then she changed the subject abruptly as she always does when she wishes to give more thought to what we have been talking about.

"I saw a good deal of your friend Sally Atterton while you were gone. She's a stunning looking creature in that queer way of hers. I have never known a woman who seemed so sufficient unto herself without being particularly egotistical."

"You don't like her, Ruth?"

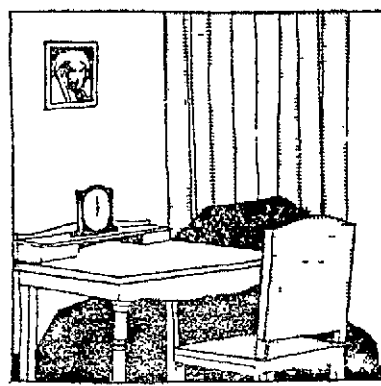
"No. I don't."

"Why not?"

"I am not sure quite why I do

How To Make Homes Cozy

DESK IS PLACE FOR CLOCK



A suitable place for a small clock in the living room is the desk. There it is not only appropriate for the person sitting at the desk, but it makes a good ornament on top.

not like her but I have a feeling that Sally Atterton would step on the fact of a friend to gain her own ends."

(Copyright, 1924, NEA Service, Inc.)

TOMORROW—Letter from Leslie Prescott to Leslie Prescott, care of his secret drawer, continued.

FASHION HINTS

Dark fur is being used very successfully on white evening gowns and gives them considerable dash.

There is a new dyed opium this year that is very much like thick, sturdy chinchilla.

Every dress this season has its

coat whether it is for morning or for evening, and every coat will have its muff.

Plain straight coat sleeves are effectively finished with two turn back cuffs of fur.

Australia is now enjoying summer weather and reports say heavy rains practically assure good crops this season.

Takes pills for years—finds first permanent relief in Kellogg's Bran

Have you found permanent relief from that terrible disease—constipation? The woman whose letter follows discovered—as thousands have discovered—that Kellogg's Bran succeeds when all else fails. This is because Kellogg's Bran is ALL bran. Nothing but ALL bran can be so effective. This is what she wrote:

"Gentlemen:

I am so wonderfully happy over my discovery. I feel I must tell the world about it. For years I have been ill continually from constipation, always resorting to pills or the like, never having any permanent relief until I heard of your Krumbled Bran.

Every morning I take two tablespoonfuls before my breakfast—and since the latter part of August I must admit have not experienced one sick spell which I have had for years. I have started my little girl

of four years on your Bran, and already I have noticed a change in her. I thank you."

Name and address furnished on request. Write the Kellogg Co., Battle Creek, Mich.

If eaten regularly, Kellogg's Bran, cooked and krumbled, is guaranteed to relieve permanently the most chronic cases of constipation. Eat at least two tablespoonfuls daily—in chronic cases with every meal. Money returned if not effective.

Notice the wonderful nut-like flavor. This flavor is delicious—so different from ordinary, unpalatable bran.

Kellogg's Bran, cooked and krumbled, made in Battle Creek, is served by America's leading hotels and clubs. Demand Kellogg's Bran. It will bring back your health. Start eating it today. Sold by all grocers.



THE SHOP UNIQUE

MRS. E. M. HILL
615 Oneida St.

We Are

Opening Our New Millinery

AND

Needle Art Store

With a Sensational
Sale of 300

New Winter Hats

A Millinery Event of such great importance that Appleton women will long remember this as one of the greatest value-giving demonstrations any store has ever offered.

\$4.00

Regular Values to \$12.00

You can not pay more than \$4.00 for a Hat here Saturday. All Hats go in this Sale regardless of cost.

COME EARLY SATURDAY

Sale Starts 9:00 O'clock



615 ONEIDA ST.

Across from Whedon Bldg.

Formerly the Coolidge-

Dawes Club



615 ONEIDA ST.

Across from Whedon Bldg.

Formerly the Coolidge-

Dawes Club

Household Suggestions

FOR DOUGHNUTS

A teaspoonful of vinegar added to the fat in which you fry doughnuts



will keep the doughnuts from becoming fat soaked.

LEAVE IN FLAKES

When making pies do not rub the shortening into the flour too thoroughly. It should be left in small flakes.

USE AMMONIA

Sponge off the children's rubbers occasionally with water containing ammonia. This will keep them from becoming dirty.

DARN DIAGONALLY

Darn stockings diagonally across the weaves instead of with it, so it will give as the stocking stretches and have less tendency to break again.

ONE EGG ENOUGH

One egg will thicken a cup of milk for cup custards.

FOR SHOES AND RUBBERS

Keep a large denim bag in your closet to hold rubbers and overshoes so they do not get thrown on the floor and give an untidy appearance.

STOVE POLISH

A good polish for the stove is made by melting mutton fat and adding to



it as much stove blackening as it will absorb.

MAKE BETTER PINS

The steel pins with the round black heads are better for pinning patterns than the common variety since they are a much sharper and make a smaller hole in the material.

WILL NOT TEAR

If a child's dress is to be scalloped about the neck make a bit of tape on the wrong side before embroidering the buttonhole edge. This makes a strong finish that will not tear out easily.

MARIE AND CURI, LAST LONGER after a Golden Giant Shampoo.

Wafer Flakes

Indispensable with Salads

WHEN salads are served they are always made more tasty by the addition of Johnston's Wafer Flakes. There's an appetizing "tang" in these long, flaky crackers—made the Johnston way. They are crisp and appetizing—sprinkled with just enough salt to lend an added relish to soups and salads.

Your grocer always has Wafer Flakes fresh—you'll like their tastiness.

Johnston's Famous Crackers

BUILDING PERMITS

Three building permits issued on Thursday carried cost estimates of \$2,450. One of them was for a new home. The permits are as follows: Fred Treize, 650 Meadest, garage, William Retze, 1080 Lafayette-st, residence and garage. George Beckley, Pacific and Center-ets, porch.

Poultry Fair at Forsters, Dar-boy Road, Sunday, Nov. 9. Spar-Ferkel Lunch.

Official Proceedings

Council Chambers, Appleton, Wis., November 5, 1924, 7:30 P. M. Council met pursuant to regulations. Mayor Goodland presiding. Roll call—all Aldermen present. Reading minutes of previous meeting. Upon motion dispensed with. Communication from State Board of Health in matter of sewer disposal from Town of Grand Chute, presented and referred to City Engineer. On motion the Mayor appointed Aldermen Fose, Thompson, McGilgan, Steinhauer, Richard and Beske, as a "special ad hoc committee" to examine the sewer disposal problem at Cherry Street Bridge. Moved and carried that the re-nun-bering of buildings within the city be postponed from November 1, to January 1, 1925, and old numbers be taken off February 1, 1925. Matter of bridge repairs at west end of S. Island-st, and at Telulah Paper Mills, S. Island-st, referred Committee on Streets and Bridges. Matter of sewers in Lawrence, Union-st, and Wisconsin-ave, were referred City Engineers to investigate reported that they had examined accounts from No. 2827 to 2933, inclusive, in the sum of \$87,222.39, and recommend that same be allowed as charged. Received. The report be adopted. The accounts allowed and clerk instructed to draw orders for the several amounts. On motion to adopt, the ayes and nays were called, all Aldermen voted aye, adopted and so declared. Board of Public Works reported and recommend that the bid of Berger Mfg. Co. for steel beams and baskets for Junior High Schools, be accepted and contract awarded. That, pavement on Cherry Street, from bridge to Prospect-st be of reinforced concrete. That, the Board enter into contract with Donald Bushey to prepare plans for both Junior High School grounds, and supervise construction of same. That, the Board reported that they had examined and viewed the alleys in Block 6 and 25, Second Ward, and they have accepted same as completed according to contract. On motion same was adopted. Board reported further and recommend that bid of R. J. Wilson Co. for sewer in Richmond-st, be accepted. Same was referred Committee of the Whole. Communication from City Plan Commission received and ordered filed. Committee on Streets and Bridges reported as follows: That, following streets be graded and cindered and the City Engineer prepare estimates for same. Locust-st, from Sprig to Summer-st; Washington-st, from Badger-ave to Mason-st, and Summer-st, from Summit to Mason-st. That, the city clerk be instructed to advertise for bids for the permanent installation and wiring of the Automatic Stop and Go system, according to specifications on file in the city clerk's office. That the Street Committee be empowered to order a carload of asphalt road material. Respectfully submitted, L. C. Hanson, Chairman. On motion same was adopted. Ordinance Committee reported and recommend that the Proposed Ordinance to amend Ordinance No. 209, in Block 53, Fifth Ward, be passed. On motion report was adopted. Application of Carr & Hanson for bowling alley license and O. Kunitz for taxi license, were presented and on motion licenses were granted. Application of Edward Becker for class "A" permit, referred Committee on Police and License. Petition to vacate a vagrant's petition for sewer connection from Grand Chute to City sewers, communication from George E. Pottier and matter of open sewer in big ravine, referred Committee on Streets and Bridges. That the City Engineer be instructed to prepare an estimate on the cost of extending the Atlantic sewer west on Oklahoma-st to Story-st, and on the cost of a 36 inch sewer on Story-st, from Oklahoma-st north to Wisconsin-ave, and south to Packard-st. On motion same was adopted. Communication from Anton Stadler, in matter of local business district, referred City Plan Commission. Remonstrance against change in zoning ordinance was presented and order filed. Petition for fire alarm box at Commercial and Story-sts, and water main on Locust-st, were presented and referred Committee on Fire and Water. Petition for light at Elsie and Summit-sts and at Commercial and Story-sts, referred Committee on Street Lightings. Ordinance to amend zoning ordinance, and ordinance pertaining to roof, electric and other signs were presented, read, referred Committee on Ordinance and ordered published. Communication of J. Kuehni, referred Committee on Judiciary. Notice of injury and claim from Laura A. Fischer, referred Committee on Judiciary and City Attorney. Resolution in matter of paying election officers, referred Committee on Finance. Council resolved itself into the Committee of the Whole. Alderman Haxman called to the Chair. Committee of the Whole arose at 10:00 P. M. and reported as follows: Recommendation to the Council that the Richmond-st sewer be built according to plans and specifications now on file, and that the contract be awarded to R. J. Wilson Co. according to the terms of the contract. On motion to adopt, the ayes and nays were called, all Aldermen voting aye, except Aldermen Fose, Haxman and Thompson, same declared adopted. Resolved, That the adding machine on exhibition in the clerk's office be purchased and the clerk instructed to draw an order for same. On motion to adopt, the ayes and nays were called, all Aldermen voted aye, adopted and so declared. Notice is hereby given that the following proposed Ordinance will come before the council for final consideration and passage at a regular meeting of said Council to be held in the Council Chambers, Appleton, Wis., November 19, 1924, 7:30 P. M. E. L. Williams, City Clerk.

LEGAL NOTICES

ORDINANCE NUMBER—

An Ordinance regulating signs on the roofs and projecting over sidewalks and the obstruction of sidewalks with merchandise.

The Common Council of the City of Appleton do ordain as follows: Section 1. No person, firm or corporation shall erect, put up, construct or maintain upon the roof or coping of any building within the corporate limits of the City of Appleton, Wisconsin, any sign, billboard, illuminating device or structure of any kind to be used for advertising purposes, or upon which any advertisement is shown, painted or displayed in any way, except as hereinafter in this Ordinance specified.

Section 2. All structures as contemplated in Section one of this Ordinance shall be maintained and kept maintained so as to withstand a wind pressure of not less than thirty pounds to the square foot, with a factor of safety of four.

Section 3. Any structure as contemplated in Section one of this Ordinance shall not exceed from the lower to the upper edge twenty feet in height and the lower edge of such structure shall not be less than two feet nor more than three feet above the surface or coping of any building upon which such structure is erected. All such signs shall be anchored or fastened to the building with bolts passing through the roof and washers and nuts securing same. No sign shall be permitted to be constructed or maintained on a frame building or buildings unless the buildings is structurally capable of carrying the same on a factor of safety of four.

Section 4. Any structure as contemplated in Sections one and fourteen of this Ordinance shall be constructed and erected of non-combustible materials, including the structural parts of the frame work of any structure.

Section 5. No structure as contemplated in Section one of this Ordinance or any part of such structure, or any sign, billboard, or guide rod shall be attached, fastened or anchored to any fire escape, fire ladder, or stand pipe and no such structure or any part of such structure or any anchor, brace, guide wire or guide rod shall be erected, put up or maintained so as to cover or obstruct any door, doorway or window of any building so as to hinder or prevent ingress or egress through such door, doorway or window, or so as to prevent or hinder the raising or placing of ladders against any such building by the fire department of the City of Appleton as necessary therefore may require.

Section 6. Any person, firm or corporation to whom a permit has been granted to erect, construct or maintain any structure as contemplated in Section one of this Ordinance shall, before such permit, as hereinafter provided for, is issued have effected Liability Insurance in the sum of \$10,000.00, in insurance companies approved by the Common Council of Appleton, Wis. Such insurance policy shall be written in such manner as to be in effect on the date of issuance of such permit and to expire on the following first day of May. Both of such insurance policies shall be delivered to the City Engineer, who shall thereupon issue a receipt therefor. Said receipt shall be presented to the Building Inspector, as provided for in Section 11 of this Ordinance.

Section 7. No permit shall be granted, as provided for in Section 11 of this Ordinance, to any person, firm or corporation, to erect, construct or maintain any structure as contemplated in Section one of this Ordinance, without first depositing with the City Treasurer the annual fee therefore in the sum of \$5.00, whereupon the City Treasurer shall issue a receipt which shall be presented to the Building Inspector as provided for in Section 11 of this Ordinance.

Section 8. The annual fee, for a permit for structures contemplated in Section one of this Ordinance, shall be \$5.00 and each and every such permit shall expire on the first day of May of each and every year.

Section 9. Any person, firm or corporation desiring to renew a permit for a structure defined in Section one of this Ordinance, shall, within a period of thirty days of the expiration thereof, again comply with Sections 6, 7, 10 and 11 of this Ordinance.

Section 10. Each application for a permit, provided for in Section 11 of this Ordinance, shall be made to the Common Council of the City of Appleton, Wisconsin, in writing and shall contain full information relating to the construction, size or dimensions of the kind of material to be used in such structure, the number of buildings upon which such structure is to be erected or maintained, the name of the owner, occupant or agent of such building or buildings. Each application shall also have attached thereto a drawing, showing all the details of such structure and shall further have attached thereto the consent for the erection and maintenance of such structure, or agent of the building or buildings upon which such structure is to be erected and maintained. Upon presentation, the Common Council shall refer said application to the City Engineer and Building Inspector for investigation and report. If the report of the City Engineer and Building Inspector shows that the proposed structure is to be erected and maintained in compliance with the provisions of this Ordinance, then the Common Council shall instruct the Building Inspector to issue a permit as provided for in Section 11 of this Ordinance.

Section 11. The Building Inspector shall at no time issue a permit to any person, firm or corporation for the maintenance, erection or construction of any structure contemplated in Section one of this Ordinance, unless he shall first be authorized to do so by the Common Council, as provided for in Section 10 herein, and unless the applicant shall present to the Building Inspector a receipt from the City Treasurer, as provided for in Section 9 herein, together with a receipt from the City Treasurer, as provided for in Section 7 herein and then only shall he issue such permit for a period of time ending on the first day of May following the date of such permit. The Building Inspector shall also issue with such permit a metal rust-proof plate of one inch by 12 inches in dimensions, the cost of which shall be borne by the City of Appleton and shall be payable out of the general City fund, upon which shall be stamped the permit number and the date of expiration of such permit issued. The person, firm or corporation to whom such permit is granted shall attach and maintain the plate to be attached and maintained upon such structure for which the same was issued, so that the same can be readily seen at all times. Such plate shall not be removed or maintained on any other structure except that for which it was issued, or to any other person, firm or corporation than the person,

LEGAL NOTICES

firm or corporation named in such permit.

Section 12. It shall be unlawful to alter, remove, deface or cover up, or destroy any permit plate attached to or maintained on any structure for which such permit plate was issued except when such structure shall be removed or destroyed.

Section 13. All permits and plates shall be numbered consecutively, commencing with number one on the first day of May of each year. The Building Inspector shall keep a written record of all permits and plates issued under the provisions of this Ordinance.

Section 14. It shall be unlawful, for any person, firm or corporation to maintain any sign of any nature or description which is attached to and building, and which shall overhang or project into any part of any street or sidewalk in the City of Appleton, Wisconsin, except as hereinafter in this ordinance specified.

Section 15. All structures as contemplated in Section 14 of this Ordinance shall be maintained so as to withstand a wind pressure of not less than thirty pounds to the square foot, with a factor of safety of four.

Section 16. Any structure contemplated in Section 14 of this ordinance shall be firmly anchored or fastened to the building and no such sign shall be permitted to be constructed or maintained on a building or buildings unless the building is structurally capable of carrying the same on a factor of safety of four.

Section 17. No structure as contemplated in Section 14 of this ordinance or any part of such structure, or any anchor, brace, guide wire, or guide rod shall be attached, fastened or anchored to any fire escape, fire ladder, or stand pipe and no such structure or any part of such structure or any anchor, brace, guide wire or guide rod shall be erected, put up or maintained so as to cover or obstruct any door, doorway or window of any building so as to hinder or prevent ingress or egress through such door, doorway or window, or so as to prevent or hinder the raising or placing of ladders against any such building by the fire department of the City of Appleton as necessary therefore may require.

Section 18. Any person, firm or corporation to whom a permit has been granted to erect, construct or maintain any structure as contemplated in Section one of this Ordinance shall, before such permit, as hereinafter provided for, is issued have effected Liability Insurance in the sum of \$10,000.00, in insurance companies approved by the Common Council of Appleton, Wis. Such insurance policy shall be written in such manner as to be in effect on the date of issuance of such permit and to expire on the following first day of May. Such insurance policy shall be delivered to the City Engineer, who shall thereupon issue a receipt therefor. Said receipt shall be presented to the Building Inspector, as provided for in Section 11 of this Ordinance.

Section 19. No permit shall be granted, as provided for in Section 11 of this Ordinance, to any person, firm or corporation, to erect, construct or maintain any structure as contemplated in Section one of this Ordinance, without first depositing with the City Treasurer the annual fee therefore in the sum of \$5.00, whereupon the City Treasurer shall issue a receipt which shall be presented to the Building Inspector as provided for in Section 11 of this Ordinance.

Section 20. The annual fee, for a permit for structures contemplated in Section 14 of this Ordinance, shall be \$5.00 and each and every such permit shall expire on the first day of May of each and every year.

Section 21. Any person, firm or corporation desiring to renew a permit for a structure defined in Section 14 of this Ordinance shall, within a period of thirty days of the expiration thereof, again comply with Sections 13, 19, 22 and 23 of this Ordinance.

Section 22. Each application for a permit, provided for in Section 23 of this Ordinance, shall be made to the Common Council of the City of Appleton, Wisconsin, in writing and shall contain full information relating to the construction, size or dimensions of the kind of material to be used in such structure, the number or number of buildings upon which such structure is to be erected or maintained, the name of the owner, occupant or agent of such building or buildings. Each application shall also have attached thereto the consent for the erection and maintenance of such sign of the owner, occupant or agent of the building or buildings upon which such structure is to be erected and maintained. Upon presentation, the Common Council shall refer said application to the City Engineer and Building Inspector for investigation and report. If the report of the City Engineer and Building Inspector shows that the proposed structure is to be erected and maintained in compliance with the provisions of this ordinance, then the Common Council shall instruct the Building Inspector to issue a permit as provided for in Section 23 of this Ordinance.

Section 23. The Building Inspector shall at no time issue a permit to any person, firm or corporation for the maintenance, erection or construction of any structure contemplated in Section 14 of this ordinance, unless he shall first be authorized to do so by the Common Council, as provided for in Section 20 herein, and unless the applicant shall present to the Building Inspector a receipt from the City Treasurer, as provided for in Section 19 herein, together with a receipt from the City Treasurer, as provided for in Section 7 herein and then only shall he issue such permit for a period of time ending on the first day of May following the date of such permit. The Building Inspector shall also issue with such permit a metal rust-proof plate of one inch by 12 inches in dimensions, the cost of which shall be borne by the City of Appleton and shall be payable out of the general City fund, upon which shall be stamped the permit number and the date of expiration of such permit issued. The person, firm or corporation to whom such permit is granted shall attach and maintain the plate to be attached and maintained upon such structure for which the same was issued, so that the same can be readily seen at all times. Such plate shall not be removed or maintained on any other structure except that for which it was issued, or to any other person, firm or corporation than the person,

LEGAL NOTICES

maintenance, erection or construction of any structure contemplated in Section 14 of this ordinance, unless he shall first be authorized to do so by the Common Council, as provided for in Section 22 herein and unless the applicant shall present to the Building Inspector a receipt from the City Treasurer, as provided for in Section 19 herein and then only shall he issue such permit for a period of time ending on the first day of May following the date of such permit. The Building Inspector shall also issue with such permit a metal rust-proof plate of one inch by 12 inches in dimensions, the cost of which shall be borne by the City of Appleton and shall be payable out of the general City fund, upon which shall be stamped the permit number and the date of expiration of such permit issued. The person, firm or corporation to whom such permit is granted shall attach and maintain the plate to be attached and maintained upon such structure for which the same was issued, so that the same can be readily seen at all times. Such plate shall not be removed or maintained on any other structure except that for which it was issued, or to any other person, firm or corporation than the person,

LEGAL NOTICES

Section 30. This Ordinance shall take effect and be in force from and after its passage and publication. Passed A. D. 1924.

Attest: _____ Mayor.

Nov. 7, 1924. _____ City Clerk.

Notice is hereby given that the following proposed Ordinance will come before the council for final consideration and passage at a regular meeting of said Council to be held in the Council Chambers, Appleton, Wis., November 19, 1924, 7:30 P. M. E. L. Williams, City Clerk.

PROPOSED ORDINANCE NO.—

An Ordinance to amend Ordinance No. 209 entitled "Zoning Ordinance." The Mayor and the Common Council of the City of Appleton do ordain as follows: Section 1. Sub-division 1, of Section 10 of Article 4 of Ordinance No. 209, entitled "Zoning Ordinance," is hereby amended by adding thereto a new sub-division which is to be known as sub-division (1) and which is to read as follows: Lots 17 and 18 of Block 13, Lots 1 and 2 of Block 14, Lots 11 and 12 of Block 19, Lots 24 and 25 of Block 20, all in Bell Heights Addition, Fifth Ward, city of Appleton, Outagamie County, State of Wisconsin.

Section 2. Sub-division 1 of Section 7 of Article 3 of Ordinance No. 209, be and hereby is amended by adding thereto the words "and creamery" so that the same when amended shall read as follows: Any kind of manufacturing other than the manufacturing of products the major por-

LEGAL NOTICES

tion of which are to be sold at retail on the premises to the ultimate consumer, except knitting works and cranberries.

Section 3. This ordinance shall take effect and be in force from and after its passage and publication.

Attest: _____ Mayor.

Nov. 7, 1924. _____ City Clerk.

Sealed bids will be received by the undersigned up to November 19, 1924, 4:00 P. M. for furnishing labor and material and do the work of permanent installation and wiring the Automatic Stop & Go system at College-ave and Oneda Street, according to specifications on file in the city clerk's office.

Certified check of \$50.00 must accompany each bid.

Council reserves the right to reject any or all bids.

November 6, 1924. E. L. Williams, City Clerk.

November 7-8-14-16.

NOTICE OF PUBLIC HEARING

Notice is hereby given that a public hearing will be held on the 17th day of November, 1924, at 7:30 o'clock P. M. on the proposed amendment to the Zoning Ordinance, by which a new local business district will be created at the corner of Lafayette and Mason Streets.

All persons interested are invited to attend this meeting and will be given an opportunity to be heard.

E. L. Williams, City Clerk.

Nov. 7-8, 10.

LEGAL NOTICES

Section 30. This Ordinance shall take effect and be in force from and after its passage and publication. Passed A. D. 1924.

Attest: _____ Mayor.

Nov. 7, 1924. _____ City Clerk.

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PROPOSED ORDINANCE NO.—

An Ordinance to amend Ordinance No. 209 entitled "Zoning Ordinance." The Mayor and the Common Council of the City of Appleton do ordain as follows: Section 1. Sub-division 1, of Section 10 of Article 4 of Ordinance No. 209, entitled "Zoning Ordinance," is hereby amended by adding thereto a new sub-division which is to be known as sub-division (1) and which is to read as follows: Lots 17 and 18 of Block 13, Lots 1 and 2 of Block 14, Lots 11 and 12 of Block 19, Lots 24 and 25 of Block 20, all in Bell Heights Addition, Fifth Ward, city of Appleton, Outagamie County, State of Wisconsin.

Section 2. Sub-division 1 of Section 7 of Article 3 of Ordinance No. 209, be and hereby is amended by adding thereto the words "and creamery" so that the same when amended shall read as follows: Any kind of manufacturing other than the manufacturing of products the major por-

SPECIAL! EXTRA Beautiful Velvet Hats. Values to \$13.50. On Sale Saturday at **\$3.00**

"Little Paris Apparel Shop" Conway Hotel

A Warning---

Plan your Christmas shopping early. New gifts arriving daily at

The Ideal Photo & Gift Shop
740 COLLEGE-AVE.

GRAPES
Extra Fancy Table Grapes
PER BASKET --- 34c

45c glass jugs Cane and Maple Syrup	35c
One pound bricks Pure Maple Sugar	38c
18c packages Prepared Pancake Flour	13c
65c quart jars High Life Mustard	49c
Quart jars High Life Mustard	29c
3 pounds Best Grade Macaroni	25c
(10 pounds for 85c)	
45c one pound Boneless Codfish	35c
Large size cans Pink Salmon	19c
35c package Shredded Cocoanut	27c
25c cans Best Grade Cocoa	16c
22c cakes Sweet Chocolate	15c
2 pounds Extra Fancy Dates	25c
49 pound sack Gold Medal or Quaker Flour	\$2.35
100 pound sack Best Cane Sugar	\$8.00

Schaefer Bros.
Ft. Ave 223 1008 College Ave.

Meat Bargains
AT
The Bonini Cash Market
Saturday Nov. 8th

Fancy Home Grown Spring Lamb, the leader with us this week with Beef and Pork prices greatly reduced. Make your comparison with the following:

FANCY SPRING LAMB	
Lamb Stews, brisket, per lb.	20c
Lamb Shoulder, per lb.	20c
Lamb Loin, per lb.	30c
Lamb Leg, per lb.	35c
Lamb Chops, per lb.	35c
PORK	
Pork Shoulders, whole, fat on, per lb.	14c
Pork Shoulders, whole, trimmed lean, per lb.	16c
Pork Roasts, lean, butts, per lb.	18c
Pork Steak, loin, per lb.	20c

EXTRA! — SPECIALS — EXTRA!

5 pounds Beef Roast for	75c
2 pounds Round Steak for	35c
2 pounds Sirloin Steak	40c
5 pounds Sirloin Steak	85c
2 pounds Hamburg Steak	25c
(One order of each of above to the customer)	
SMOKED MEATS AND SAUSAGE	
Picnic Hams, per lb.	16c
Regular Hams, per lb.	28c
Bacon Strips, per lb.	25c
Liver Sausage, 2 pounds for	25c
Bologna Sausage, per lb.	15c
Some Very Choice Cuts of ALASKA REINDEER MEAT. Order Now!	
— MARKET — 702-704 College Ave. Phone 296-297	
L. BONINI	

SATURDAY

Hosiery Special
\$1.79

Ladies' Pure Thread Silk, two pair \$1.79
Ladies' Chiffon \$1.79
Hose, per pair \$1.79
Ladies' New Fancy Sport Hose, per pair \$1.79

Come to Headquarters for Rubbers

Kinney
850 College Ave.

SEE THEM IN OUR WINDOWS

\$6.00 High Shoes and Oxfords
Black Calf—Black Kid
Tan Calf

12 Styles 12 Styles

DAME & GOODLAND'S
Novelty Boot Shop

Cookie Sale at Fish's SATURDAY

These Cookies are all made at the Federal Bakery of Green Bay. All strictly fresh and made of the very finest of materials.

Fancy Spice, lb.	19c
Lemon Rocks, lb.	28c
Macaroon, lb.	24c
Hand Made Sugar, lb.	28c
Marvel, lb.	28c
Ginger Snaps, lb.	18c
Cocoanut Taffy Bars, lb.	24c
Harriets, lb.	32c
Frosted Spice, lb.	21c
Oatmeal, lb.	28c
Jumbles, lb.	24c
Assorted, lb.	22c
Lemon Snaps, lb.	24c
Evelyns, lb.	24c
Harriets, lb.	32c

If you will take a full can you can get these Cookies for 2c a pound less.

Grape Fruit—We made a dandy buy of Florida Grape Fruit. The quality is the best we have ever had. All extra heavy and thin peel. Extra large "54" size. A whole case for \$5.75; A half case for \$3.00; a dozen for \$1.45, or 2 for 25c. Don't confuse these with the common ordinary grape fruit.

Why not get a bushel of Apples, some that will keep all winter. Remember our apples are all selected. We guarantee them to be just as we say they are. Sugar—10 lbs. for 75c with your dollar order.

W. C. FISH
"THE BUSY LITTLE STORE"
1011 College Ave. Phone 1183

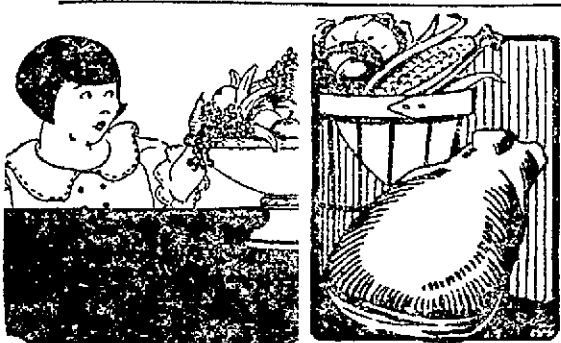
The Careful Deer Hunter

safeguards himself with red clothing. Anticipating a demand we have stocked red sweaters, red shirts, red caps and heavy red woolen socks.

Woodsmen's compasses, pedometers, Ingersoll watches, emergency kits, flashlights and lanterns to prevent your getting lost.

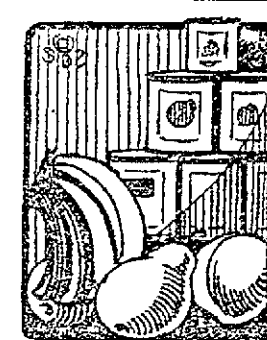
Convenient camp equipment, warm clothing, moccasin boots, new ammunition, the best in guns, in short the largest selection in the city of necessities and accessories chosen from personal experience as to what a hunter needs for safety, comfort and results.

Valley Sporting Goods & Appliance Co.
655 Appleton Street
Max B. Elias Tel. 2442 E. J. Elias



The MARKET PAGE

Read these ads for pure foods at lowest cost



Buy Your Meats at Practically Wholesale

Direct from abattoir to you, no middlemen's profit.

Our policy at all times was to sell only good meats and at a reasonable price. That the policy was right was shown by the business we are doing. We still continue the same policy, to sell only meats of merit at a fair margin of profit.

Saturday, November 8th, our prices on meats will be very low. You understand the quality is the best.

Fresh Killed Spring Chickens 28c	Sugar-Cured Bacon Sliced 35c per lb.	Sugar-Cured Bacon Strips 28c per lb.	Sugar-Cured Hams, per lb. 23c	Smokeheart Oleomargarine, lb. 25c	Fresh Liver Sausage 2 lbs. for 20c	15% Discount on all Canned Goods	Fresh Killed Yearling Chickens 28c
Dressed and Drawn			Fat and Rind Removed Half or Whole				Dressed and Drawn
Prime Soup Meat, lb. 5c	EXTRA — SPECIAL — EXTRA						Prime Hamburger Steak, lb. 11c
Prime Beef Rumps, whole, per lb. 8c	2 lbs. of Lard for 35c (Limit 2 lbs. to a customer)						Prime Beef Porterhouse Steak, lb. 20c
Prime Beef Round Chunks, per lb. 7c	Prime Beef Round Steak, per lb. 15c						Choice Rib Boiling Beef, lb. 7c
Prime Beef Sirloin Steak, per lb. 15c	Prime Beef Stew, per lb. 7c						Prime Beef Short Cut Steak, lb. 18c
Prime Beef Shoulders Roast, per lb. 11c	Prime Beef Chuck Roast, per lb. 12c						Tender Beef Chuck Steak, lb. 12 1/2c
Prime Beef Boneless Rib Roast, lb. 18c	Pork Roast, trimmed lean, lb. 18c						Lamb Chops, lb. 25c
Veal Chops, per lb. 18c	Pork Steak, lb. 18c						Lamb Stew, lb. 13c
Veal Stew, per lb. 10c	Pork Chops, lb. 22c						Lamb Shoulder Roast, lb. 22c
Veal Shoulder Roast, lb. 15c-17c	Pork Loin Roast, lb. 21c						Lamb Loin, lb. 23c
Veal Loin, per lb. 18c	Pork Leg Roast, lb. 23c						Lamb Leg Roast, lb. 25c-28c
Veal Leg Roast, lb. 20c-25c	Pork Shoulders, whole, fat on, per lb. 16c						
Pork Shoulders, whole, fat on, per lb. 16c	Pork Loin, fat on, per lb. 17c						Pork Ham Roast, fat on, per lb. 20c

— No Transaction is Final Unless You Are Satisfied —

HOPFENSBERGER BROS. Inc.

ORIGINATORS OF LOW MEAT PRICES

4 Markets

940-42 College Ave., Appleton Phone 224-225
1000 Superior St., Appleton Phone 930
210 Main St., Menasha Phone 2252
111 N. Commercial St., Neenah Phone 2420

J. BELZER'S

FRUIT MARKET

Jonathan Apples, value \$2.50, Saturday only—
Per bushel \$1.95—per peck 55c—4 lbs. for only 25c
Macintosh Apples, value \$2.00, special per bu. . . \$1.75
Pears, 50 bushel to be sold on Saturday at per bu. \$1.69
Tokay Grapes, 2 lbs. 25c
Large Grape Fruit, 3 for 25c
A Full Line of FRESH FRUIT and VEGETABLES Will Be Sold at Reasonable Prices

880 College Ave. Next to Ford Garage
Phone 956 We Deliver

"Appleton's Oldest Candy Shop"

EAT GMEINER'S
PURE HOME MADE CANDIES
Fresh Every Day

"Where Candymaking is a Fine Art"

Quality Meats

Quality at all times Regardless of what the wholesale price may be, on best grades of meat we will not be undersold.

Prime Selected Grain Fed Beef	Fine Home Made Sausage
Beef shoulder roast, lb. 16c to 18c	Guaranteed Strictly Pure Summer Sausage, dry, lb. 35c
Round Steak, lb. 23c	Summer sausage, fresh, lb. 25c
Sirloin Steak, lb. 25c	Ham Sausage, lb. 30c
Rib Roast, lb. 18c to 20c	Wieners, lb. 23c
Porterhouse steak, lb. 25c	Pork link, sausage, lb. 25c
Soup Meat, lb. 8c	Polish sausage, lb. 25c
Corn Fed Young Pork	Mett sausage, lb. 25c
Pork shoulders, lean, 7 to 8 lbs. lb. 15c	Bologna sausage, lb. 20c
Pork shoulder roast, lb. 20c	Liver sausage, lb. 18c
Pork Steak shoulder, lean, lb. 20c	Braunschweiger liver sausage, lb. 22c
Pork shoulder roast, rind on, lb. 18c	
Pork hocks, lb. 10c	
Spare ribs, lb. 18c	

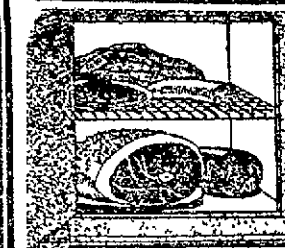
SPECIALS
Silver Bell Oleo, lb. 24c
No. 1 Picnic Hams, home smoked, lb. 18c
Premium bacon strips, lb. 32c
No. 1 Skinned Hams, home smoked, lb. 28c

Special Prices on Spring Lamb and Prime Veal

Good supply of Spring and Yearling Chickens. Special on all Cookies. Fresh Extra Select Oysters. We deliver to all parts of the city.

F. STOFFEL & SON

THE QUALITY MARKET
939 College Avenue
Phones 3650-3651



MEAT LOAF

Of either choice ground Beef or Veal and served with a Spanish sauce — is easy to make and a most tasty meat item either hot or cold.

C. MINESCHMIDT
MEAT MARKET
1016 College Ave.
Phone 3394
We Deliver to All Parts of the City

It's Not So Strange That Our Customers Always Come Back

People are much the same the world over — invariably they prefer the best in meats to meat that is only fairly good. They are willing to pay just a little bit more for something that is a great deal better. Voecks Bros. have always sold nothing but the best in meat. They will continue to do so.

VOECKS BROS.

Better Meat



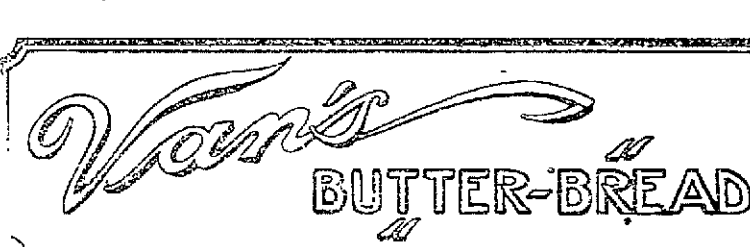
The Old
ELM TREE
Is Gone

But the bakery that took its name is in the same place, and still bakes Mother's Bread and other things that are known even outside of Appleton as the very best.

Elm Tree Bakery

Phone 246 A. PFEFFERLE, Prop. 700 College Ave.

Ask Your Grocer for



THE BREAD THAT THE KIDDIES ALL ASK FOR

GABRIEL'S

FRUIT AND VEGETABLE MARKET

965 W. College Ave. Phone 2449

N. Y. Gano Winter Apples, good for eating or cooking, per bushel \$1.45
Jonathan Apples, per bushel \$2.15
5 lbs. for 25c (For Saturday Only)

14 different varieties of Apples for you to choose from.
Canning Pears, per bushel \$1.49
Sweet Oranges, small and large, per doz. 24c and up
Minnesota Potatoes, per bushel 59c
Ripe Bananas, per lb. 10c
Fresh Stock of VEGETABLES for Saturday

Phone Your Order. We Deliver at These Prices
Open Evenings Phone 2449

965 W. COLLEGE AVE.

Our Sixth



GOLD STAR SPECIALS

Every one of the following SPECIAL OFFERINGS merit your special attention—an opportunity to effect substantial savings!

Extra Special Large Grapefruit—2 for 25c
Federal Judge Cigars—Box of 50—A good smoke, 50 cigars for only \$2.39
Olives—1 lb. 9 oz. jars only 43c
Butter—creamery, per lb. 38c
Palmolive Soap—4 bars for 29c
New York Imperial Apples, per bushel \$1.15
Canning Pears, per bushel \$1.49
Another car of Friesland Potatoes, per bushel 50c (In Quantity Lots)

Rogge Grocery Co.

669 Appleton-st. Phone 1159

"EVERYTHING WE SELL MUST PLEASE YOU"

Watch for Our Specials Each Tuesday and Friday

The Sweet Tooth

The Sweet-Tooth is a nice thing to have but people often suffer from indulging it too much. You can indulge your Sweet-Tooth all you want with our Candies. There is no such thing as too much of the Sweets that come from Burt's.

BURT'S

PURE DAIRY PRODUCTS



CEREALS AND MILK form the healthiest breakfast that either children or adults can have. Milk, particularly, is a fine food, being full of butter fats, the most nutritious of all food units. Milk gives strength, health, muscle and plenty of pep and vigor. We deliver milk daily to families — may we add you to our list?

PHONE NOT CHEAPER BUT BETTER 834
DAIRY
PASTEURIZED SPECIALTY MILK AND CREAM
BUTTER MILK COMPANY
629 SUPERIOR ST. APPLETON, WIS.

Sunkist Fruit Store

900 College Ave. We Deliver Phone 233
M. BELZER, Prop.

Saturday Specials

Just received one straight carload of Missouri Red Eating and Cooking Apples, per bu. \$1.75
Per peck 45c

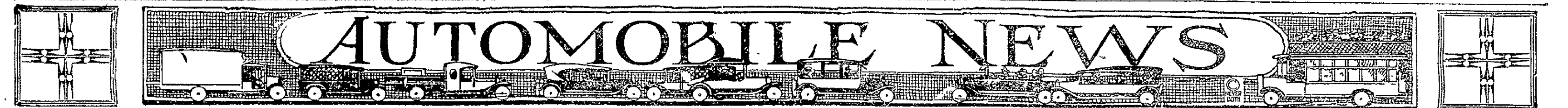
Jonathan, extra fancy Eating Apples,
Per bushel \$1.95
Per peck 50c

Canning Pears, per bushel \$1.49

We have a large assortment of Fruits and Vegetables at low prices.

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NEWSPAPERARCHIVE®



CAR BUYING COMES WITH RETURNING FARM PROSPERITY

Hodgkins of Rollin Motors Co. Makes Optimistic Report After Trip

"Always the first to reflect any brightening in business conditions, this time the automobile business outdid itself in responding to the greatly increased prosperity of all states, particularly the Western," stated R. T. Hodgkins, Vice-President of the Rollin Motors Company, Cleveland, O. "I returned from the west a short time ago when the evidences of good business were just beginning to assert themselves."

"The price of corn, wheat, oats, potatoes, rye and barley was assuring farmers of an excellent year."

"In the far northwest, a bumper crop of wheat was reported from California, and a diminution of the hoof and mouth disease, was opening up business."

"One of the surest indices to the state of business is the report of freight car loading as this shows the amount of goods not only purchased but also in process of delivery."

"The freight car loading for the second week in September set a new high record, not only for this year, but for the same period in the last three years."

"Most freight traffic was moved in the week ended September 13th than during any other week of the current year, according to the American Railway Association. In that period loadings of revenue freight totaled 1,661,424 cars, gain of 140,445 cars, or 15.2 per cent over the week when Labor Day reduced the movement 881 cars."

"Loadings of grain products aggregated 68,571 cars, a total only exceeded before in history in the week ended August 26, in increase of 1,261 over the week before."

"Of course we expected these conditions to greatly augment car sales and so we planned no decrease in Rollin Production."

"Quite recently and almost overnight, people all over the country started buying cars. Of course, the Rollin car is the one that is being bought in such large numbers."

"People everywhere are demanding the Rollin. The demand comes not only from states like the Dakotas where demand has been frozen due to bad business, but also from states that have already absorbed hundreds of Rollins."

"Rollin dealers everywhere are booking orders and delivering in rotation as we are able to supply them."

"The addition to the line of the special De Luxe model, which is the standard Rollin chassis fitted with a body which for finish, upholstery and fittings, is not exceeded in quality in any production car, also is making a heavy drain on our production facilities."

"The thousands of Rollins in worldwide use have so proven the car, that our business will even exceed, in proportion, the general business of the country."

REO SPEED WAGON
HELP TO COOLIDGE

Caravan Speeds' Republican Campaign—Seventeen States Traversed

Members of the Republican National Committee are agreed that the automobile has been used for campaigning in the recent pre-election drive with the utmost success. In their opinion the Coolidge-Dewey caravan, of which a Reo Speed Wagon was the outstanding unit, was the big single feature of the campaign."

"This caravan, which started from the birthplace of President Coolidge on September 9, crossed the continent to San Francisco and then turned north, concluding its journey at Bellingham, Ore., on the eve of balloting in national election."

Seventeen states were crossed by the touring cars and the Speed Wagon, which never stalled in the driving pilgrimage. More than 200 meetings were held by the party and it is estimated that more than 100,000 automobiles and more than 1,000,000 people joined the campaigners at various points and rode with them over parts of their route."

At many places the itinerary of the caravan took the cars off beaten paths of cross-continent travel, and at other times adverse weather conditions threw almost insurmountable obstacles in their way. Through all of this, the heavily loaded Speed Wagon traveled right along with the passenger cars, never lagging and coming to the end of each day's journey well along toward the front of the procession."

A letter from one of the Speed Wagon drivers, written from Cheyenne, Wyo., after the party had arrived there late in the evening of October 8, describes one of the bad days on the prairies."

"We arrived here tonight after one of the hardest days I have ever had," writes the driver, "From Kimball, Neb., to Cheyenne we traveled through a terrific rain and snow storm. The roads were completely washed out and the last 21 miles were over prairie land where we made our own roads."

"Sliding and slipping around a hundred times, I expected to overturn, but the Speed Wagon righted itself each time. At one time we rode on a still slippery road for a full mile."

CHEVROLET ROUNDS OUT ITS 13TH YEAR

Nearly 2,000,000 Cars Turned Out Up to Company's Latest Birthday

Detroit, Mich.—The Chevrolet Motor Company, Ltd., of Detroit, celebrated its 13th anniversary. The company was founded on Nov. 3, 1911.

From the date to Nov. 3, this year, the company has produced nearly a million and three quarter vehicles, with one exception, the greatest production in the motor car industry in this period. To be exact, there have been produced 1,970,000 Chevrolet motor cars and light delivery trucks.

It is in the last three years, however, that Chevrolet has had such phenomenal growth. More than 1,000,000 Chevrolets have been produced since January 1, 1922 to November 3, 1924—a 34 month's period.

It was on November 3, 1911, that the Chevrolet Motor Company of Michigan was organized, with Louis Chevrolet, William H. Little and Edwin R. Campbell as incorporators. The plant at that time was located in Detroit but was moved to Flint in August 1913.

In 1914, Chevrolet plants at Flint and New York City were in production on the "Baby Grand" touring car and the "Royal Mail" roadster, both of which enjoyed a large sale for those days. In 1915, volume production of the "400" car, so called because of its price of \$400 was begun.

On May 2, 1915, General Motors Corporation purchased all assets and assumed all liabilities of the Chevrolet Motor Company (Delaware).

The production in 1912 was 2,999 vehicles. The tremendous expansion of facilities for manufacturing the enormous output of the Chevrolet Motor Company today may be gleaned from a few pertinent statistics.

The Chevrolet plant at Flint occupies 10 buildings with a total floor space of 5,555,327 square feet and 345 acres are covered by the Chevrolet plants. The dollar and cents volume of this company's business in 1923 was \$229,813,567. There are 12 Chevrolet plants located in the following cities: Detroit, Mich., Flint, Mich., Toledo, O., Bay City, Mich., Buffalo, N. Y., Gary, Ind., N. Y., Cincinnati, O., St. Louis, Mo., Janesville, Wis., and Oakland, Cal.

The company has 7,000 dealers, conducts wholesale branches in the large cities of the country, out of which operate 400 traveling representatives. The total number of employees of the Chevrolet Motor Company is approximately 25,000.

PUT FISHER BODIES ON CHRYSLER CARS

This Policy Is Adopted in Conformity With Having the Best of Everything

In conformity with its announced purpose to produce only the highest quality motor cars, the Chrysler Motor Corporation reports that it has adopted Fisher Bodies for its enclosed standard sedan, Imperial sedan, new crown Imperial and new royal coupe. Chrysler with the new bodies are now on sale by the St. John Motor Co., Inc.

"Recognizing the ability of the Fisher Body Corporation in its field—that of building closed car bodies—by Fisher are now standard on these models," reads the factory announcement. "Bodies by Fisher, built to the higher quality standard, are not surpassed even by the most expensive custom built coachwork."

Walter P. Chrysler has adopted them for the car bearing his name because the high quality of Chrysler performance deserves coach work especially designed to match that high quality."

Upholstery, carpets, body hardware and trimmings—everything pertaining to the body will be fashioned by Fisher, it is stated.

Chrysler will continue to build its own open car bodies—roadster, touring and phaeton—at its Dayton plant. Fisher's entire business is concentrated in producing bodies for enclosed vehicles.

MOON PLANT SHOWS HUGE NET EARNINGS

Stewart McDonald, president of the Moon Motor Company, issued a financial statement of the company, in which it is stated that the net earnings for the first nine months of this year were \$626,972.38 and the sales were \$7,675,128.84.

The cash position of the company as of September 30, according to the statement, shows net current assets of \$2,290,168.35, with current liabilities of \$634,525.12, which includes \$135,000 declared but not payable until November 1. The balance sheet of September 30 shows no bank loans nor any outstanding obligations for borrowed money.

The statement says in part "During the first 9 months of the year the company has been in easy financial position notwithstanding this year has not been considered as good as 1923 for automobile companies. Number of shares outstanding \$180,000, no par value, no bonds or preferred stock. Dividends for the year practically none. In the first nine months and business to the last quarter reported ahead of 1923. Company contemplates no change in dividend, no issue of additional stock and no financing necessary."

HUDSON AND ESSEX MODELS OFFERED AT LOWER PRICES

Hudson Coach Now Sells at \$1,395—Essex Coach Offered for \$945

Substantial price reductions on Hudson and Essex coaches were announced by J. T. McCann following the receipt of a special message from the Hudson Motor Car Co.

The reduction results in the Hudson Coach, a closed car, now selling at less than the standard open cars on the same chassis. This is the first time in motor car history when this has been true it is declared. The Hudson Coach's new list price is \$1,395 as against \$1,400 for the 4-passenger open Super-Six car and \$1,500 for the 7-passenger open car.

The Essex at \$945 is still higher than the Essex open car but the differential is declared by Hudson-Essex officials to be the smallest in the industry aside from Hudson.

This move by the Hudson Motor Car Co.—unexpected, because the last few weeks has seen a substantial number of motor car price increases—is taken to mean that Hudson-Essex is clearing and on these sunny warm days it is utterly impossible for a man to feel downhearted.

"The year 1923 was a banner one, yet in September of this year Hudson-Essex sold almost twice as many cars as we did a year ago."

"The reason can be found in the widespread popularity of the Essex six Coach. The balloon tires, this first enclosed car ever to list at \$1,000 has all the comfort, power, reliability and everyday utility that can be asked."

"The Essex recently has been making good road-run records that would stand comparison with the largest and highest priced cars. We do not present the Essex as a stunt motor car, but it is showing a reliability, stamina and ability to get there and come back which is mighty satisfactory. The Essex sales are on the snowball principle; wherever we sell one Essex a little group of the owner's friends immediately become converted to the fact accounts for the consistency of this year's Hudson-Essex sales record."

"I am looking for an even better business ahead. This has been a wonderful year of crop prosperity, and the farmer's good times are going to be reflected in better commercial and manufacturing activities everywhere. I sincerely ever speak to a man now who isn't morally sure that we are on the threshold of a marked expansion of business—wherever that business offer what the people want. The year's record shows that Hudson-Essex certainly meets that last requirement."

FORD IS SETTING NEW SALES RECORD

Output in First Nine Months Almost Up to That of Entire Year 1923

The improving economic situation abroad is reflected in the September reports from the managers of the Ford Motor Company's foreign branches and associated companies. These show that this is the biggest year the Ford Motor Company has ever enjoyed in the foreign field.

Although the reports cover only nine months of the year, the sales of Ford units—cars, trucks, and tractors, are already close to the record for the entire year of 1923. From January 1 to October 1, 1924, the sale of Ford products overseas amounted to 135,291 cars and trucks, and 10,303 Fordson tractors. These figures do not include the production of the Ford Car Company of Canada Ltd., which supplies Ford products to all parts of the British Empire except the British Isles.

If truck sales are any barometer of economic conditions then foreign commerce is coming back rapidly. For the January to October sales have run over 13,000 ahead of the entire year's record of 1923.

Argentina leads the export field in the purchase of Ford cars, having taken nearly 16,000 since the first of the year—a considerable gain over the first three-quarters of last year.

While the revolution in the State of Sao Paulo, Brazil, slowed up business all over the country, the recovery has been very swift. In January, Ford sales were sold there during September. The Ford plant at Sao Paulo was, of course, shut down during the revolution.

The tractor market continues to improve all over the world and there are but few places where substantial gains have not been made. In the Scandinavian countries Fordson tractor sales are over three times as high as for the whole of last year, and in Belgium, Holland, and the Near East, the record is within very small margin of being as good. The market in Germany also is improving and a recent order for 500 Fordsons from that country has just been filled, making a total of 1,500 so far this year.

The increasing demand for Ford products in Europe has made it necessary to open a new Ford plant at Stockholm, although a year ago all this territory was handled by the Copenhagen plant. A similar situation prevailed in Holland where Ford business increased so rapidly that the company's plant could no longer take care of it, and Rotterdam got a new Ford factory of its own. Also, a branch has recently been established at Santiago, Chile.

In domestic business sales reports show that retail deliveries of Ford cars and trucks in the United States and Canada for the first quarter reported ahead of 1923. Company contemplates no change in dividend, no issue of additional stock and no financing necessary."

WARM FALL STIRS BUYERS OF AUTOS

Hudson-Essex Business Is Holding Its Own This Season, McCann Finds

Pleasant weather has brought about a marked improvement in general business feeling and the public is buying cars at a rate comparable with the best months of the year, according to J. T. McCann, Hudson-Essex distributor in Appleton.

"The warm clear weather always arouses in the breast of every man the desire to have an automobile," said Mr. McCann. "That has always been the foundation of the spring demand for cars. In the topsy-turvy year of 1924 we are having our spring in the fall. The last half of the year will be better than the first."

"Hudson-Essex business is more than holding its own with the average for the year. September proved a great month, and October looks even better. A few weeks ago a good many men were feeling dumpy because of politics and unseasonable weather. But the political skies are clearing, and on these sunny warm days it is utterly impossible for a man to feel downhearted."

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"The reason can be found in the widespread popularity of the Essex six Coach. The balloon tires, this first enclosed car ever to list at \$1,000 has all the comfort, power, reliability and everyday utility that can be asked."

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OLD IN ANOTHER RECORD NON-STOP AUTOMOBILE RUN

Silver Jubilee of Automobile Shows Will Be Held Within Short Time

With the coming of the new year the Silver Jubilee Automobile Shows will be held, celebrating the twenty-fifth year of the National Automobile Exhibitions. How motor vehicle design and construction have progressed within that time is strikingly brought out in a record achievement just made as compared with another made 25 years ago by the same make of car.

In 1905 an Oldsmobile made the first continuous run ever accomplished by an automobile, travelling the 3500 miles from New York to Portland Ore., in 44 days actual running time. This feat was considered marvelous. During the latter part of October of this year another Oldsmobile made a non-stop run of 5,810 miles in exactly one week. Not once during the entire run of 168 hours was the engine allowed to stop.

This latest record was made by a stock Oldsmobile Six sport touring car, the run being made under the auspices of the J. W. Leavitt organization of Sacramento, Calif. The car was driven day and night, two drivers alternating at the wheel. Tips were made to and from Sacramento over the regular roads to outlying cities, the entire route forming a spider web with Sacramento in the center and extending over several hundred miles in various directions.

An average gasoline mileage of 22 miles to the gallon was made during the run. This included time that the engine was idling for change of drivers, etc., while mileage was not being recorded on the speedometer. Only two pints of oil and three pints of water were used. Not an adjustment was made on the car. The hood being raised only to add oil. At the conclusion of the run the car was driven up a hill having a 15 per cent grade.

The second day of the run was made in high gear the entire 24 hours, the car shift lever having been removed. On another day's run the route included 15 very bad detours on each trip made.

The average speed during the entire run was 81.66 miles per hour. This made necessary a speed varying between 50 and 60 miles an hour whenever road conditions permitted, so as to make up for time lost in stops and in city traffic. In view of this high speed maintained the greater portion of the time, the low gasoline consumption is considered even more remarkable.

WILLARD PATENTS RADIO BATTERY

This Step Means More Efficient Current for Use With Sets

One of the most recent developments in the radio manufacturing field is the issuing of a patent covering the Willard radio "B" battery. The patent is number 1,508,874, issued September 2, 1924, in the name of T. A. Willard and assigned to the Willard Storage Battery Company.

The Willard "B" battery is composed of a group of cylindrical glass cells, connected in series and contained in a case, the bottom of which is created to hold each cell individually and securely. The cross members of this case also serve to separate the cells so as to prevent electrical leakage.

The cell cover is attached to the cell by threads set on the jar and moulded into the cover. The cover has three perforations, two for the projecting plate posts and one for the vent plug. The vent is made with a spiral notch to allow gas to escape while the battery is in action. The top of the cover is slightly concave and is edged with a flange to prevent acid from running over. Any acid that escapes to the top of the cover during charging or use is retained until it has a chance to run back into the cell by means of the vent hole.

In the bottom of the jar is a notched bottom to rest support the plates. The notch receives the plates and the separators between them and holds them secure from spreading. This cradle is removed from the jar by taking the jar away from the plates.

The case of the Willard battery is low, permitting a view of the plates, separators and electrolyte at all times. It enables the owner to see the condition of his battery solution and he can tell at a glance if distilled water is necessary.

The patent covers the major portion of these features.

APPLETON AUTO CO.
Phone 193
— Distributors of —
Reo Trucks and Passenger Cars

MOON and PIERCE ARROW Motor Cars
Rossmessel & Wagner
Phone 1309 577 State St.
SALES AND SERVICE

Lincoln Motors.
Fords and Sedans.
AUG. BRANDT CO.

Married Folks Dance at Combined Locks, Fri., Nov. 7.
Hoiers Orchestra. Everyone invited.

Various parts of the country for a further check.
This has been carried out to points all around the world, and the Special Equipments are finding their way to: Australia, South Africa, England, Europe and many other foreign countries.

False Value Often Placed On Old Cars

"Handling of used cars in connection with new automobile business has been one of the biggest problems with which the dealer has had to contend," says Mr. Wolter of the Wolter Imp. & Auto Company, the local Dodge Brothers dealer.

"The automobile buying public is, slowly, acquiring a more intelligent understanding of the principles involved."

"The unfortunate and surprising thing is that so often the new car buyer shops around to get the highest possible allowance on the value to be received in the new car—the only thing which should interest him."

"The proper price for a used car is just what it will bring in the open market, less proper deductions for reconditioning, selling and overhead expense. Any allowance made in excess of this amount is a false value entailing certain loss in resale."

"Suppose a customer takes his car to the dealer and gets an offer of \$200.00. He then takes it to another dealer who offers \$300.00. Does the competitor dealer think the car is worth \$300.00? Or is he willing to sacrifice the extra \$100.00 to make the sale? And if he is willing to make this sacrifice, not only in one instance, but day after day, how can he stay in business?"

"The obvious answer, of course, is that the margin of profit on the new car is large enough to enable the dealer to make the excessive allowance. The customer, himself, pays the excess allowance."

"We frankly tell our customers the margin of profit on our car does not provide for absorbing any used car losses. There is only one price on our Dodge Brothers cars and all purchasers benefit alike, whether they turn in an old car in trade or pay the full cash price."

"Electrically operated wheel chairs for invalids have been invented."

CUSSING AVOIDED BY PEPPY BATTERY

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"The unfortunate and surprising thing is that so often the new car buyer shops around to get the highest possible allowance on the value to be received in the new car—the only thing which should interest him."

"The proper price for a used car is just what it will bring in the open market, less proper deductions for reconditioning, selling and overhead expense. Any allowance made in excess of this amount is a false value entailing certain loss in resale."

"Suppose a customer takes his car to the dealer and gets an offer of \$200.00. He then takes it to another dealer who offers \$300.00. Does the competitor dealer think the car is worth \$300.00? Or is he willing to sacrifice the extra \$100.00 to make the sale? And if he is willing to make this sacrifice, not only in one instance, but day after day, how can he stay in business?"

"The obvious answer, of course, is that the margin of profit on the new car is large enough to enable the dealer to make the excessive allowance. The customer, himself, pays the excess allowance."

"We frankly tell our customers the margin of profit on our car does not provide for absorbing any used car losses. There is only one price on our Dodge Brothers cars and all purchasers benefit alike, whether they turn in an old car in trade or pay the full cash price."

"Electrically operated wheel chairs for invalids have been invented."

SATISFACTION IS TEST OF BUICKS

Million Cars Couldn't Be Sold if Car Was Not Popular With Owners

Unless the more than a million Buick cars that are in use had given complete, motorist satisfaction, their owners, it would have been impossible for the Buick Motor Company to have won and kept that dominant position of leadership that it holds in the industry today. But those more than a million cars have given complete satisfaction. And they have given satisfaction because of their design and construction were fundamentally correct. They have given satisfaction because of features whose worth has been shown by years of use, and which have never been approached, much less surpassed, by other cars.

Consider such features as the Buick Valve-in-Head engine, which is superior in power, speed and economy. Consider the simple Buick gear shift, which appeals to men as well as women drivers. Consider the positive but extremely easily operated Buick clutch, the Buick rear axle and third member construction.

Consider the distinctive Buick feature of having all working parts completely enclosed and protected from dust and dirt.

Consider Buick four-wheel brakes, which are built as an integral part of the car, not added like an accessory, and which are as necessary a part of a car as the engine.

Consider these things and consider that they are usually found only on the most expensive cars, and you will realize why Buick is the leader in the field.

Those motorists who seriously consider all important factors in connection with an automobile, and who make just comparisons, invariably decide on a Buick.

Poultry Fair Joe Gainer's, Mackville, Sunday, Nov. 9th.
Live or Dressed Poultry.

Electrically operated wheel chairs for invalids have been invented.

Various parts of the country for a further check.

This has been carried out to points all around the world, and the Special Equipments are finding their way to: Australia, South Africa, England, Europe and many other foreign countries.

Married Folks Dance at Combined Locks, Fri., Nov. 7.
Hoiers Orchestra. Everyone invited.

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OLD IN ANOTHER RECORD NON-STOP AUTOMOBILE RUN

Silver Jubilee of Automobile Shows Will Be Held Within Short Time

With the coming of the new year the Silver Jubilee Automobile Shows will be held, celebrating the twenty-fifth year of the National Automobile Exhibitions. How motor vehicle design and construction have progressed within that time is strikingly brought out in a record achievement just made as compared with another made 25 years ago by the same make of car.

In 1905 an Oldsmobile made the first continuous run ever accomplished by an automobile, travelling the 3500 miles from New York to Portland Ore., in 44 days actual running time. This feat was considered marvelous. During the latter part of October of this year another Oldsmobile made a non-stop run of 5,810 miles in exactly one week. Not once during the entire run of 168 hours was the engine allowed to stop.

This latest record was made by a stock Oldsmobile Six sport touring car, the run being made under the auspices of the J. W. Leavitt organization of Sacramento, Calif. The car was driven day and night, two drivers alternating at the wheel. Tips were made to and from Sacramento over the regular roads to outlying cities, the entire route forming a spider web with Sacramento in the center and extending over several hundred miles in various directions.

An average gasoline mileage of 22 miles to the gallon was made during the run. This included time that the engine was idling for change of drivers, etc., while mileage was not being recorded on the speedometer. Only two pints of oil and three pints of water were used. Not an adjustment was made on the car. The hood being raised only to add oil. At the conclusion of the run the car was driven up a hill having a 15 per cent grade.

The second day of the run was made in high gear the entire 24 hours, the car shift lever having been removed. On another day's run the route included 15 very bad detours on each trip made.

The average speed during the entire run was 81.66 miles per hour. This made necessary a speed varying between 50 and 60 miles an hour whenever road conditions permitted, so as to make up for time lost in stops and in city traffic. In view of this high speed maintained the greater portion of the time, the low gasoline consumption is considered even more remarkable.

WILLARD PATENTS RADIO BATTERY

This Step Means More Efficient Current for Use With Sets

One of the most recent developments in the radio manufacturing field is the issuing of a patent covering the Willard radio "B" battery. The patent is number 1,508,874, issued September 2, 1924, in the name of T. A. Willard and assigned to the Willard Storage Battery Company.

The Willard "B" battery is composed of a group of cylindrical glass cells, connected in series and contained in a case, the bottom of which is created to hold each cell individually and securely. The cross members of this case also serve to separate the cells so as to prevent electrical leakage.

The cell cover is attached to the cell by threads set on the jar and moulded into the cover. The cover has three perforations, two for the projecting plate posts and one for the vent plug. The vent is made with a spiral notch to allow gas to escape while the battery is in action. The top of the cover is slightly concave and is edged with a flange to prevent acid from running over. Any acid that escapes to the top of the cover during charging or use is retained until it has a chance to run back into the cell by means of the vent hole.

In the bottom of the jar is a notched bottom to rest support the plates. The notch receives the plates and the separators between them and holds them secure from spreading. This cradle is removed from the jar by taking the jar away from the plates.

The case of the Willard battery is low, permitting a view of the plates, separators and electrolyte at all times. It enables the owner to see the condition of his battery solution and he can tell at a glance if distilled water is necessary.

The patent covers the major portion of these features.

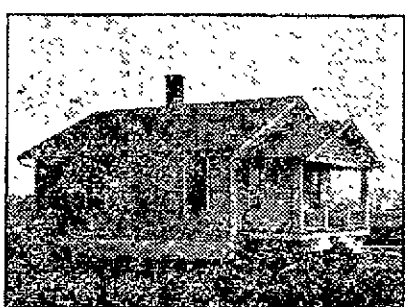
APPLETON AUTO CO.
Phone 193

CLASSIFIED DISPLAY

RENT
A FORDOpen or closed cars
10c A MILE
New 1924 models.Gibson's
FORD RENTAL CO., Inc.
Oshkosh Appleton
Fond du LacFARM - 68 Acres
FOR SALE OR RENTIncluding personal prop-
erty. Will consider ex-
change. Good chance for
beginner.

P. A. KORNELY

Appleton, Wis.



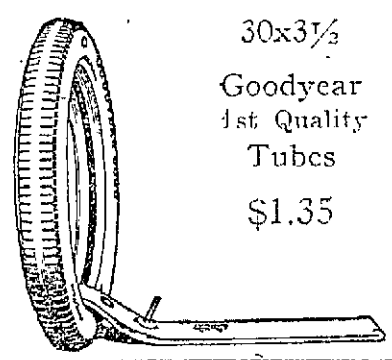
FOR SALE

New Four Room
Cottage on North
Division Street.
Hardwood floors,
electric lights.

Price \$2,000

TERMS IF DESIRED
BUY THIS OF827 Appleton-St. Tel. 1813
Evenings 3538 or 3545Gibson Tire
Company

Special

30x3 1/2
Goodyear
1st Quality
Tubes
\$1.35

LEGAL NOTICES

STATE OF WISCONSIN, County
Court for Outagamie County.
In the matter of the estate of Mary
Garvey, deceased, in probate.
Pursuant to the order made in this
matter by the county court for Outa-
gamie County on the 5th day of No-
vember 1924.Notice is hereby given that at a reg-
ular term of said court to be held at
the court house in the city of Apple-
ton in said county, on the 1st Tues-
day, being the 2nd day of December
1924, at the opening of the court on
that day, or as soon thereafter as the
same can be heard, examined and ad-
justed all claims against said deced-
ent, or as soon thereafter as the same
can be heard.Notice is hereby also given that all
claims for allowance against said de-
ceased must be presented to said
court on or before the 31st day of
March 1925, which is the time limited
therefor, or be forever barred, and
Notice is hereby also given that at a
regular term of said court to be held
at the court house aforesaid on the
first Tuesday, being the 17th day of
April 1925, at the opening of the
court on that day, or as soon there-
after as the same can be heard, ex-
amined and adjusted all claims
against said decedent then per-
mitted to the court.Provided, that all claims for neces-
sary funeral expenses, expenses for
the last sickness of said decedent
and for debts having a preference un-
der the laws of the United States, which
shall have been presented to said
court within sixty days from date of
said order, will be heard, examined
and adjusted at a regular term of said
court to be held at the court house
aforesaid on the 1st Tuesday, being
the 3rd day of February 1925, on the
opening of the court on that day or
as soon thereafter as the same can be
heard.Dated November 5, 1924.
By order of the Court:
FRED V. HEINEMANN, County Judge.

ROONEY & GROGAN.

LEGAL NOTICES

Attorneys for the Estate.
Nov. 7-14-21.IN THE DISTRICT COURT OF THE
UNITED STATES FOR THE EAST-
ERN DISTRICT OF WISCONSIN.
In the matter of Herbert E. Knapp,
deceased, and Floyd A. Hauk, as individ-
uals and co-partners under the name
Hortonville Electric Company, bank-
ruptcy.To the creditors of the above named
bankrupt of the village of Hortonville
in the county of Outagamie and dis-
trict of Wisconsin.Notice is hereby given that on the
5th day of November A. D. 1924, the
above named were duly adjudicated
bankrupt and the first meeting
of his creditors will be held at my
office in the city of Appleton, on the
22nd day of Nov. A. D. 1924, at two
o'clock in the afternoon, at which
time the said creditors may attend,
prove their claims, appoint a trustee,
examine the bankrupt and transact
such other business as may properly
come before said meeting.Proof of debt must conform to the
provisions of Sec. 59 of the Bank-
ruptcy Act, and Rule 21 of the Gen-
eral Orders in Bankruptcy and in or-
der to vote at meetings creditors must
have their proofs properly made out
and filed with the referee.FRANCIS S. BRADFORD,
Referee in Bankruptcy,
Appleton, Wis., Nov. 7, 1924.STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of John
Jenkel, deceased, in probate.Pursuant to the order made in this
matter by the county court for Outa-
gamie County on the 22nd day of Oc-
tober, 1924.Notice is hereby given that at a reg-
ular term of said court to be held at
the court house in the city of Apple-
ton in said county, on the 1st Tues-
day, being the 2nd day of December
1924, at the opening of the court on
that day, or as soon thereafter as the
same can be heard, examined and ad-
justed all claims against said deced-
ent, or as soon thereafter as the same
can be heard.Notice is hereby also given that at a
regular term of said court to be held
at the court house aforesaid, on the
first Tuesday, being the 3rd day of Jan-
uary 1925, at the opening of the court
on that day, or as soon thereafter as
the same can be heard, examined and
adjusted all claims against said deced-
ent, or as soon thereafter as the same
can be heard.Provided, that all claims for neces-
sary funeral expenses, expenses for
the last sickness of said decedent
and for debts having a preference un-
der the laws of the United States, which
shall have been presented to said
court within sixty days from date of
said order, will be heard, examined
and adjusted at a regular term of said
court to be held at the court house
aforesaid on the 1st Tuesday, being
the 3rd day of February 1925, on the
opening of the court on that day or
as soon thereafter as the same can be
heard.Dated October 22, 1924.
By order of the Court.

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for the Executor.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of
Catherine Van Gompel, deceased.Notice is hereby given, that at a
special term of the county court to be
held in said county at the court house
in the city of Appleton in said county
on the 15th day of November A. D. 1924,
at the opening of the court on that
day, or as soon thereafter as the fore-
noon, the following matter will be
heard and considered:The application of Henry Van Gompel
as the administrator of the estate of
Catherine Van Gompel late of the town
of Vanderbrook in said county, de-
ceased, for the examination and ad-
justment of his final account (which
account is now on file in said court,
and for the allowance of debts, claims
and other items paid in good faith
without having first been filed, ap-
proved or allowed by the court, as
required by law, and for the assign-
ment of the residue of the estate of
said decedent to such persons as are
by law entitled thereto; and for the
determination and adjudication of the
inheritance tax, if any, payable in
said estate.Dated October 20, 1924.
By the Court.

FRED V. HEINEMANN, County Judge.

ALFRED C. BOSSER,
Attorney for Administrator.Appleton, Wisconsin.
Oct. 24-31, Nov. 7.STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
ter R. Schmidt, deceased.Notice is hereby given, that at a reg-
ular term of the county court to be
held in said county at the court house
in the city of Appleton in said county
on the 1st Tuesday, being the 2nd day
of December A. D. 1924, at the opening
of the court on that day, or as soon
thereafter as the same can be heard,
examined and adjusted all claims
against said decedent, or as soon there-
after as the same can be heard.Notice is hereby also given that all
claims for allowance against said de-
ceased must be presented to said
court on or before the 31st day of
March 1925, which is the time limited
therefor, or be forever barred, and
Notice is hereby also given that at a
regular term of said court to be held
at the court house aforesaid on the
first Tuesday, being the 17th day of
April 1925, at the opening of the
court on that day, or as soon there-
after as the same can be heard, ex-
amined and adjusted all claims
against said decedent then per-
mitted to the court.Provided, that all claims for neces-
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the last sickness of said decedent
and for debts having a preference un-
der the laws of the United States, which
shall have been presented to said
court within sixty days from date of
said order, will be heard, examined
and adjusted at a regular term of said
court to be held at the court house
aforesaid on the 1st Tuesday, being
the 3rd day of February 1925, on the
opening of the court on that day or
as soon thereafter as the same can be
heard.Dated October 23, 1924.
By the Court.

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for Estate.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
ter R. Schmidt, deceased.Notice is hereby given, that at a reg-
ular term of the county court to be
held in said county at the court house
in the city of Appleton in said county
on the 1st Tuesday, being the 2nd day
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court within sixty days from date of
said order, will be heard, examined
and adjusted at a regular term of said
court to be held at the court house
aforesaid on the 1st Tuesday, being
the 3rd day of February 1925, on the
opening of the court on that day or
as soon thereafter as the same can be
heard.Dated November 5, 1924.
By order of the Court:

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for Estate.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
ter R. Schmidt, deceased.Notice is hereby given, that at a reg-
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held in said county at the court house
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of the court on that day, or as soon
thereafter as the same can be heard,
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against said decedent, or as soon there-
after as the same can be heard.Dated November 5, 1924.
By order of the Court:

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for Estate.

Oct. 24-31, Nov. 7.

LEGAL NOTICES

items, paid in good faith without hav-
ing first been filed, approved or al-
lowed by said court, as required by
law, and for the assignment of the re-
sidue of the estate of said decedent to
such persons as are by law and
will be entitled thereto; and for the de-
termination and adjudication of the
inheritance tax, if any, payable in
said estate.Dated October 21, 1924.
By the Court.

FRED V. HEINEMANN, County Judge.

THEODORE BERG, Attorney.

Oct. 24-31, Nov. 7.

CIRCUIT COURT - OUTAGAMIE
COUNTY.In the matter of the estate of Annie
Baumgartner, deceased.Plaintiff vs. Annie Baumgartner, de-
fendant.

The State of Wisconsin.

TO THE SAID DEFENDANT:

You are hereby summoned to appear
within twenty days after service of
this summons, exclusive of the day of
service, and defend the above entitled
cause, and to appear at the court house
in the city of Appleton, on the 22nd
day of November A. D. 1924, at two
o'clock in the afternoon, at which
time the said creditors may attend,
prove their claims, appoint a trustee,
examine the bankrupt and transact
such other business as may properly
come before said meeting.Proof of debt must conform to the
provisions of Sec. 59 of the Bank-
ruptcy Act, and Rule 21 of the Gen-
eral Orders in Bankruptcy and in or-
der to vote at meetings creditors must
have their proofs properly made out
and filed with the referee.FRANCIS S. BRADFORD,
Referee in Bankruptcy,
Appleton, Wis., Nov. 7, 1924.STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of John
Jenkel, deceased, in probate.Pursuant to the order made in this
matter by the county court for Outa-
gamie County on the 22nd day of Oc-
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court to be held at the court house
aforesaid on the 1st Tuesday, being
the 3rd day of February 1925, on the
opening of the court on that day or
as soon thereafter as the same can be
heard.Dated October 22, 1924.
By order of the Court.

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for the Executor.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
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court on or before the 31st day of
March 1925, which is the time limited
therefor, or be forever barred, and
Notice is hereby also given that at a
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first Tuesday, being the 17th day of
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opening of the court on that day or
as soon thereafter as the same can be
heard.Dated November 5, 1924.
By order of the Court:

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for Estate.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
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By order of the Court:

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for Estate.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
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opening of the court on that day or
as soon thereafter as the same can be
heard.Dated November 5, 1924.
By order of the Court:

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for Estate.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
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after as the same can be heard, ex-
amined and adjusted all claims
against said decedent then per-
mitted to the court.Provided, that all claims for neces-
sary funeral expenses, expenses for
the last sickness of said decedent
and for debts having a preference un-
der the laws of the United States, which
shall have been presented to said
court within sixty days from date of
said order, will be heard, examined
and adjusted at a regular term of said
court to be held at the court house
aforesaid on the 1st Tuesday, being
the 3rd day of February 1925, on the
opening of the court on that day or
as soon thereafter as the same can be
heard.Dated November 5, 1924.
By order of the Court:

FRED V. HEINEMANN, County Judge.

ALBERT H. KRUGMEIER,
Attorney for Estate.

Oct. 24-31, Nov. 7.

STATE OF WISCONSIN, County
Court for Outagamie County.In the matter of the estate of Pe-
ter R. Schmidt, deceased.Notice is hereby given, that at a reg-
ular term of the county court to be
held in said county at the court house
in the city of Appleton in said county
on the 1st Tuesday, being the 2nd day
of December A. D. 1924, at the opening
of the court on that day, or as soon
thereafter as the same can be heard,
examined and adjusted all claims
against said decedent, or as soon there-
after as the same can be heard.Notice is hereby also given that all
claims for allowance against said de-
ceased must be presented to said
court on or before the 31st day of
March 1925, which is the time limited
therefor, or be forever barred, and
Notice is hereby also given that at a
regular term of said court to be held
at the court house aforesaid on the
first Tuesday, being the 17th day of
April 1925, at the opening of the
court on that day, or as soon there-
after as the same can be heard, ex-
amined and adjusted all claims
against said decedent then per-
mitted to the court.Provided, that all claims for neces-
sary funeral expenses, expenses for
the last sickness of said decedent
and for debts having a preference un-
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ALBERT H. KRUGMEIER,
Attorney for Estate.

SOUSA ARRIVES WITH GREAT BAND TO PLAY TWO CONCERTS HERE

Famous Musician Greeted at Depot by Committee of Appleton People

Commander John Philip Sousa was met at the Northwestern depot this morning by a large committee of Appleton men and women who escorted him to his hotel where he remained until time for his matinee concert, which started at 3 o'clock. Almost 100 people are in the Sousa party, including the musician's soloists and assistants.

Mr. Sousa's evening concert will begin at 8:20 and Mr. Sousa starts on time. Arrangements for seating the large band on the stage are under the direction of C. T. Russell, the band's stage manager and librettist who has been with Mr. Sousa for 14 years.

Mr. Russell has one of the most important positions in the Sousa organization. It is his duty to take care of the huge collection of music which Mr. Sousa has accumulated in more than forty years. This collection has a practical value of \$250,000 and is worth a great deal more to collectors because of the many rare manuscripts which it contains.

Not all of Mr. Sousa's music is carried on tour, but about 300 selections ranging from symphonies to the latest jazz pieces are constantly carried. About 100 parts are carried for each selection. Several large trunks are required to carry the music used on tours.

Mr. Sousa's program here is the most popular one he plays. The selections he will play here are demanded in almost every city he visits.

Quite a large number of tickets were left Friday noon for the night program and a still larger number were available for the matinee concert. Lawrence Conservatory of Music is sponsoring the Sousa concert, is confident, however, that

Flashes Out Of The Air

There were a lot of good programs in the air this evening but not many people here were able to hear them. The air was thus thick with noise and on a rainy night after listening to the rapping and the crashing for a half hour or more.

Football will be the big noise Saturday afternoon again. The Madison High school will meet the North Dunn High school at 2 o'clock and the other big game will be put on the air.

Lots of folks still are talking about Will Powers and his line of comebacks. He was spotted by WPAF on election night. Powers said he more than a half hour in the studio and he kept an atom bomb audience laughing during the whole period.

An Hawaiian quartet is to entertain WPAF by singing at 8 o'clock tonight. The WPAF programs have been pretty good of late.

A special arm race day program will be presented at 8:30 Sunday evening by WPAF. An arm race and musical numbers are announced.

YOUTHFUL HUNTER SHOT. DIES OF LOSS OF BLOOD

By Associated Press
Burlington, Wis.—Another victim was added to the season's list of hunting fatalities. The son of a local hunter, John Howe, 15, was found in a wooded area, a cut of a mile from his home. The boy had been shot by a hunting dog. He died of loss of blood. The boy was an adopted son of the family.

Mr. Sousa will be greeted by a capacity audience when he steps on the platform this evening.

WEDDED 3 TIMES AT 70; YET THEY BLUSH

By Associated Press
Menominee, Mich.—Although each had been married twice previously, their third experience at the altar today was not without its own romance and thrills when Aschel P. Sawyer, 77, married his Civil war widow, Ellen Gardner, 60, in a Rev. Applequist of the Swedish Lutheran church performed the ceremony. The groom fumbled the rings and delayed the ceremony while the bride was forced to wipe a few tears as the solemn words were said.

The couple is from Green Bay. Mr. Sawyer and his bride were comrades in Co. G, 52d Illinois Infantry in the Civil war. The groom is a former commander of the T. O. Howell G. A. R. post of Green Bay. The bride was born in 1848. Howard, now Green Bay's West side.

REMOVE YOUR FAT and BE HAPPY

By the daily use of Wayne's Reducing Soap

You can quickly reduce to a slender figure without Drugs, Exercise, Diet or Baths. Reduce where you wish—arms—Bust—Abdomen—Hips—Thighs—Legs—Ankles—Any place. A Simple Healthful Method. ABSOLUTELY PAINLESS. Now is the time to begin Reducing. Weight loss your health improve. become younger in appearance. cheerful. vigorously active and efficient. SURPRISING RESULTS QUICKLY OBTAINABLE. Money Refunded If Not Satisfied.

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50c For 3 Cakes send Cash or money order.

THE PETTIBONE-PEABODY CO

SHOPPING HOURS—9 a. m. to 5:30 p. m. Daily

SATURDAY HOURS—9 a. m. to 3:30 p. m.

Pettibone's Is Your Place of Opportunity for Large Assortments and the Best Values!

NEW WOOLENS Are Here---- In New Showings and at Very Special Prices!!!

Miss Marquette went to Chicago this week and returned yesterday with these new and special offerings in woollens! You must see them tomorrow—not only because the values are unusual, but because they are the newest styles of the season. Don't miss these offerings—

New Novelty Flannels and Woolens - - - - - \$3.95

New striped flannels and worsteds are shown in the most fashionable color combinations. There are also patterns in plaids and barrings—combining the most popular colors of the season. These materials are full 56 inches wide. They are special value at Only \$3.95 a yard.

New Imported French Wool Crepes - - - - - \$5.50

These new importations will be popular with women who like distinctive fabrics. These wool crepes come in soft grey, tan and green—with a wide stripe pattern that combines many harmonious shades. So unusual a material is a real find and only \$5.50 a yard.

New Novelty Worsteds In Stripes - - - - - \$5

These imported English materials come in the smartest of sport stripes. These patterns are called "candy stripes" and they combine the most harmonious colors. This material is 56 inches wide and makes the smartest of sport frocks. Only \$5 a yard.

New Plain Flannels In All Colors - - - \$1.55 - \$3.95

Plain colors in flannels are as popular as ever. In addition to the well known weave that has been used so much this season, there are new herringbone weaves. These herringbone flannels come in tile, rust, tan and green at \$3.95. Other flannels at \$1.55 and \$2.95.

—First Floor



Mercerized Bloomers Special at - - - - - \$1

THESE MERCERIZED BLOOMERS are splendid for Fall and Winter. They are very, very well made and come in all shades combined in SIXTEEN COMBINATIONS.

These Flapperette bloomers come in small, medium and large sizes, in the most desirable qualities.

THEY ARE WONDERFUL BARGAINS AT ONLY \$1. a pair.

—Fourth Floor

A Special Sale of Decorated Waste Baskets \$1.25 Values 69c

A SPECIAL SALE in advance of the Christmas season, offering a bargain in beautiful baskets for home use or Christmas gift purposes.

These waste baskets are the regulation size—made of colored fibre or wicker. There are shades of rose, blue, gold, green, grey and ivory—decorated with enamelled flowers.

These baskets are genuine \$1.25 values—Very Special Tomorrow at ONLY 69c.

—First Floor



New Stocks of Fine Coats Have Been Arriving Daily-----

New Fur-Trimmed Coats

THESE UNUSUAL VALUES cannot be equalled! These coats were bought at special bargain prices in New York City by our office there. They are made of splendid materials—good bolivias, blocked pelisses and chinchillas, and velours. There are the most fashionable colors of the season and trimmings of very good furs. These coats are outstanding values at their special price. ONLY \$29.50

The Smartest Coats

THESE SPLENDID COATS are real bargains at so low a price. Fine suede cloths and bolivias are used as well as the fashionable angora, mink and fox. The fur trimmings include Japanese mink, yak, squirrel, Siberian squirrel, brown civet, cat, brown Australian opossum, French seal, mink, opossum and silver muskrat. The new shades include saddle brown, cinnamon brown, Malay brown, taupe, navy and black. ONLY \$39.50

Finely Made New Coats

REALLY EXCLUSIVE STYLES and fine workmanship are possible in coats at this moderate price! These splendid coats use such materials as the fashionable angora, mink and fox. The fur trimmings include Japanese mink, yak, squirrel, Siberian squirrel, brown civet, cat, brown Australian opossum, French seal, mink, opossum and silver muskrat. The new shades include saddle brown, cinnamon brown, Malay brown, taupe, navy and black. ONLY \$59.50

Exclusive Coat Models

THESE DISTINCTIVE COATS include our very newest styles. Coats at \$95 boast the finest of furs and lovely materials. Many have revers of fine fur—others have the deep puffed sleeves and other fashionable style notes. The new shades of sumac and cranberry red are shown as well as the brown tones, green and black. These coats are outstanding in their styling and quality—and they are notable values at ONLY \$95

—Second Floor

Pettibone's Great Sale of Bed Spreads Is Another Bargain Feature of Special Importance Tomorrow

"Rayon" Spreads \$12.75 Values — \$10.95

Fine Rayon (artificial silk) spreads are patterned in all terrate colored and white broadened stripes on a cream ground as well as solid colors. There is a choice of rose, gold, orchid and blue—finished with scalloped edges. These are the 72 by 108 inch size. A Regular \$12.75 value is ONLY \$10.95.

"Rayon" Spreads \$16.50 Values — \$13.95

These spreads are the same quality as the spreads above—and come in the same patterns. These are the larger size of 90 by 108 inches. Regular \$16.50 values are ONLY \$13.95.

Crotchet Spreads \$8.50 Values — \$6.95

Quaint patchwork designs in crotchet bedspreads are shown in delicate color combinations of pink and cream, blue and cream and lavender and cream. The patterns are unusually lovely—and these spreads are finished with scalloped edges and cut corners. They are the 88 by 98 inch size. Regular \$8.50 Values—ONLY \$6.95.

Crotchet Spreads \$10.50 Values — \$8.29

These spreads are exactly the same as the ones listed just above—except that these come in sets with bolster covers to match. These sets are regular \$10.50 Values—ONLY \$8.29.

\$3.75 Crotchet Spreads — \$2.79

White crotchet bed spreads are shown in an assortment of patterns. These spreads are a good weight finished with plain hem and they are the 78 by 90 inch size. Regular \$3.75 values are ONLY \$2.79.

\$4.75 Crotchet Spreads — \$3.39

Fine crotchet bed spreads of good weight are shown in white with scalloped edges and cut corners. They feature in attractive variety of patterns. Regular \$4.75 Values are ONLY \$3.39.

Heavy Satin Spreads \$7. Value — \$5.75

Very lovely satin bed spreads are shown in white with a double headline stripe in gold, blue and rose. These spreads are finished with scalloped edges and cut corners. They are a regular \$7 value—SPECIAL AT ONLY \$5.75.

Satin Spread Sets \$9.50 Value — \$7.95

These sets include a spread exactly like those in the item just above. In addition—each set has a bolster cover. There is a complete selection of colors. Regular \$9.50 Values are ONLY \$7.95.

Heavy Satin Spreads \$8.50 Value — \$6.95

Heavy quality satin bed spreads are shown in plain white with scalloped edges and cut corners. These sets include a matching bolster cover. The spreads are the 80 by 90 inch size. These are Regular \$8.50 Values—ONLY \$6.95.

—Downstairs

Heavy Satin Spreads \$10. Values — \$8.29

Fine heavy white satin bed spreads are shown in sets with a spread measuring 82 by 92 inches and a bolster cover. Both pieces are finished with scalloped edges and the spread has cut corners. These sets are regular \$10. values—Special at ONLY \$8.29.

Crotcheted Bed Set \$8.50 Values — \$6.95

Crotchet spread sets are shown in attractive solid colors of gold, blue and rose. The spread is the 80 by 90 inch size and there is a separate bolster cover. \$8.50 Values—Special at ONLY \$6.95.

Heavy Satin Spreads \$7.50 Values — \$5.48

These white satin spreads are a heavy quality and the 82 by 92 inch size. They are finished with scalloped edges and cut corners. Regular \$7.50 Values—Special at ONLY \$5.48.

Basket Weave Spreads \$5.75 Values — \$4.75

Unusual and very attractive are these new spreads in a novel basket weave design. These spreads come in gold, blue and white with white stripes. They are finished with a plain hem. This is the 80 by 90 inch size and a regular \$5.75 value—SPECIAL AT ONLY \$4.75.

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The Greatest Service

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We emphasize this feature of our service to you in

Our Newly Enlarged Baby Department

Baby Dresses

White batiste dresses embroidered yoke and bottom, each 75c.

Dainty white checked dimity dresses, ruffled trim at neck and cuffs, each \$1.00.

Very fine quality white batiste dresses, with hand drawn work down front, each \$1.25.



For Babies

Cute celluloid rattles, various colors and designs, 25c and 50c.

Attractive rubber bibs in white, pink and blue, with contrasting trim, each 45c.

Exceptionally pretty brushed wool sweater jackets, with a touch of embroidery, each \$1.89.

and in

Our Recently Expanded Men's Gift Section

Men's Handkerchiefs

Plain white cotton handkerchiefs, good quality, nicely hemmed, 10c, 15c and 25c.

Pure Linen handkerchiefs at 85c and 50c each. These are a closely woven grade of linen that wears well.

Pure Linen initial handkerchiefs, each 50c.

Pongee handkerchiefs, all silk, large size, each \$1.00.

Satin Border handkerchiefs—a special at, each 25c.

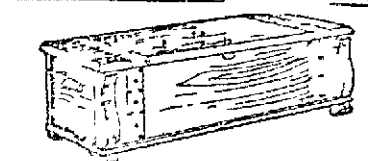
Men's Socks

A nice grade of hosiery, without any seams on the bottom to hurt the feet, 35c per pair, 8 pairs for \$1.00.

An excellent grade of fine silk hose, in black and dark brown, per pair, 50c.

You can make quite a saving by buying three pairs of our 75c or 85c silk, wool, or wool-mixed men's hose at one time. The 75c men's hose are 8 pairs for \$2.00 while the 85c men's hose are 8 pairs for \$2.25.

QUALITY FIRST ALWAYS



CEDAR CHESTS

We have a good selection of Cedar Chests. We surely can please you with one of these beautiful chests. The finish is of the very best and the lustre will last for many years. Prices ranging from \$10 to \$25

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